



2018-2019 HEART OF OKLAHOMA YOUTH RODEO ASSOCIATION SPONSORSHIP PACKAGES

HOYRA was founded by a group of dedicated parents as a non-profit organization. It is incorporated and has a 501 C3 non-profit status. The goal of this association is to provide the highest standard of sportsmanship in the competitive events of rodeo, to keep alive the American Western Heritage, and to teach the importance of humane and ethical treatment of animals. We strive to teach our children the foundation of good horsemanship and to raise them in an environment that shapes character, promotes model citizens, and provides skills that will ultimately lead to future world champions and leaders.

If you do not see a level of sponsorship that suits your needs, please contact us for other options!

PLATINUM - \$2500

- Business name on finals jacket
- Business name on finals t-shirts
- All-around saddle given in business name at finals
- Logo/Link placed on HOYRA website
- Social media recognition
- 1 page ad in finals program
- Arena banner displayed throughout the season (HOYRA PROVIDES)
- Vendor booth option at rodeos
- Announced recognition at all rodeos
- Opportunity to distribute materials in contestant finals bags

GOLD - \$1500

- Business name on finals t-shirts
- Event saddle given in your business name at finals
- Logo/Link placed on HOYRA website
- Social media recognition
- 1 page ad in finals program
- Arena banner displayed throughout the season (HOYRA PROVIDES)
- Announced recognition at all rodeos

SILVER - \$1000

- Business name on finals t-shirts
- 1 finals championship buckles given in your business name at finals
- Social media recognition
- 1/2 page ad in finals program
- Arena banner displayed throughout the season (HOYRA PROVIDES)
- Announced recognition at all rodeos

BRONZE - \$500

- Business name on finals t-shirts
- Social media recognition
- Business name listed in finals program
- Arena banner displayed throughout the season (If provided by Sponsor)
- Announced recognition at all rodeos

EVENT SADDLE - \$750

- Event saddle given in business name at finals

EVENT BUCKLE - \$200

- Event buckle given in business name at finals

FINALS PROGRAM - \$150

- 1 page add in finals program

FINALS PROGRAM - \$100

- 1/2 page add in finals program

FINALS PROGRAM - \$75

- 1/4 page add in finals program

SPONSOR INFORMATION

Company Name: _____

Address: _____

Contact: _____

Phone: _____

Website: _____

Level of Sponsorship _____

HOYRA Member: _____

PAYMENT ATTACHED:

CASH: _____ CHECK # _____

MAIL WITH AD INFORMATION TO:

**HOYRA
PO Box 156
Piedmont, OK 73078**

Federal ID# is 68-0515275