



DEPARTMENT OF THE ARMY
UNITED STATES ARMY JOHN F. KENNEDY SPECIAL WARFARE CENTER AND SCHOOL
3004 ARDENNES STREET, STOP A
FORT LIBERTY NC 28310-9610

AOJK-PO

1 June 2024

Commandant, Psychological Operations
U.S. Army John F. Kennedy Special
Warfare Center and School, AOJK-PO
Attention: Psychological Operations Proponent
3004 Ardennes Street
Fort Liberty, NC 28310-9610

Dear Mr. President,

It is my honor to nominate Master Sergeant John A. Doe for the Major General Robert A. McClure Award – Bronze. MSG Doe enlisted in the United States Army in June 1997 and reclassified to Psychological Operations Specialist January 2009.

MSG Doe currently serves as the Senior Enlisted Career Manager for Career Management Field (CMF) 37. He is responsible for all lifecycle functions related to the enlisted population for CMF 37 as well as heavily contributes to the lifecycle functions effecting Psychological Operations Branch officers. His efforts directly affect the current and future health of the operational force. MSG Doe leads a team consisting of members from the active duty operational force, USAREC, SORB and USAJFKSWCS OSC in order to create an up to date recruiting video depicting the current Psychological Operations mission and better recruit candidates for CMF 37 from within the Army. He maintains frequent contact with USAREC G3 ensuring Prior Service Accessions candidates' transition to Active Duty as smoothly as possible. MSG Doe heads a quarterly language board with representation from the active duty operational force, Special Warfare Education Group, and 1st Special Warfare Training Group in order to ensure that the 37A and 37F Soldiers produced best meet the projected language/regional alignment needs of the operational force, thus directly impacting mission success.

MSG Doe quickly established himself as a key member of the Psychological Operations Branch. During his relatively short time as a 37F, he has not only served as a Senior PO Sergeant, he has also served as a Senior Psychological Operations Assessment and Selection (POAS) Assessor, assessing candidates for their trainability and suitability within PO and the Special Operations Forces community. As a result of this initial assessment / screening process the students produced by the Psychological Operations Specialist and Officer Qualification Courses have greatly impacted the operational force in a positive manner. The number of negative administrative Soldier actions within the active component has decreased, directly increasing the operational forces readiness and retention.

In addition to assessing POAS candidates, MSG Doe also streamlined the data analysis process ensuring timely and accurate reporting for current and historical

analysis. His established process not only continues to serve the POAS Committee, it also serves as a tool to more accurately project the required recruit mission to ensure the correct number of candidates are recruited/assessed/selected in order to fill the qualification course and the operational force.

MSG Doe has served in the 1st Psychological Operations Battalion (Airborne) as a Senior PO Sergeant both in garrison and while deployed to Afghanistan. While operationally deployed to Afghanistan he and his team established the Military Information Support Task Force-Afghanistan (MISTF-A) and incorporated MISO considerations into the theater level operational planning. MSG Doe developed and instituted Task Force Protection Measure and Physical Security Policies and Procedures, conducted the first live range training to take place in Afghanistan as well as conducted over 500 operational missions that required travel off Camp Green with zero loss to equipment or personnel. In recognition of his significant efforts and contributions while deployed, MSG Doe was awarded the Bronze Star.

While managing duties within the Psychological Operations Commandant's Office as the CMF 37 Senior Career Manager, he has also filled an assignment gap serving as the Commandant Sergeant Major for an accumulation of 7 months. MSG Doe is completing his bachelor's degree in Interpersonal and Organizational Communication through East Carolina University and scheduled to graduate spring of 2025. Among others, he has completed the following military schools: Unconventional Warfare Operational Design Course, antiterrorism Officer Basic and Advanced Courses, Army Basic Instructor Course, Computer Network Operations Planners Course, Socio-Cultural Information Integration Course, Electronic Warfare Integration Course, Military Deception Planners Course, Drill Sergeant School, Hostage Negotiations and of course the Psychological Operations Specialist Course.

MSG Doe may be reached at johnathan.a.doe.mil@army.mil or 910-123-4567.

I may be reached at willnomdeplume@gmail.com or 910-987-6543 for any questions regarding the nomination for this outstanding noncommissioned officer.

Sincerely,

- 3 Encl:
1. Biography
2. Soldier Talent Profile
3. Photo

William L. Nom de Plume