

Adriana Abrantes

Adobe Certified Designer & 3D Rendering Specialist

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adrianaabrantes.com

Strengths

3D Design & Modeling
Client Services & Satisfaction
Concept to Post-Implementation
Material Sourcing
Product Development
Graphic Design
Cross-Functional Collaboration
Brand Identity
Pattern Drafting
Croqui Illustration
Project & Resource Management
Textile Development
Computerized 2D Flat Sketches
Marketing & Merchandising
Event Management

Technical Tools

Adobe: Photoshop, Illustrator, InDesign, Bridge, Lightroom, Premiere Pro

Digital Fashion Software: Clo3D, Photoshop 3D, Efi-Opitex, Browzwear, Rhino 3D

Software/Applications: Microsoft Office, Google Workspace, Gerber AccuMark, WordPress, NedGraphics, Microsoft Expression, Concept Board, Bluescape, PLM

Languages

English (fluent)
Portuguese (native)
Spanish (working proficiency)

Education

**Bachelor of Fine Arts (B.F.A.),
Fashion and Apparel Design / 2015**
Academy of Art University
San Francisco, CA

Profile

A dedicated design professional with a strong artistic background. Passionate about bringing a brand's visual identity to life. Skilled in fashion trends, apparel industry process, typography, prints, patterns, and digital concept development. Highly organized with the ability to manage multiple projects with accuracy and composure under tight deadlines. Adept at working with teams of designers, illustrators, marketers, and vendors to deliver the highest quality designs.

Professional Experience & Highlights

Perry Ellis International / Miami, FL

Assistant 3D Designer / 2019-2020

Design Assistant / 2017-2020

- Worked closely with technical designers to convert 2D sketches into the highest-quality 3D versions of designs that are utilized for NuORDER and website content
- Assessed and incorporated new 3D programs and technology as well as beta testing company-wide
- Collaborated with product creation, development, and marketing teams to aid in the transfer of all 3D collateral between departments
- Served as the point person for rendering 3D bodies, working with technical design to have all bodies up to date
- Worked with a 3D Architect to test out new versions of 3D software, troubleshooting and finding shortcuts in the program
- Assisted in the training of new 3D designers for the latest fashion season

The Yellow Hare / Miami, FL

Creative Director / 2014-2019

- Conceptualized and created a footwear brand; worked extensively with the sourcing of material, development, and production for collection
- Worked in tandem with the factory to make prototype corrections and design changes

Miami-Dade County Public Schools / Coral Gables, FL

Website Content Manager / 2015-2017

- Responsible for overseeing the website contents, weekly updates, monitoring site traffic, designing promotional materials for school and district events

Anthropologie / Miami, FL

Visual Associate / 2013-2014

- Designed windows, in-store displays, and built sets and props serving as an expression of the brand's appreciation for artfulness and good design
- Managed merchandising for instore events to create an unimagined experience

Victoria's Secret / San Francisco, CA

Merchandising Supervisor / 2006-2009

- Focused on creating and delivering beautiful shopping experiences for consumers via product displays, window displays, and store layout

International Experience

Coffee Break, Café y Bistró / Marketing Specialist / Asunción, Paraguay / 2015

Rebranded the business with new logos, business cards, and menus.

Odebrecht Construction / Public Relations Intern / Buenos Aires, Argentina / 2011

Coordinated media developments for events, press walk-throughs, and trade shows.