# Business Doctors of Virginia www.businessdoctorsofva.com

Woman-owned Veteran-owned Minority-owned Small Business





# **Business Doctors of Virginia, LLC**

Capability Statement 2016

314 Pendleton Road, Mineral, Virginia 23117

Toll Free Number: 1-844-249-3268

Website: www.BusinessDoctorsofVA.com

Email: mail@BusinessDoctorsofVA.com

# Business Doctors of Virginia www.businessdoctorsofva.com

### **Mission**

The mission of Business Doctors of Virginia is to use business experts to provide the highest quality service to both public and private organizations through the successful creation, implementation, and management of programs, projects, and processes.

### **Vision**

Our vision is to be a global provider of business expertise.

### Who we are

Business Doctors of Virginia was created for the purpose of providing the highest level of experience and expertise to both public and private customers.

Business subject matter experts are often needed to produce excellence. We bring excellence to you!

Our customers know that the work we perform is managed by an expert who brings to the project the highest level of education as well as multiple years of real-world managerial experience.

To serve as a Project Lead, our staff must hold a Doctorate degree in their field and management level industry experience.

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Company Contact	Business Doctors of Virginia LLC
Information	314 Pendleton Road Mineral, Virginia 23117
	Phone - (844)249-3628
	Dr. Melody Jackson, CEO Mr. Anderson Jackson, COO
DUNS	079616615
EIN	472298514
SWaM	Application submitted
Designations	Woman Owned Veteran Owned Minority Owned Small Business
NIGP Codes	91800 - Consulting Services 95800 - Management Services 96100 - Technical Writing 96200 - Research 92400 - Training & Education 92600 - Environmental Consulting

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### Service areas

At Business Doctors of Virginia we provide services in the following four areas:

- Business Development
- Research
- Technical Writing
- Training and Development



### **Business Development**

Business Doctors are available to assist in every aspect of the business development process to include efforts to start, run, and grow both for profit and nonprofit organizations.

### Research

Each Business Doctor has experience in qualitative, quantitative, and mixed methods research in both the academic and real-world environments and are prepared to provide services to private and public customers in all aspects of the research process.

### **Technical Writing**

Project Leads have served as both authors and reviewers. As such, they bring the highest level of writing skills to projects. Technical writing services include the creation and review of Strategic Plans, Business Plans, Policy and Procedure Manuals, Newsletters, and much more.

### **Training & Development**

as well as training evaluation.

Each Project Lead has served as a faculty member with an accredited college or university and has extensive experience in curriculum development as well as training delivery. Services can include a training needs assessment, curriculum design and delivery,

### **Principal**

### Dr. Melody Jackson

Dr. Jackson has accumulated over 25 years of management and supervisory experience in local government, the United States Army, as well as retail and restaurant industries. Dr. Jackson founded her first non-profit organization, along with the two other members of the Executive Committee and currently serves as a member of the Board of Directors for other non-profit organizations. She was the founder and CEO of a business school in Central Virginia where she created the Build Green Living Laboratory as the primary project for the school and served as the Project Manager since inception. Dr. Jackson currently serves as the founding CEO of Business Doctors of Virginia, LLC where she creates, implements, and manages programs and projects to include pilot programs and demonstration projects. Dr. Jackson earned a Bachelor of Arts Degree, a Masters in Business Administration, and a Doctor of Philosophy in Business Administration. Dr. Jackson serves as a faculty member at University of Phoenix and is the 2015 Research Fellow for University of Phoenix Center for Management & Entrepreneurship.

### Work samples:

- Jackson, M. & Sussan, F. (2016). Building university capacity to increase adult learner employability through virtual internships. (Final review).
- Jackson, M. (2014a). Community Business Consortium Demonstration Project (CBC-DP). City of Richmond, Virginia
- Jackson, M. (2014b). *Students, Interns, Volunteers, and Other Volunteers (SIVOLs) Program.* City of Richmond, Virginia
- Jackson, M. (2012). A bibliometric analysis of green building literature (Doctoral dissertation). Available from ProQuest Dissertations and Theses database. (UMI No. 3534527)
- Jackson, M. (2005). Case study: Feasibility and applicability of small business internship programs (Unpublished master's thesis). Strayer University, Virginia



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