



South End Soccer

EQUITY - COMMUNITY - EXCELLENCE IN YOUTH SOCCER



Dear Friend of South End Soccer:

July 23, 2020

South End Soccer is excited to announce our newest fundraising event . . .

The Great Roxbury/South End Scavenger Hunt on August 15 – 23, 2020!

Winners announced on virtual event August 25th. **#QUESTFORSES**

This is a virtual, team-based competition that encourages participants to complete activities in some of the South End and Roxbury's amazing outdoor spaces and local businesses. Not only will this be a fun way to raise much needed funds for South End Soccer's free programs, but it will also **support and promote our communities and local businesses**.

We know safety is a concern at this time so, these virtual and physical distanced activities will be done on your schedule and in parameters you feel comfortable with. And, your support will help do the work to bring players back on the field. We know this is a challenging time for all and we appreciate your support of youth sports as we continue to provide our programs **at NO COST**.

What to do? 1) Sponsor event, 2) Enter your business as a spot on the scavenger hunt (a physical distanced event for the community), 3) Sign up a team and/or 4) Make a donation.

Your sponsorship and donation will ensure that your business is **noticed by hundreds of families, young professionals and community members** online, in the neighborhood and with those who participate in South End Soccer. **#QUESTFORSES**

We believe *all youth* should be able to play sports, you will help us:

- **Create equity in youth sports**, giving over 1,200 urban youth the opportunity to play the world's most popular sport regardless of prior experience or economic means;
- **Support and collaborate** with our key partners and stakeholders including Roxbury YMCA, Boston Scores, Northeastern University, University of Boston, Emerson College, Mass. Youth Soccer Assoc., local businesses, community members, the City of Boston;
- **Build** a safe, supportive and inclusive environment - we break the barriers to access and the hinderances of pay-to-play sports and systemic racism; and,
- **Strengthen community by connecting** bringing together neighbors of all socio-economic backgrounds, races, religions, and cultures.

We thank you in advance for your generosity. For your convenience, we have enclosed sponsor and donation details. See attached & please contact us with any questions. Thank you for your support in this time to make the world's most popular sport a reality for any urban youth!

Wishing you healthy, safety and strength in this time,

Caroline K. Foscatto

President and Co-Founder

Sponsor / Participation Form

Please provide the information requested below to register as any of following:

1) sponsor 2) scavenger hunt stop 3) participating team



Company or Team Name: _____

How you will be listed on the website and event materials.

Check here if you are a Black Owned Business

Address: _____

Website: _____

Company or Team Contact Name: _____

Phone: _____ E-mail: _____

Event Sponsors & Scavenger Hunt Stops

Presenting Sponsor

\$2,500

- Highlighted on event website, event collateral, event map as Presenting Sponsor
- Speaking opportunity at Virtual Celebration after event concludes
- Scheduled for Tuesday, August 25th
- Stop on scavenger hunt, if desired (not required)
- One team entry, if desired (not required)

Event Sponsor

\$500

- Logo on any event collateral, website, event map and event on Aug. 25th
- Stop on hunt, if desired (not required)

Scavenger Hunt Stop Sponsor (August 15 – 23, 2020)

\$25

- As a stop, teams can make purchases (online or instore), take photos outside your business/storefront, or completing physical challenges to earn points. We are happy to discuss ideas with you!
- Participating business listed on all event materials, highlighted on event map
- Participating business to receive instructions and rules prior to event
- **Black Owned Businesses** listed on materials, teams will receive bonus points for supporting
- Help with promo and if your business has most number of stops/points allocated, you will win **10% of proceeds from event (up to \$500)**

Scavenger Hunt Team

- Teams to register on [GoFundMe](#), and required to raise minimum of \$100 in donations
- Each team can consist of 1-8 people.
- Each team must have minimum of 1 adult (age 21 or older)
- Teams will receive instructions on timing and rules prior to event

Check enclosed Payment online via Paypal (see South End Soccer website)

Conditions and/or restrictions if any: _____

Contact: Caroline Foscatto, 617-512-9474, southendsoccer@gmail.com

South End Soccer is 501c3, tax id: 90-0623475. All donations are tax deductible. Thank you!