

# SNAKES & LATTES



Snakes & Lattes is currently composed of three corporate owned and operated board game cafes in Toronto, ON. Over the last 7 years these have become renowned as Toronto's premiere board game cafe destinations. Snakes & Lattes is dedicated to creating fun, accessible, and community driven experiences for all guests.

Snakes & Lattes and Amfil Technologies Inc are seeking interest in investment to franchise in select North American cities. Interested candidates will be offered first right of refusal to franchise in key markets per feasibility requirements.

If you are interested in learning more about how you can get involved, please enquire with Snakes & Lattes Investor Relations at [investors@snakesandlattes.com](mailto:investors@snakesandlattes.com)



**WAVE 1**

**CORPORATE LOCATIONS**

Snakes & Lattes Annex, ON  
 Snakes & Lattes College, ON  
 Snakes & Lattes Midtown, ON

**FRANCHISE OPPORTUNITIES**

Hamilton, ON  
 Ottawa, ON  
 Mississauga, ON  
 Scarborough, ON  
 Waterloo, ON  
 London, ON



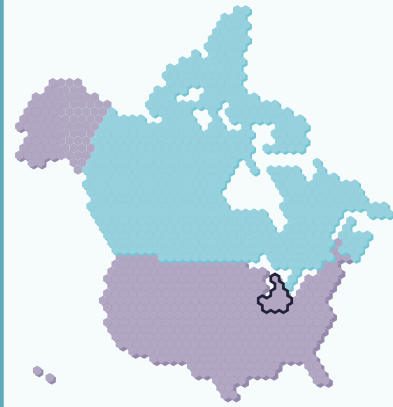
FRANCHISE OPPORTUNITIES  
 CORPORATE LOCATIONS

**WAVE 1**

Wave 1 will expand the Snakes & Lattes experience across Ontario, beginning with a pilot franchise project to develop the first franchised location in Hamilton, ON.

Snakes & Lattes franchise opportunities across the province will be supported by existing corporate operations in Toronto, ON. Key cities being considered for franchise expansion include Ottawa, Mississauga, Scarborough, Guelph, Waterloo, and London. This will solidify the brand's reach across the province.





## WAVE 2

Wave 2 of Snakes & Lattes expansion will take place in the American Midwest, beginning with a corporate location in Chicago, IL. Chicago, beyond being a metropolitan centre well positioned for expansion, is near to our hearts, as we have many friends, family, and business partners living and operating in the city.

The corporate Chicago location will lead Wave 2 expansion by introducing the brand to the American market. In addition, having our first U.S. national warehouse depot will cement growth of Snakes & Lattes Distribution, and provide support for regional franchise locations in the Midwest.

## WAVE 2

### CORPORATE LOCATIONS

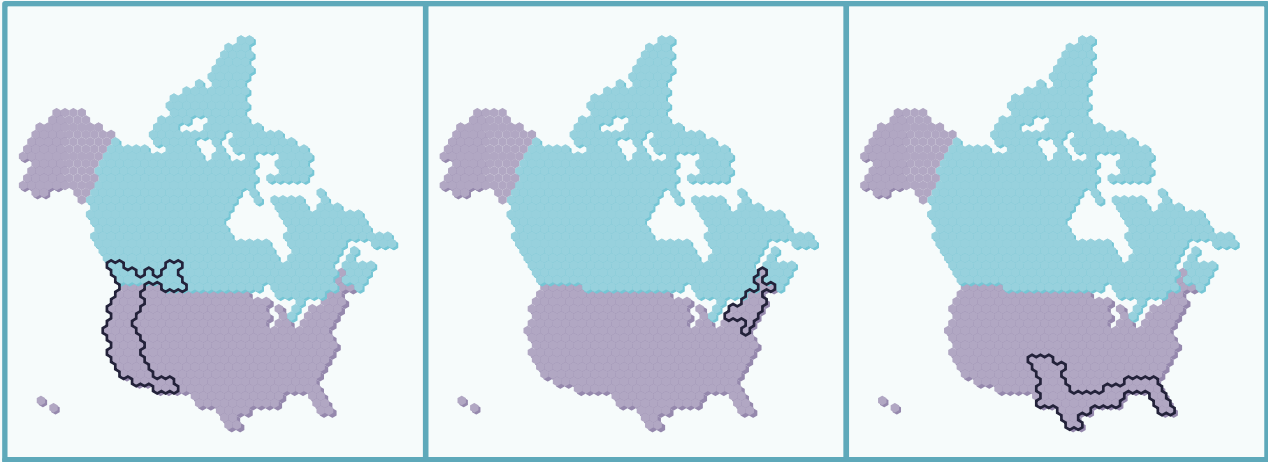
Chicago, IL

### FRANCHISE OPPORTUNITIES

Chicago, IL  
Indianapolis, IN  
Milwaukee, WI  
Grand Rapids, MI  
Detroit, MI

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<b>WAVE 3.1</b>	<b>WAVE 3.2</b>	<b>WAVE 3.3</b>
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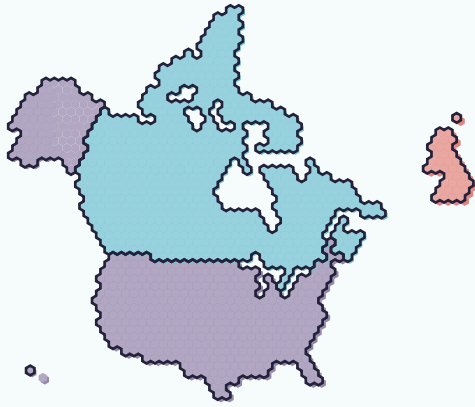
<p><b>CORPORATE LOCATIONS</b> San Francisco, CA Vancouver, BC</p> <p><b>FRANCHISE OPPORTUNITIES</b> Seattle, WA Victoria, BC Surrey, BC Los Angeles, CA San Diego, CA San Jose, CA Pheonix, AZ Las Vegas, NV</p>	<p><b>CORPORATE LOCATIONS</b> New York City, NY Boston, MA</p> <p><b>FRANCHISE OPPORTUNITIES</b> New York City, NY (2x) Buffalo, NY Philadelphia, PA Columbus, OH Cambridge, MA</p>	<p><b>CORPORATE LOCATIONS</b> Austin, TX Miami, FL Denver, CO</p> <p><b>FRANCHISE OPPORTUNITIES</b> San Antonio, TX Dallas, TX Fort Worth, TX Tampa, FL Oklahoma City, OK</p>
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**WAVE 3**

We are looking forward beyond Wave 2 in the interest of future franchising across all of North America, as well as corporate locations and continuing distribution reach.

With three directions to move towards during Wave 3, the order of operations will be updated in due course based on national interest and management direction. Prioritized West Coast expansion during Wave 3, while likely, does not preclude the opportunity to develop East Coast and Southern state expansion concurrently.





#### WAVE 4

Wave 4 looks ahead the future. It flushes out remaining Wave 3 territories, while also bridging areas between these markets. Completing Wave 4 alongside Wave 3 will solidify the brand reach across all of North America.

#### WAVE 4

##### CORPORATE LOCATIONS

Minneapolis, MN  
Washington, DC  
London, UK

##### FRANCHISE OPPORTUNITIES

Charlotte, NC  
Memphis, TN  
Virginia Beach, VA  
Kansas City, MO  
Omaha, NE  
Baltimore, MD  
Portland, OR  
New Orleans, LA  
Albuquerque, NM  
Atlanta, GA  
Honolulu, HI

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