



Presents



March 6-8, 2017
Phoenix, Arizona

MONDAY - MARCH 6

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| 2:00-3:00 | p.m. | Registration |
| 3:00-3:45 | p.m. | WELCOME
<i>Judy K. Morris</i> , President, Women's Golf Alliance
Past President of the Kansas Golf Association |
| 3:45-4:45 | p.m. | Guest Speaker – <i>Susan Bairley</i> ,
Michigan's First Professional Woman Golf Writer

Topic: TBA |
| 6:15-6:45 | p.m. | Social Gathering
No Host |
| 6:45 | p.m. | Dinner – Salon A & B |



TUESDAY - MARCH 7

- 8:00 a.m. Sonoran Sunrise Buffet – Palm Court Patio
- 8:30 a.m. Housekeeping announcements
- 9:00 a.m. Guest Speaker -**Sandy Cross**,
PGA of America, Sr. Director, Diversity and Inclusion
- Topic: Diversity and Inclusion in the Golf Industry
- 9:45 a.m. Break
- 10:00 a.m. Breakout Sessions – Topics:
- Challenges Facing WGA's Today
 - Best Practices in Board Development
 - Attracting League Players to SRGA Tournaments
 - Rules Education, simplifying basic understanding of the Rules
- 12:00 p.m. Lunch – Palm Court Patio
- 1:15 p.m. LPGA T&CP Update
Marvol Barnard-
2016 LPGA T&CP Teacher of the Year
- 1:30 p.m. Breakout Session Presentations
- 3:00 p.m. Open Forum Discussion
USGA Initiatives – Moderator: Stacy Dennis, Texas GA
- Evening On your own-afternoon and evening



WEDNESDAY - MARCH 8

- 8:00 a.m. Breakfast in Salon A & B
- 9:00 a.m. Guest Speaker - *Jane Geddes*
International Association of Golf Administrators,
Executive Director
- Topic: IAGA Strategic Plan Overview
Brainstorming: What role can the Women's Golf
Alliance play?
- 51st Annual IAGA Meeting will be held in
Scottsdale, Arizona on November 5-8, 2017
- 10:00 a.m. Break
- 10:15 a.m. Alphabet Soup
- 10:30 a.m. Women's Golf Alliance Annual Meeting
- 11:30 a.m. Adjourn

OPTIONAL GOLF