

Business Analyst

With over 20 years experience across a number of industries and functional areas, recently specialising in Business Intelligence and Data Analysis. Experienced in running workshops to gather and analyse business requirements, designing and documenting solutions to suit the needs of the business.

Recent Consulting History:

Inspire Digital: Business Intelligence Lead *August 2017 to current*

- Specified and created the business intelligence solution, including the data extraction, transformation and loading to the data warehouse. Designed and built management reports and managed the solution on a daily basis.

First Impressions: Campaign and Data Manager *September 2016 to July 2017*

- Managed the CRM prospect data, ensuring data is cleansed ready for campaigns. Created the marketing campaign structure on behalf of each client and created mapping for all processes.

Enterprise Clients: Business Intelligence Consultant *June 2015 to September 2016*

- Short term consulting to mobile phone service resellers, to aid improved understanding of data received from mobile service providers. Built data tables, data loading routines and created user dashboards.

Vodafone UK: Business Intelligence Analyst *May 2014 to April 2015*

- Worked within the Data Governance team to ensure the availability, usability, integrity and security of the data in the data warehouse. Triaged data quality issues for root cause analysis and managed ongoing issue resolution through to User Acceptance Testing and deployment.

Vodafone UK: Lead Business Intelligence Business Analyst *October 2012 to May 2014*

- Gathered, reviewed and analysed business requirements for 3rd party commissions reporting. Designed data extraction, transformation and loading to data tables, enriching the data for onward reporting. Designed the end user dashboards and reports.

SSE: Business Intelligence Business Analyst *November 2011 to October 2012*

- Ran workshops to drive business requirements for multiple projects including OFGEM regulatory reporting. Analysed, documented and process mapped requirements and designed user reporting.

Other Business and Data Analyst Roles *April 1999 to November 2011*

- Worked in a number of industries and functional areas, including Telecommunications, Education and Business Consultancy.
- All business and data analyst roles included running workshops to gather functional and non-functional requirements, analysing these and documenting solutions for design, build, test and deployment.
- Business processes and process mapping created using different methods and solutions.