

Voted **BEST BOTTLE SHOP IN WISCONSIN 2019** by *ratebeer.com*

VOTED BEST BEER, WINE & LIQUOR SELECTION IN THE SHEPHERD EXPRESS! 2001-2023 READERS CHOICE AWARDS

NAMED ONE OF THE 50 BEST WINE STORES IN AMERICA GQ MAGAZINE

VOTED BEST WINE/BEER/LIQUOR STORE



# Discount LIQUOR INC.

MILWAUKEE 5031 W. OKLAHOMA (414) 545-2175  
 WAUKESHA 919 N. BARSTOW (262) 547-7525  
 www.discountliquorinc.com  
 DiscountLiquor DiscountLiqMilw  
 OPEN DAILY 9-9 SUNDAY 10-2  
 Open Easter Sunday 10-2

**LARGEST SELECTION IN TOWN**  
 • 2,000 BEERS • 8,000 WINES  
 • OVER 4,000 LIQUORS  
 ALSO AVAILABLE  
 • 20 & 40 lb. Lump Charcoal • CO2 Refills  
 • Wholesale Beer & Soda (Milw. Store Only)  
 • Gift Certificates • Carry out Service  
 • Imported Candies, Food & Water • Custom Baskets

*Celebrating 64 Years*  
 Original Family Owned & Operated Since 1960

**Full Service Liquor, Beer & Wine Shop**  
 with **EVERYDAY DISCOUNT PRICES**

**WE ARE PROUD TO BE WISCONSIN FAMILY OWNED & OPERATED SINCE 1960! SUPPORTING LOCALLY OWNED BUSINESSES GUARANTEES THAT YOUR MONEY STAYS LOCAL!**

**NO BUNNY BEATS OUR PRICES ON BIG 1.75 BOTTLES**

**Buy 6- Save BIG**  
**KESSLER WHISKEY**  
 6/\$88.55-\$21MR  
 6/\$67.55

**JOHNNIE WALKER BLACK LABEL SCOTCH**  
 \$59.99

**BULLETT BOURBON**  
 • ORIGINAL  
 • RYE  
 \$46.99

**CROWN ROYAL**  
 • ORIGINAL  
 • APPLE  
 • VANILLA  
 \$46.99

**JAMESON IRISH WHISKEY**  
 \$44.99-\$3MR  
 \$41.99

**JACK DANIELS**  
 • BLACK • FIRE  
 • HONEY  
 • APPLE  
 \$37.99

**"TAILGATE FAVORITE" JAGERMEISTER**  
 \$35.99  
 \$5 IN-STORE IBOTTA REBATE

**"GIN & TONIC TIME" BOMBAY SAPPHIRE GIN**  
 \$31.99

**KETEL ONE VODKA**  
 • ORIGINAL  
 • CITRUS  
 \$32.99

**#1 Selling Vodka TITO'S VODKA**  
 \$29.99

**TANQUERAY GIN**  
 \$29.99

**CAPTAIN MORGAN SPICED RUM**  
 \$26.99

**"Save \$10 Instantly on 2 Bottles"**  
**DEWAR'S WHITE LABEL SCOTCH**  
 \$24.99  
 WHEN YOU BUY 2

**JIM BEAM BOURBON**  
 • ORIGINAL  
 • RED STAG  
 • FLAVORS  
 \$26.99-\$5MR  
 \$21.99

**"STOCK UP & SAVE" CANADIAN CLUB**  
 2/\$33.98-\$8MR  
 2/\$25.98

**"Save \$4 Instantly on 2 Bottles"**  
**BACARDI RUM -ALL FLAVORS-**  
 \$18.99  
 WHEN YOU BUY 2

**1800 ULTIMATE MARGARITAS -ALL FLAVORS-**  
 \$17.99-\$4MR  
 \$13.99

**"BEST VALUE" FRIS VODKA**  
 \$9.99-\$6MR  
 \$3.99

**MARCH WINERY OF THE MONTH**

**LINE 39 WINES**  
 • CABERNET SAUVIGNON • MERLOT  
 • PETITE SIRAH • CHARDONNAY • PINOT NOIR  
 • PINOT GRIGIO • SAUVIGNON BLANC

**\$7.99**  
 750ML

**SPRINGTIME WINE & SPARKLING SPECIALS**

**2019 ROBERT MONDAVI OAKVILLE CABERNET SAUVIGNON**  
 \$69.99 750 ML

**FAR NIENTE NAPA VALLEY CHARDONNAY**  
 \$59.99 750 ML

**BUENA VISTA NAPA VALLEY CABERNET SAUVIGNON**  
 \$29.99 750 ML

**94 POINTS WINE SPECTATOR**

**WHISPERING ANGEL PROVENCE ROSE**  
 \$19.99 750 ML

**BONANZA CABERNET SAUVIGNON**  
 \$17.99 750 ML

**JUSTIN PASO ROBLES CABERNET SAUVIGNON**  
 \$19.99 750 ML

**CONUDRUM RED BLEND**  
 \$15.99 750 ML

**CAMBRIA KATHERINE'S VINEYARD CHARDONNAY**  
 \$14.99 750 ML

**DECOY BY DUCKHORN**  
 • CABERNET SAUVIGNON  
 • PINOT NOIR  
 • ZINFANDEL  
 • RED BLEND  
 • MERLOT  
 \$16.99 750 ML

**THE STAG PASO ROBLES CABERNET SAUVIGNON**  
 \$14.99 750 ML

**WHITEHAVEN SAUVIGNON BLANC**  
 \$13.99 750 ML

**ROSA REGALE SPARKLING SWEET RED**  
 \$14.99 750ml

**A TO Z OREGON RIESLING**  
 \$12.99 750ml

**COPPOLA DIAMOND SERIES**  
 • CLARET  
 • CABERNET SAUVIGNON  
 • MERLOT  
 • PINOT NOIR  
 \$12.99 750 ML

**KIM CRAWFORD SAUVIGNON BLANC**  
 \$12.99 750 ML

**RODNEY STRONG SONOMA COUNTY CABERNET SAUVIGNON**  
 \$13.99 750 ML

**KORBEL**  
 • BRUT  
 • EXTRA DRY  
 • SWEET ROSE  
 \$10.99 750 ML

**RIONDO PROSECCO**  
 \$11.99 750ml

**CHARDONNAY**  
 \$9.99 750 ML

**JOEL GOTT SAUVIGNON BLANC**  
 \$10.99 750 ML

**BIELER ROSE**  
 \$9.99 750 ML

**VILLA WOLF PINOT NOIR ROSE**  
 \$9.99 750 ML

**-CHILE-CASILLERO DEL DIABLO**  
 • CABERNET SAUVIGNON  
 • CARMENERE  
 • MERLOT  
 • CHARDONNAY  
 \$7.99 750 ML

**LOS VOSCOS**  
 • CABERNET SAUVIGNON  
 • CHARDONNAY  
 • SAUVIGNON BLANC  
 \$7.99 750ml

**PREIXENET CORDON NEGRO BRUT**  
 \$8.99 750 ML

**MARCH BREWERIES OF THE MONTH**

**FOUNDERS BREWING - MICHIGAN**

**6 PACKS ALL VARIETIES**  
 \$8.99

**12 & 15 PACK CANS ALL VARIETIES**  
 \$16.99

**4 PACK BARREL AGED SELECT VARIETIES**  
 \$13.99

**FREE PINT GLASS W/ANY 2-4/6 PACKS OR 1-12/15 PACKS IN STORE SAMPLINGS 3/29 MILW. & 3/30 WAUK.**

**A'CHOUFFE BELGIAN ALES**

• LA CHOUFFE BLONDE  
 • "NEW BREW" LA CHOUFFE NON-ALCOHOLIC BLONDE ALE  
 • CHERRY CHOUFFE  
 • HOUBLON CHOUFFE BELGIAN IPA

**\$11.49 4-PACKS**

**FREE A'CHOUFFE STEM GLASS WITH EVERY 4-PACK!**

**EASTER BOCK BEERS IN STOCK**  
 HUGE SELECTION BLONDE, DOPPELBOCK & MAIBOCK

**HOFBRAU MAIBOCK 6 PACK**  
 \$11.49

**AYINGER MAIBOCK & CELEBRATOR DOPPELBOCK 4 PACKS**  
 \$13.99

**CAPITAL BLONDE DOPPELBOCK • DARK DOPPELBOCK 6 PACKS**  
 \$11.99

**EAGLE PARK, COMPANY BREWING & THIRD SPACE MAIBOCKS 6 PACKS**  
 \$9.49

**CAPITAL MAIBOCK 12 PACKS**  
 \$13.99

**LAKEFRONT MAIBOCK 6 PACKS**  
 \$8.49

**SPRECHER MAIBOCK & DOPPELBOCK 6 PACKS**  
 \$8.99

**POINT BOCK 24 PACK BOTTLES**  
 \$21.99

**SHINER BOCK 12 PACKS**  
 \$13.49

**-ALL BOCK BEERS WHILE SUPPLIES LAST-**

**SPRINGTIME BEERS IN STOCK**

**HACKER PSCHORR, PAULANER, KROMBACHER OR DAB GERMAN BEERS 12 PACKS**  
 \$14.99

**HOT PRICE HEINEKEN 24 PACKS 12 OZ CANS**  
 \$19.99

**STELLA ARTOIS, HOEGAARDEN OR SPATEN 12 PACKS**  
 \$14.99  
 +FREE STELLA CHALICE W/12 PK STELLA

**NEW GLARUS**  
 • SPOTTED COW  
 • MOON MAN  
 • WHEAT  
 • BACK 40 BOCK  
 • DANCING MAN WHEAT  
 12 PACKS CANS  
 \$13.99

**BUSCH & BUSCH LIGHT 30 PACKS**  
 \$20.49

**"STOCK UP & SAVE" MILLER LITE, DRAFT & 64, COORS LIGHT & BANQUET 30 PACK CANS**  
 \$21.99-\$5MR  
 \$16.99  
 \$18 MR ON 3-30 PACKS

**ARRIVING 3-27-24**  
**GATHERING PLACE BREWING & DISCOUNT LIQUOR**  
**COLLABORATION DIVERGENT PATH MAKER'S MARK BARREL-AGED STOUT**  
 \$8.99 500ml

**GARAGE BEER LIGHT LAGER (LOW CARB LOW CALORIE & 4% ALC) • CLASSIC • LIME 12 PACKS CANS**  
 \$13.99

**"HOT PRICE" LEINENKUGEL CRAFT BEERS -ALL FLAVORS- 6 PACKS**  
 \$6.49

**VIZZY HARD SELTZERS -ALL FLAVORS- 12 PACKS VARIETIES**  
 \$15.99

**"ON SALE" MILLER HIGH LIFE 18 PACK CANS/BOTTLES**  
 \$11.99

**"NEW" HAPPY THURSDAY SPIKED REFRESHER 12 PACKS**  
 \$17.49

**ARIZONA HARD ICE TEAS 4 VARIETIES 12 PACK**  
 \$14.99

**ENTER TO WIN A STANLEY TUMBLER A \$40 VALUE**

**EASTER LIQUEURS • 750 ML**

Agavero..... \$25.99	Irish Mist..... \$24.99
Amaretto Di Saronno... \$29.99	Kahlua..... \$26.99
Amarula Cream..... \$24.99	Jelinek Slivovitz 10 yr .. \$27.99
Ancho Reyes Chile Liqueur... \$25.99	Linie Aquavit..... \$25.99
B&B..... \$29.99	Lillet Red & White..... \$19.99
Baks Krupnik..... \$15.99	Maraska Kruskovac.... \$20.99
Barenjager Honey..... \$24.99	Mozart Chocolate Cream... \$24.99
Bauer's Obstler..... \$23.99	Nocello Walnut..... \$32.99
Becherovka..... \$24.99	Pama Pomegranate... \$20.99
Berentzen Apple..... \$20.99	Romana Sambuca..... \$19.99
Campari..... \$28.99	Rothman Creme De Violette. \$21.99
Canton Ginger..... \$29.99	Rum Chata..... \$19.99
Caravella Limoncello... \$14.99	Sabra Chocolate Orange. \$39.99
Chambord..... \$29.99	Skrewball Peanut Butter.. \$25.99
Cherry Heering..... \$25.99	Slow & Low Rock & Rye. \$22.99
Cointreau 375ML..... \$19.99	St. Germain Elderflower. \$29.99
Drambuie..... \$31.99	Strega Liqueur..... \$34.99
Feigling Fig..... \$17.99	Tequila Rose..... \$19.99
Fernet Branca..... \$27.99	Tia Maria..... \$25.99
Frangelico..... \$24.99	Tiramisu Liqueur..... \$19.99
Gilka Kummel..... \$25.99	Tuaca..... \$21.99
Grand Marnier..... \$31.99	Verpoorten Advocate... \$22.99

**BULLETT CRAFTED COCKTAILS**  
 • OLD FASHIONED  
 • MANHATTAN  
 \$25.99 750 ML  
 +FREE 14OZ JAR IMPORTED MARASKA MARACHINO CHERRIES

**BAILEYS IRISH CREAM**  
 ALL VARIETIES  
 \$25.99-\$5MR  
 \$20.99 750 ML

**BALLOTIN CHOCOLATE WHISKIES**  
 • CHOC CHERRY • TURTLE  
 • CHOC. MINT  
 • BOURBON BALL  
 \$21.99-\$5MR  
 \$16.99 750ml

**PR%F ALCOHOLIC ICE CREAM**  
 -5 FLAVORS-  
 \$9.99 12oz  
 (MILW. STORE ONLY)

**Chocolate Liqueur Cups**  
 12 Count Box  
 \$8.99

**WATER, MIXERS & NON-ALCOHOLIC**

**"NEW" KUL MOCKS CRAFT MOCKTAILS VARIETY 6 PACK**  
 \$11.99

**GREAT SELECTION NON-ALCOHOLIC WINES, SPARKLINGS & LIQUORS**  
 CLAUSTHALER GERMAN N.A. BEER  
 ALL VARIETIES 6 PACKS  
 \$9.49  
 +FREE GLASS

**"THE ULTIMATE" LUXARDO IMPORTED MARASCHINO CHERRIES 14 OZ JAR**  
 \$19.99

**GOSLINGS GINGER BEER**  
 • REG • DIET  
 12 PACK CANS  
 \$11.99

**FEVER TREE ALL NATURAL MIXERS**  
 -14 VARIETIES-  
 4 PACK BOTTLES  
 \$4.99

**POLAR SELTZER -ALL FLAVORS- 8 PACKS**  
 \$2.99

**ATHLETIC NON-ALCOHOLIC CRAFT BEER**  
 6 PACKS  
 \$9.99

**FEVER TREE TONIC WATER**  
 -5 VARIETIES-  
 8 PACK CANS  
 \$6.99

**Discount LIQUOR Coupon**

**2 Liter ALL 7UP PRODUCTS**  
 4/\$6.00  
 Limit 4-2 Liters, Expires 3/31/24

**Discount LIQUOR Coupon**

**1 Liter POLAR MIXERS**  
 • TONIC & DIET  
 • LIME TONIC & DIET  
 • SOUR • SELTZER  
 5/\$4.00  
 Limit 5 1-Liters, Expires 3/31/24

**Discount LIQUOR Coupon**

**4 Pack 12 oz POINT SODAS 8 FLAVORS**  
 2/\$6.00  
 Limit 2 4-packs, Expires 3/31/24

**Discount LIQUOR Coupon**

**1 Liter SOBELMANS BLOODY MARY MIX**  
 3/\$11.00  
 Limit 3 1-Liters, Expires 3/31/24

**Discount LIQUOR Coupon**

**7 oz - 16 oz UTZ CHIPS & PRETZELS - ALL FLAVORS -**  
 2/\$6.00  
 Limit 2 Bags, Expires 3/31/24

**Discount LIQUOR Coupon**

**FREE 50 ML MINI 99 BRAND FLAVORS -6 VARIETIES- w/\$25 PURCHASE**  
 \$14.99  
 Limit 1 - 50 ML, Expires 3/31/24