

# Acadiana

ROLLER DERBY

ABOUT THE LEAGUE

The Acadiana Roller Derby is Lafayette's first women-only, flat track roller derby league. We are a non-profit organization who seeks not only to succeed in the athletic arena, but also to give back to the community that supports us.

The league was founded in 2009. We recruited a fledgling group of skaters and turned them into a winning team. We are a WFTDA league and have ranking within the WFTDA realm. Our current roster has around 25+ skating members, many of whom recruit mid-season and go from fresh meat training to bout ready in 12 weeks or less.

Our skaters are women from all walks of life who range in age from 18 to over 50. They are students, stay-at-home moms, and all types of professions. Some are veteran athletes while others have never played a sport before joining the league.

Our referees and coaches are the men and women that keep our skaters bout-ready and up to date on the rules and regulations according to the Women's Flat Track Derby Association (WFTDA). Non-skating officials (NSO) keep score, track penalties, and assist the referees.

We also rely on volunteers to help make the bouts happen. They work the door on bout night, help promote the event, and also help set up the track and clean up after the bout. The league also holds fundraising events and makes team appearances all year long at numerous community and charity events.

We are fiercely committed to succeed, both on and off the track; our community service positively impacts local groups and we are always on the look out for more ways to support those around us.

WHAT IS FLAT TRACK ROLLER DERBY?

Roller derby is a high-contact fiercely competitive team sport played on quad roller skates, in accordance with WFTDA regulations (Women's Flat Track Derby Association) It's the fastest growing female sport, played by approximately 1400 amateur leagues worldwide and is under consideration for the 2020 Olympic Games.



Thank you for your support!



2019 Sponsorship Information



Home Bout Dates:

- March 9th
- May 4th
- June 1st
- Aug 3rd
- Sept TBD

Sponsor Name	
Signature	
Address	
Phone Number	
Email	
Package	
Amount	
Paid Via (Check #)	
T-Shirt Size	
Pint Glass / Coffee Mug	
Sold By	
Date Sold	
Merch Needed	
Merch Delivered By	



## Sponsorship Packages

### \$200 Whip

- 2"x3" ad in all of our home bout programs
- Link and logo on our website that has over 600 visitors per month
- 2 tickets for 1 home bout & 2 ARG pint glasses or coffee mugs

### \$1000 Lead Jammer

- Full page ad in all of our home bout programs
- Link and logo on our website that has over 600 visitors per month.
- 4 VIP season Passes and 4 ARG T-shirts
- Recognition by our announcers
- Banner hung (sponsor provided)
- availability to setup a booth/table at all home bouts, team appearance\*\*, & logo on our home bout posters\*\*\*



### \$400 Blocker

- Quarter page ad in all of our home bout programs
- Link and logo on our website that has over 600 visitors per month
- 2 tickets for 2 home bouts and 2 ARG t-shirts
- Recognition by our announcers

### \$1,500 Grand Slam

- Full page or cover ad\* in all of our home bout programs
- Link and logo on our website that has 600 visitors per month
- 5 VIP season passes and 5 t-shirts
- Recognition by our announcers
- Banner hung (sponsor provided), availability to set up a booth/table at all home bouts,
- team appearance\*\*, logo on Bout posters\*\*\*, and 3rd party media mentions.

### \$600 Pivot

- Half page ad in all of our home bout programs
- Link and logo on our website that has over 600 visitors per month
- 2 VIP season passes and 2 ARG t-shirts
- Recognition by our announcers
- Banner hung at home bouts (sponsor provided)

\*1st come 1st serve for inside and back cover

\*\* Must coordinate in advance

\*\*\* Special "presented by" with logo

Make checks out to [Acadiana Roller Derby](http://Acadiana Roller Derby). Please send email what you would like printed in your bout program ad [Sales@Acadianarollergirls.com](mailto:Sales@Acadianarollergirls.com). All logos must be .jpeg, .png, or vector files; no pdf files. A business card may be given if a Whip sponsorship is purchased. Ads/logos must be received by Monday, February 25.

