

Stomach Movie

CROSSMEDIA FRANCHISE



"YOUR BRAIN IS YOUR OTHER STOMACH"

PROPERTY INCLUDES:



available at stomachMOVIE.com

BUILD ENGAGEMENT FOR MOVIEGOERS WITH CROSSMEDIA:

"Crossmedia, for a theatrical property, anticipates how the IP will extend across distribution channels and market segments allowing for an integrated storyworld buildout, with social, interactive and branded building the audience."

ONE - PAGER

WRITER/DIRECTOR/CREATOR,

Jared Suarez

WHAT IS STOMACH MOVIE?

HIGH CONCEPT: "Ferris Bueller's Day Off meets Slumdog Millionaire meets Top Chef."

GENRE: Family Adventure / Food Comedy

LOGLINE: A grocery clerk with food allergies, after surviving a near-death experience, enters a new TV game show that might solve his dietary problems – if he can learn how to use his imagination in the kitchen.

SYNOPSIS: Sean Nucleamos, a grocery clerk with severe food allergies, dies from anaphylactic shock. Saved by an interdimensional space guard, sent on a mission to Earth to change the American diet, Sean must now learn to eat for survival. But surrounded by foods he cannot metabolize, he requires a new personal cuisine, and creativity he does not possess. So when a new TV game show comes to town Sean's cartoon avatar tricks him into entering the competition, where he just might invent a new food.

PREMISE: Human creativity can be leveraged by feeding your imagination, i.e. "your brain is your other stomach."

AUDIENCE: Four-quadrant

BUDGET: \$50 MILLION (Jan. 2018, Amazon strategy shifts to film projects in \$50M range) <http://reut.rs/2FQL9lg>

MISSION: "INVENT NEW FOODS," w/ crowdsource product design for major brands using gamification.

INNOVATION: Build storyworld IP and cinematic engagement using pre-story and crossmedia.

SOCIAL FACTOR: Foodie influencers compete to create viral American cuisine using sponsored ingredients.

RECIPE APP: URL "VENDING MACHINE," INGREDIENT DATABASE
FOOD PHYSICS "VFX ENGINE," RECIPE AUTOMATION
LOCATION-BASED "SOCIAL PANTRY"
"CONVEYOR BELT" RECIPE CARD W/ GROCERY LIST
READY-TO-EAT AND FAST FOOD BRAND "SPONSORED CHEFS"

Multi-platform engagement
for users / players / moviegoers.



A PHYSICAL FOOD COMEDY featuring original game show and second screen AI recipe tools.

FEATURE FILM * ORIGINAL GAME SHOW * FOOD APP