



Talent Development Council (TDC)- Strategy

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| The TDC Strategy Summary |
| Council Membership |
| <ul style="list-style-type: none"> - 11 Workforce Development Boards – Executive Directors - Up to 25 Professional Trade Associations or their representatives |
| Other Attending: |
| <ul style="list-style-type: none"> - Board members of the Wisconsin Workforce Development Association - Other trade associations with members that have professional licenses that work for businesses |
| Outreach Method: |
| <ul style="list-style-type: none"> - Creates reoccurring meeting structure for Leaders in diverse industries to learn and share best practices. - Quarterly Talent Development Council meetings will be focused to customer interaction, collaboration and alignment efforts. |
| Convene Industries - Building Relationships: |
| <ul style="list-style-type: none"> - Allows for collaboration and interaction with industry sector partners to advance funding, training and alignment of services. - Formal meeting agendas will activate potential workforce collaborations, educating and communicating on workforce development efforts, trends, needs and potential modifications. |
| Potential for Future Collaborations: |
| <ul style="list-style-type: none"> - Allows each local workforce board Executive Director to be introduced to statewide contacts that can help in local workforce development efforts. Associations will have point of contact for referrals of their members with workforce questions. - Trade Association leaders can identify opportunities for partnership with local and statewide workforce efforts. - Provides opportunity to development new curriculum, tools or apprenticeship programs. |
| Advocacy – Guiding Workforce Policies: |
| <ul style="list-style-type: none"> - Legislative topics or rule changes being proposed can be explained and covered to educate how policies could be improved or how they can assist local employers. This allows member associations to be informed on potential policies. - Member associations will try to build consensus – when possible – on how to communicate to employers and public officials - Educate trade associations on policies for informed and consistent messages on workforce policies to their members |
| Services: |
| <ul style="list-style-type: none"> - Newsletter content will be developed for member Trade Associations to inform and educate their members. - Topics for content will be built through consensus based on issues identified/discussed during TDC meetings. - Invite federal and state speakers to present on current workforce development topics. |
| Connecting the Power of All Eleven Wisconsin Workforce Development Boards |
| <ul style="list-style-type: none"> - Trade Associations will be sharing their thoughts with all eleven (11) boards, so that each local board can activate partnership, if it matches the needs in their local labor market. |
| Flexible Funding for Workforce Development Efforts: |
| <ul style="list-style-type: none"> - Meetings will have agenda item discussing new investment (grant) opportunities – communicating these opportunities will increase potential for collaboration with trade associations and their members on flexible funding to address workforce challenges. |

TALENT DEVELOPMENT COUNCIL (TDC)

Structure:

- Quarterly meetings of the Talent Development Council (TDC) in Madison
- WWDA Associate Membership Fee of \$250 to cover expenses of program and professional writer for articles.
- Meeting agenda tied to key topics that advances workforce policy, funding and collaboration
- Allows professional trade groups and local workforce boards to interact to enhance employer engagement
- Invite speakers from academia, state and federal workforce organizations to present at TDC

Deliverables by Wisconsin Workforce Development Association to TDC Members:

- Newsletter Content – Deliver 3 to 5 articles each quarter on talent development programs and workforce topics
- Networking and relationship development with the key contacts with local workforce boards to refer trade association members facing workforce challenges.
- Direct access to organizations that fund workforce development efforts and launch new workforce tools/initiatives.

Invites to Talent Development Council Partners & Sectors

| SECTOR | WWDA LIASION | Organizations - Invitations |
|---|--|---|
| HOSPITALITY/FOOD/TOURISM | MARI KAY-NABOZNY | Wisconsin Hotel & Lodging Association Wisconsin Restaurant Association |
| CONSTRUCTION | EARL BUFORD | ABC Associated Gen. Contractors of MKE Plumbing and Mech Contractors Wisconsin Builders Association |
| INFORMATION TECH | LAURA CATHERMAN | Artificial Intelligence Wisconsin Technology Council |
| MANUFACTURING & GENERAL BUSINESS | DOUG BARTZ JIM GOLEMBESKI | National Federation of Independent Businesses Midwest Food Products Association Wisconsin Paper Council Wisconsin Economic Development Association |
| INSURANCE | ANTHONY SNYDER | Property and Casualty Insurers Wisconsin Insurance Alliance American Health Insurance Association |
| HEALTH CARE/ELDER CARE | JON MENZ | Wisconsin Hospital Association Wisconsin Nursing Association Wisconsin Health Care Association Academy of Family Physicians |
| AGRICULTURE RELATED INDUSTRIES | RHONDA SUDA | Wisconsin Agri Business Association Wisconsin Dairy Business Association Wisconsin Potato & Vegetable Growers |
| TRANSPORTATION/LOGISTICS | RENE DANIELS | Transportation Builders Association Wisconsin Motor Carriers Association |
| BIO TECHNOLOGY | PAT SCHRAMM | BioForward |
| FINANCIAL SERVICES | JULIE MITCHELL | Wisconsin Bankers Association Wisconsin Credit Union League |
| Talent Pool /Government | ASSOCIATION MANAGER | Wisconsin Counties Association Wisconsin League of Municipalities |