

#124



LOCATION

Description: I-10 south of I-8
Mile Post #: 208.15N
Position: Westbound Straight-read
City, State: Eloy, Arizona
County: Pinal
Latitude: 32.74055
Longitude: -111.559414

DESCRIPTION

This high profile billboard is located on Interstate 10 between Arizona's two largest metropolitan areas. This billboard is located just south of the confluence of Interstate 8 and Interstate 10, midway between Phoenix and Tucson. The corridors of these two major interstates offer maximum exposure to those traveling to Phoenix, Tucson, California, Texas or Mexico.

DETAILS

Sign Faces: South
Lighting: Four 400-watt
Media Star Lites (optional)
Sign Category: Bulletin
Height: 45' above I-10 roadway
Face Dimensions: 14' x 48'
Construction type: V-Mono Pole
Construction Date: June 2004

DEMOGRAPHICS

DEC: 42 (thousand/day)
DMA: Phoenix, AZ/Tucson, AZ
DMA Rank: 12/67