

WSDE 94.3/AM-1190 COBLESKILL, NY LOCAL RATES 2017

BASIC MONTHLY PLAN: 90 COMMERCIALS ..FIRST THREE WEEKS EACH MONTH 30 COMMERCIALS PER WEEK.

:30 SECONDS \$425.00

:60 SECONDS \$499.00

(6 MONTH'S 10% DISCOUNT/12 MONTH'S 15% DISCOUNT)

YANKEE BASEBALL(APRIL-SEPTEMBER) 3-:30 SEC COMMERCIALS IN EACH GAME

:30 SECONDS \$550.00 PER MONTH

:60 SECONDS \$650.00 PER MONTH

INCLUDES 125 COMMERCIALS "PER MONTH" IN WSDE MUSIC !

LIVE REMOTE BROADCASTS: TWO HOURS & 30-:30 SECOND PROMO'S BEFOR LIVE BROADCAST

\$ 599.00

LIVE THREE HOUR REMOTE AND 50-:30 SECOND PROMO'S BEFOR LIVE BROADCAST

\$699.00

LOCAL NEWS SPONSORSHIP: WEEKDAYS 6A-5P(11 LOCAL NEWSCASTS PER DAY/55 PER WEEK !)(INCLUDES :10 SECOND OPEN/CLOSE & :30 SECOND COMMERCIAL IN EACH LOCAL NEWSCAST)

\$ 650.00 PER MONTH 3 MONTH'S/ 6 MONTH'S \$600.00 PER MONTH

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