

# Health & Wellness TV

with Host, Tammy-Lynn McNabb

# Joytv



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Series Featured on **Joytv** and Zoomer Media Brands

Host Tammy-Lynn McNabb is a recognizable female in the health and wellness industry. Her combined sales of health and wellness related products and services are in the millions. Her most popular products include over 100 SKU's in the low carb, gluten free, reduced sugar, diabetic and acai products market which sold in stores across Canada and the US including Whole Foods, IGA, Safeway, SuperValu, Harry & David and thousands of smaller retail chains.

Her current radio show, HealthRadio.FM features celebrity and health experts from around the globe discussing health, fitness, beauty, food, cooking, diets, exercise and more! Her approachable, friendly, honest way of interviewing makes her a hit with audiences and a favourite of those she interviews.

Now, her broadcaster backed Health & Wellness TV Series, being featured on JoyTV and other ZoomerMedia brands in BC and across Canada, will allow small and large

companies in the Health and Wellness Industry to bring their message or product/services to consumer in the Canadian market.



## AFFORDABILITY

Never thought your organization could afford commercial or infomercial TV broadcasting? Or this form of marketing didn't fit into your budget?

Through Tammy-Lynn's Health & Wellness TV Series, you have the opportunity, for a limited time, to create an interview based marketing commercial airing on television for as little as

\$4999. This pricing is more than 75% below regular rates. This pricing is also only being offered by the Broadcaster for a limited time to 4 advertisers as a kick start to this exciting new series. This price point gives you a professional commercial production with the added benefit of up to 30 air times for no additional cost.

If you've ever wanted your product/service on television, this is a fantastic opportunity for a minimal commitment.

As an added opportunity, you will be featured in a 10 minute interview with Tammy-Lynn, on HealthRadio.FM that will air during your TV campaign. This will allow for further audience duplication across several advertising mediums.

Lead by Tammy-Lynn and her team, the outcome is an interview type experience that allows the host to take you through a process of discovery for the viewer. By the end of the segment, your commercial gives the consumer an opportunity to know you, your products/services more intimately and a relationship bond is created.

## CREATIVE

JoyTV takes tremendous pride in the responsibility granted to their team to work the magic of the medium alongside Tammy-Lynn and her production team. You will be offered an amazing group of experts who welcome every challenge and make the creative process painless and affordable.

Health & Wellness TV has the ability to prepare an advertising campaign within your marketing budget. Whether you want to reach a local market in the Fraser Valley, Surrey, Greater-Vancouver and Victoria combined or see your product/service running across Canada, this unique team can work in your target market demographics.

## PRODUCTION

From the creative juices of our writers flow the images and artistry to mold a compelling story that combines both art and craft. Producers knit together the elements with attention to detail in the edit suite. Clients are along for the ride every step of the way to final sign off.

## WHERE YOUR COMMERCIAL WILL AIR (BC and/or Canada)

- **Shaw** channel 10 (Vancouver), channel 7 (Victoria)
- **Telus** channel 123
- **Bell Satellite** (National) channel 656
- **Rogers** (GTA) channel 173
- **Novus** (Delta) channel 10

## Other ZoomerMedia, Television Division Channels:

VisionTV ([www.visiontv.ca](http://www.visiontv.ca)), Canada's multi-faith and multicultural television broadcaster, the digital television service The Brand New One ([www.onebodymindspiritlove.com](http://www.onebodymindspiritlove.com)) and local station HOPE TV ([www.hopetelevision.ca](http://www.hopetelevision.ca)) in Winnipeg.

## Social Media

During the course of your campaign, you will be featured on our Health & Wellness TV's website, HealthRadio.fm's website and we will tweet about you on each of our twitter accounts.

## More on Host, Tammy-Lynn McNabb

[www.tammylynnmcnabb.com](http://www.tammylynnmcnabb.com)    [www.HealthRadio.FM](http://www.HealthRadio.FM)



## FOR MORE INFORMATION

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