

FOR IMMEDIATE RELEASE

Upon A Star Books Inc. Gets Set For Book Signing At Accents Bookstore

TORONTO, Ontario – June 17, 2013 – On Sunday, July 21, 2013 Upon A Star Books Inc. will be hosting a book signing for “What If the World Had No Colour?” by Jessica Alex. It will be held at Accents Bookstore, which is located at 1790 Eglinton Ave. West, from 11am to 3pm.

The free event is going to be a way to connect with the community and offer them food and drinks. Jessica Alex will be selling her book for a discounted price of \$10 including, and \$1 from each sale will be donated to charity.

The event will be posted on eventbrite.ca, and the first 20 people to come will receive \$1 off the already reduced price.

“What If the World Had No Colour?” is about a young girl who after experiencing racism at school wishes that the world had no colour. Her mother shows her through nature that colour is beautiful, and that we can all love one another no matter what someone’s nationality, ethnicity, or ‘colour’ is.