



June 2, 2021

**SUPPORT LOUISIANA SENIOR GAMES – PICK YOUR PASSION - SELECT A SPONSORSHIP PACKAGE**

To whom it may concern:

Louisiana Senior Games Association (LSGA) is a nonprofit organization that improves wellness and quality of life for people age 50 and above through sports and physical training. We plan, promote, and conduct a State wide games competition event which includes field & track; pickle ball; golf; bowling; shuffleboard; race walking; tennis table; and many more complete events. Over 2,000 athletes and 400 volunteers will participate in games this year.

LSGA held the First Senior Games in 2001. Since that time LSGA has been able to expand the games, and increase participation to current levels largely through private funding. LSGA relies solely on local funds to support the Games.

Since we rely on local support and fundraisers to finance this event, we hope you will consider purchasing advertisement again this year. Thank you for your support. The seniors in our community will also appreciate your support for this event.

Sponsorship funds will assist with promotion, purchasing equipment, and providing clinics for participants. LSGA's mission is to provide quality competition games for adults 50 and older in a safe environment.

Sponsors will have opportunities for visibility and promotion in the rules book; displaying their banners at certain functions; have staff volunteer to assist and wear the company T-shirt and at some functions set up exhibit booths.

Sincerely,

Juanita F. Vanderhoeven

Attachments: Sponsor Incentive & Contract Agreement

**209 East Shamrock, Pineville, LA 71360**



## Sponsorship Agreement

Name of Business/Group: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Email Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title/Position: \_\_\_\_\_

Amount of Sponsorship: \_\_\_\_\_

Will Display at Senior Games: \_\_\_\_\_

\_\_\_\_\_  
Type or Printed Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Thank You for Your Support!**  
**Deadline for Camera- Ready Ads is August 23<sup>rd</sup>!**  
**Please attach a camera-ready ad or Mail to:**  
**Louisiana Senior Games Association (LSGA)**

**209 East Shamrock, Pineville, LA 71360**



## Sponsorship Incentives

### Louisiana Senior Games Association (LSGA)

	<b>\$10,000 Platinum Sponsor</b>	<b>\$7,000 Gold Sponsor</b>	<b>\$4,000 Silver Sponsor</b>	<b>\$2,000 Bronze Sponsor</b>
Logo in 1 billboard	<b>X</b>			
Full cover page in Program Book	<b>X</b>			
<b>Inside full page ad in Program Book</b>		<b>X</b>		
Half page ad in Program Book			<b>X</b>	
<b>Complementary Exhibit Booth</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>Display Banner at Celebration of Athletes</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>Tickets to closing ceremony</b>	<b>X</b>	<b>X</b>	<b>X</b>	
Recognition at some events	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
¼ page ad in Program Book				<b>X</b>
<b>Staff judging event sponsored</b>	<b>X</b>	<b>X</b>	<b>X</b>	
<b>Logo on Fliers</b>	<b>X</b>			

### SPONSOR A BREAKFAST OR LUNCH

*Breakfast*    \$ \_\_\_\_\_                      *Date:* \_\_\_\_\_

*Lunch*        \$ \_\_\_\_\_                      *Date:* \_\_\_\_\_

*Bar-B-Q*     \$ \_\_\_\_\_

### ADVERTISEMENT IN RULEBOOK:

*Full Page Ad*                                      \$ 2,000.00

*Half Page Ad*                                     \$ 1,000.00

*Fourth Page Ad*                                 \$ 500.00

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