



To Whom It May Concern:

Central Coast Pop Warner football and cheer was started by a dedicated group of parents in 2010. Our organization is self-supporting and we rely on financial support via monetary donations and/ or raffle items from local community businesses in order to operate. Please take a moment to read and learn about Central Coast Pop Warner:

Pop Warner provides an opportunity for children ages 5-15 to learn about sportsmanship, teamwork, with an emphasis on scholastic excellence, all along while enjoying the game of football and cheer.

Pop Warner is the only youth organization that has a National program to recognize its scholar-athletes, by rewarding its members for their outstanding performance in academics at yearly Conferences- Regional and National levels. Last year Central Coast Pop Warner has had the pleasure of sending over 70% of our participants to the Scholar Athlete banquet held in San Jose, with some qualifying for Northwest Regional's in San Diego, and most proudly Nationals in Boston. The standards set by this program



teaches the youth the importance of responsibility for the community, the appreciation for academics and athletics, which will provide a stable foundation for adulthood.



Central Coast Spartans families are involved with community events; Earth Day, 4th of July Parade, strawberry festival. Helping out community organizations is a value instilled in our youth by volunteering for Relay for Life, Jacobs Heart, and Toys for Tots. In 2016, we look forward to continuing our support for community events, in which we can come together with the community and show our support. Our football players and cheerleaders are high-spirited, talented and participate because they love the game.

Central Coast Pop Warner is run entirely by parents and volunteers, operational costs are over \$20,000 each football season to run a safe, organized and successful youth football and cheer program. Much of the expenses go towards equipment, safety certifications, travel expenses and scholastic awards. In addition, should our teams make it to Nationals, as our cheer team accomplished in 2012, 2013 and Jamz Nationals in 2015, 2016; these funds will help offset the costs of travel and accommodations. Registration fees from our participants only cover a small amount of the expenses needed to run our program. We rely on fundraisers and donations from individuals and supportive businesses.



Central Coast Pop Warner is embarking on the 2016 football and cheer season. Your sponsorship will assist in making this another successful season for the youth of our community.

If you are interested in making a monetary donation, raffle items or services to
Central Coast Pop Warner, please contact
Isabel Chasco at cpcw_spartan_fundraising@yahoo.com or (831)319-2163
You can visit our website at www.centralcoastpopwarner.com

Thank you for supporting our local Pop Warner football and cheer league.

Sincerely,

Central Coast Spartans Families



**WARNER
Youth Football & Cheer Association**

2016 SPONSORSHIP LEVELS

Central Coast Pop Warner thanks you in advance for your financial support. We look forward to hearing from you soon and eagerly await your participation in our 2016 Season.

There are four levels of tax-deductible sponsorships and each sponsor will be listed in our program:

TOUCH DOWN- \$500.00

- Recognition during all four (4) home games
- Logo on Central Coast Pop Warner website with link to your company
- Logo on Central Coast Pop Warner Face Book Fan Page with link to your company
- 1/6 Page Ad in the game program
- Banner (no larger than 3 x 5) displayed at all home games
- Sponsor plaque

1st DOWN- \$400.00

- Recognition during all four (4) home games
- Logo on Central Coast Pop Warner website or on Face Book Fan Page with link to your company (choose 1)
- 1/12 Page Ad in the game program
- Banner (no larger than 3 x 4) displayed at all home games
- Sponsor plaque

2nd DOWN- \$300.00

- Recognition during all four (4) home games
- Logo on Central Coast Pop Warner website or on Face Book Fan Page with link to your company (choose 1)
- 1/24 Page Ad in the game program

3rd DOWN- \$100.00

- Logo on Central Coast Pop Warner website or on Face Book Fan Page with link to your company (choose 1)

For program ads, please submit by September 1, 2016, along with a business card and any artwork.

*****Banner, product samples and coupons are to be provided by the Sponsor*****

Yes, I want to support the Central Coast Pop Warner!

Touch Down 1st Down 2nd Down 3rd Down Individual Sponsorship Name: _____

Please attach this form when mailing in your sponsorship information

Company/ Family Name: _____

Contact Name: _____ Tel.: _____

Address: _____

Email Address: _____

Please make checks payable to: Central Coast Pop Warner-CCPW

Mail to: 313 Manfre Rd. Watsonville Ca. 95076