

## POWER IN NUMBERS!

### Expanded Motorization Programs

Alta is pleased to announce the expansion of our motorization programs to include Rechargeable Simplicity and PowerWand™ — two new programs that put motorization within reach of more of your customers. Both are affordable. Both are rechargeable. And both offer convenience with the assurance of added safety in homes with small children and pets.

Honeycomb Shades

Window Shadings BASICS

Roller Shades

Dual Shades

Natural Woven Shades



### NEW! Rechargeable Simplicity

Our battery-operated Simplicity motorization is an economical RF system available across our most popular product categories. Shades operate with a 5-channel remote control (there's no manual button) and the battery is rechargeable for extra cost savings and convenience. Better yet, it's Certified Best for Kids. The lithium ion battery can be charged two ways. 1) With a plug-in charger with 156" wire (sold separately), or 2) With a solar panel (also sold separately) that remains plugged into the charging port and provides a continuous trickle charge to the battery.

### NEW! PowerWand™

The wand and pendant operation of PowerWand™ lifts and lowers shades with the touch of a button. It's available across multiple product lines so you can offer this Certified Best for Kids option to a wide variety of customers, including the budget-savvy consumer. Wand is available in white or black and comes in 1-ft. increments from one to five feet. The plug-in charger with 156" wire is sold separately and is required to recharge the lithium ion battery. Note: This is the same charger used for Rechargeable Simplicity.

These exciting new options are effective April 9, 2018 on the following products:

#### Rechargeable Simplicity

Honeycomb Shades  
Window Shadings BASICS  
Roller Shades  
Dual Shades  
Natural Woven Shades



#### PowerWand™

Honeycomb Shades  
Window Shadings BASICS  
Roller Shades  
Dual Shades