

Parade of Homes Magazine Rate Card

Parade of Homes Magazine will appear in Sun Newspapers and the Venice Gondolier Sun on Wednesday, March 4th.

Reaching 150,000 homes in Charlotte, Desoto and Southern Sarasota Counties. (Punta Gorda, Port Charlotte, Lake Suzy, Arcadia, North Port, Englewood, Venice, Nokomis and Osprey.)

Size	Price
Full page 4 col. (7.75") x 10.25" <small>(Bleed 8.75"x11.25", Trim 8.25"x10.75", Safe Image Area 7.75"x10.25")</small> <i>Includes 20,000 online ad impressions</i>	\$1,600
Half page (H) 4 col. (7.75") x 5" <i>Includes 10,000 online ad impressions</i>	\$1,100
Half page (V) 2 col. (3.75") x 10.25" <i>Includes 10,000 online ad impressions</i>	\$1,100
Quarter page 2 col. (3.75") x 5"	\$695

Deadlines: Space/Ticket - Friday, January 31st @ 5:00pm

Artwork - Friday, February 14th @ 2:00pm

Company Name: _____	Company Contact: _____
Billing Address _____	

Phone: _____	Fax: _____
Email: _____	

We will use this email address to contact the company with all important Parade of Homes dates & events