



Elkins Athletic Booster Club Meeting Agenda 10/3/2016

Meeting Start Time: 6:42 pm – called to order by President, Tia Benson

Attendees: Tia Benson, Sheri Jones, Sharon Del’Homme, Pam Walker, Blanca Svatek, Michael Svatek, Deb Colesante, Craig Neal, Stephanie Vasquez, Cheryl Banks, Sorayya Jamshidi, Trisha Jones, Amy Stanley, Kennetra Lucas, Valerie Savage

- **Officer Reports**

- a. President – Tia Benson
 - a. Media guide is done; paid for and being sold
 - b. Cost \$2200 (Sell price \$20)
 - c. Booster is selling the HOCO shirt online and during lunch
- b. Vice President: Kennetra Hypolite-Lucas
 - a. Membership numbers are around 62
 - b. Due to low numbers in memberships, lost Open House merchandise sales due to low parental attendance; athletes will most likely have to pay for meals \$10 for Fall Sports Banquet (paid memberships to date are grandfathered in for covered athlete meals; also booster members)
 - c. Lunch sales are currently going on
 - d. No merchandise was sold at first Varsity football game
 - e. Many people are making their custom spirit shirts
 - f. All team fan shirts (invoices haven’t been paid)
- c. Treasurer: Sharon Del’Homme
 - See Treasurer report given (Profit/Loss not on 10/3 Reconciliation statement)
 - \$5,345 net profit for September (some outstanding invoices)
 - \$20,571 ending balance
- d. Secretary/ Webmaster: Sheri Jones
 - 1,531 visits for the month of September
- e. Communications: Kharla Sowell
 - Not present
- f. Social Media: Cheryl Banks
 - All HOCO details will be placed on all social media sites
- g. Merchandise: Stephanie Vasquez
 - Shortage on some t-shirts; long sleeve shirts selling well

- **Upcoming Dates and Events**

- HOCO 10/14/16 Tailgate event 3-6 (vs Manvel) – students get out a ½ day
- Pep Rally ran by Cheer team (150 bracelets per lunch \$2 each; free for FB/VB/CC)
 - Held during school before early dismissal
- All Sports teams are asked to participate in tent/booth competition (\$100 1st place only)
- Car Parade before players load the buses
- Door and car decorating contests
- Food trucks will be on site (Hall Stadium)
- Tailgate ends at 6:00 p.m.

Meeting adjourned at: 7:08 p.m.

Next Meeting Date: 11/02/16

Location: Old Hickory Inn