

Zachary Johnson

Interests: Global issues, including health, literacy and social justice.

Family Status:

A	B
Single, no children	Married with three children (ages 3 and 1)

Work Status/History:

A	B
Project manager at large, multinational company	Majority owner/CEO of High Tech Startup that is 4 years old

Zach's Interest Generated By:

A	B
Friends, family, professional advisors	"Electronic marketing materials": website + social media presence

Zach's Preferred Method of Communication:

A	B
Face-to-face, snail mail, email	Texting, email, conference calls

Zach's Desired Method of Contributing:

A	B
Volunteering through involvement in special projects, board/committee membership	Lifetime giving from current income

Zach's Desired Relationship:

A	B
On-going involvement	Single-issue or single-event involvement

Elizabeth Smith

Interests: XYZ Charitable Organization's mission to support the needs of underserved children.

Family Status:

A	B
Never married, no children	Widowed with two grown children

Work Status/History:

A	B
Retired public school teacher	Never worked outside of the home

Type of Bequest:

A	B
Cash	IRAs, stocks and real estate

Beneficiaries:

A	B
XYZ Organization and ES' children (in equal shares)	XYZ Organization and ES' Alma Matter

Notice:

A	B
Notice sent by ES' attorney	Notice sent by family member