



Natural disasters such as flood, fire, earthquake and windstorm affect thousands of people every year. It is important to know what your risks are and prepare for how you would protect your daily business operations.

When business is disrupted, it can cost time and money. Lost revenues plus extra expenses means reduced profits. Insurance does not cover all costs and cannot replace customers that defect to the competition. Being proactive by developing and implementing a business continuity plan can alleviate business interruption.

A business continuity plan to continue business is essential, and having a disaster restoration company ready to respond to a catastrophic event is a necessity. Recovery strategies require professional restoration resources including people, equipment and materials. **PRO-911/CODE RED** was developed by **Branch Restoration, Inc.** to support commercial and industrial clients that may encounter business interruption during a disaster.

PRO-911 members receive priority in the event of all types of emergency situations, from small water claims, to fires and other catastrophic events damaging your property.



Benefits of PRO-911/CodeRed

- ***Provides support to a company's business continuity plan.***
- ***Property conservation - Minimize further damage and business disruption.***
- ***Priority response to a disaster situation.***
- ***Pre-established pricing and payment scheduling.***
- ***Develop a relationship with qualified remediation/reconstruction experts.***
- ***Become affiliated with CEAS (Corporate Emergency Access System), which allows your critical employees and Branch Restoration staff access to your facility during a disaster.***

Upon notification, Branch Restoration will immediately respond and begin mobilization of our fully equipped restoration and project management teams. Our team of Professional Restorers, Water Loss Specialists and Mold Remediation Specialists are trained to follow an organized plan with scheduled priorities and disciplined procedures. Our Emergency Response hotline is staffed 24 hours a day, 365 days a year.

For more information about PRO-911, visit www.PRO-911.com or contact Gary Matzelle at (212) 244-8441 or email gmatzelle@branchrestorationinc.com.