

PRIMARY LOGO



VERBIAGE



COLOR INFORMATION

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UNIVERSITY COLORS	PANTONE® COLORS	PROCESS COLORS
Eagle Navy	Navy, use PANTONE® 289 C	C:100% M:66% Y:0% K:58%
Athletic Red	RED, use PANTONE® 485 C	C:0% M:99% Y:100% K:0%

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SECONDARY LOGOS



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SCHOOL COLORS	PANTONE® COLORS	PROCESS COLORS
Eagle Navy	For Bison Green, use PANTONE® 289 C	C:98% M:0% Y:72% K:61%
Athletic Red	For Bison Yellow, use PANTONE® 485 C	C:0% M:24% Y:94% K:0%
Eagle Black	For Bison Green, use PANTONE® Process Black	C:0% M:0% Y:0% K:0%