



Keep Prince William Beautiful

Community Partnerships in Action

Lynda Kummelt, MPH

History of KPWB

Environmental non-profit
serving all of Prince William
County

- 🌿 Formed in 1982
- 🌿 Formerly known as the Prince William Clean Community Council
- 🌿 Keep America Beautiful affiliate



A Little About Me

- 🍃 From Indiana
- 🍃 Husband and I are Veterans
- 🍃 2 years with KPWB
- 🍃 Fun Fact: I take tap lessons!



Programs

Educational Outreach and Volunteer Programs

Educational Outreach

- 🌱 Programs offered to schools, libraries, and large groups
- 🌱 Informal education shared at festivals or events
- 🌱 Internship programs for local colleges and universities.

Volunteer-based Programs

- 🌱 Adopt-A-Spot
- 🌱 Community Cleanups
- 🌱 Litter Survey
- 🌱 Shopping Center Survey
- 🌱 Storm Drain Label

Adopt-A-Spot

- 18 cleanups per 2 year agreement
- 55 Adopt-A-Spots last year
- Close to 13,000 pounds of litter and recycling collected
- Difficulties getting reports



Community Cleanups

- One-time cleanup
- Almost 18,000 pounds of litter and recycling collected
- Hard to get reporting and supplies returned
- Route 1/Great Prince William Cleanup
- Winter Shelter Cleanup
- OBR Cleanup
- Veterans Park Cleanup



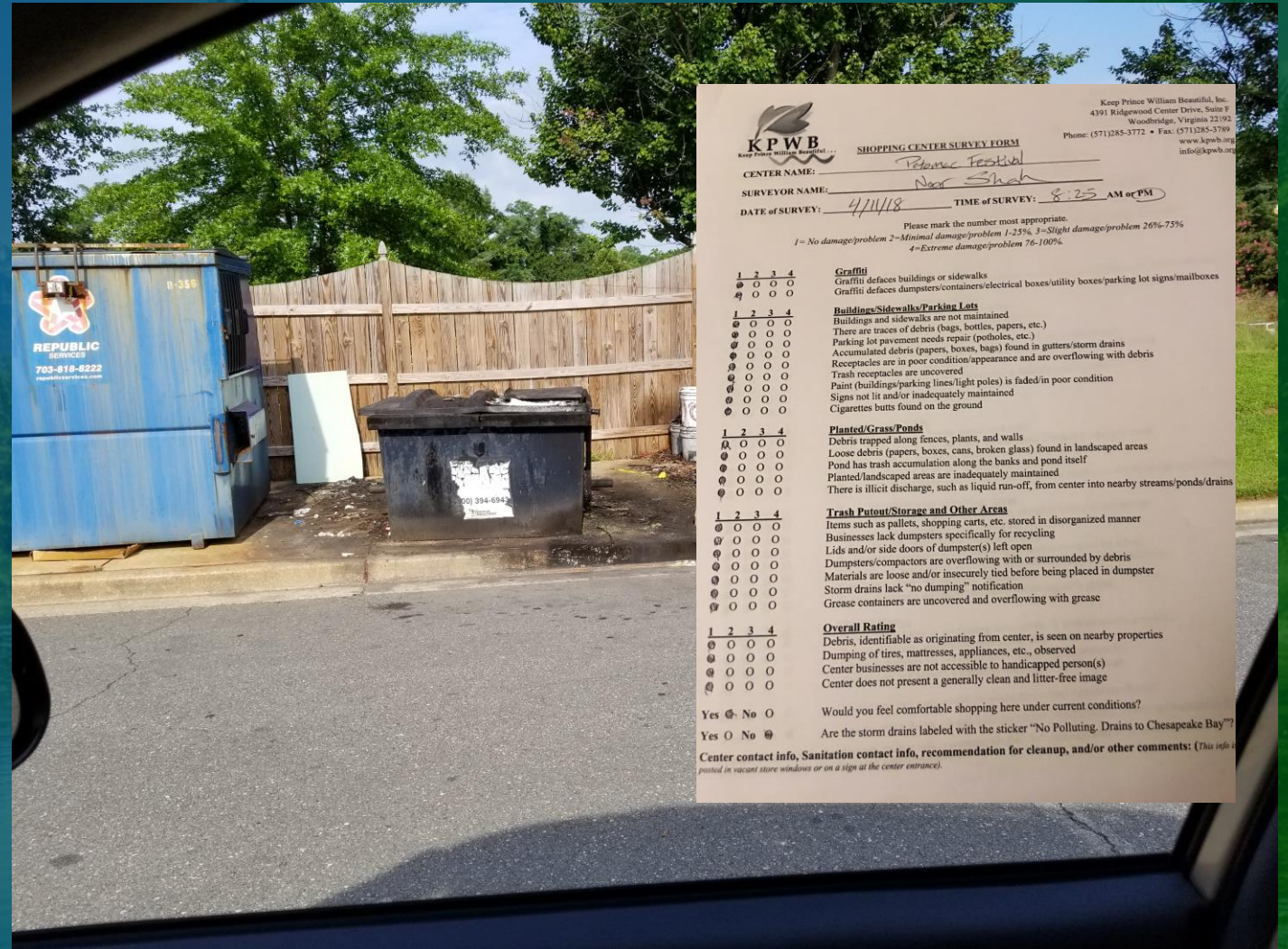
Litter Survey

- 4 times per year
- Volunteers assess 13-15 areas in PWC
- Rate 1-4
- Report findings to Neighborhood Services
- Required for Keep America Beautiful affiliate status
- Difficult to recruit volunteers during the week



Shopping Center Surveys

- Volunteers assess different topics, i.e. litter, beautification, storm drains
- Report findings to PWC
- School service hours, community service hours
- Tailor the number of sites to the volunteer



Storm Drain Labels

- Volunteers put down labels at an area of their choosing
- Hand out door hangers with educational information
- Reduce and eliminate oil, fertilizers, grass clipping, etc., from getting in to storm drains
- School service hours, community service hours



Partnerships

Individuals, groups, and organizations partnering with KPWB

Prince William County Government

- Public Works
- Soil and Water Conservation District
- BOCS
- Risk Management
- Neighborhood Services
- Parks, Recreation, and Tourism
- PWC Schools



Non-Profits

- Prince William Conservation Alliance
- Bees in Schools, LLC
- Prince William Wildflower Society
- EarthSangha
- Virginia Council for Prevention & Recycling
- Keep America Beautiful
- Responsible Battery Coalition
- Alice Ferguson Foundation



Businesses

- ✔ Vulcan Materials
- ✔ JK Enterprise Landscape Supply
- ✔ Penguin Paddling
- ✔ UPS
- ✔ AARP
- ✔ Paisanos
- ✔ Timberland
- ✔ Madigans
- ✔ Merrifield Garden Center
- ✔ Transurban
- ✔ Findley Asphalt
- ✔ Home Depot
- ✔ Lowes
- ✔ Pepsi
- ✔ And many others



Successes

What has worked?

Great Prince William Cleanup



 **New Woodbridge** *the official site of*
FRANK J. PRINCIPI
Woodbridge Magisterial District Supervisor



Pollinator Garden-Dumfries Rd Landfill



Potomac Watershed Roundtable



Woodbridge Senior Center



Potomac Watershed Roundtable



Old Bridge Road Cleanup



Occoquan District Update

Supervisor Ruth Anderson

2241-K Tacketts Mill Drive, Woodbridge, VA 22192
703-792-4643



Winter Shelter Cleanup




JOHN D. JENKINS
NEABSCO DISTRICT SUPERVISOR



Serving the People of Dale City and Prince William County Since 1982

Costco "Love Where You Live" Cleanup





Prince William County, Prince William Soil and Water, Keep Prince William Beautiful, Merrimac Farm Master Naturalists, "Friends of the Square" - Partner to help keep our Watersheds Clean
Saturday, October 27 (9Am - 12 NOON)

"LOVE WHERE YOU LIVE"- JOIN US IN CLEANING OUR LOCAL STREAM!

Team up for a volunteer cleanup event and bring awareness on littering. **Volunteers are wanted. Great for student community service hours. Sign up!**

Supporting Groups:

- ❖ Costco (Awareness Partner)
- ❖ Businesses within the Square
- ❖ Vigario Management/other proper owners within the Square
- ❖ Home Depot
- ❖ Stonewall Jackson Volunteer Fire & Rescue (Safety 1st Partner)
- ❖ Boy Scout Troops
- ❖ Students from area schools

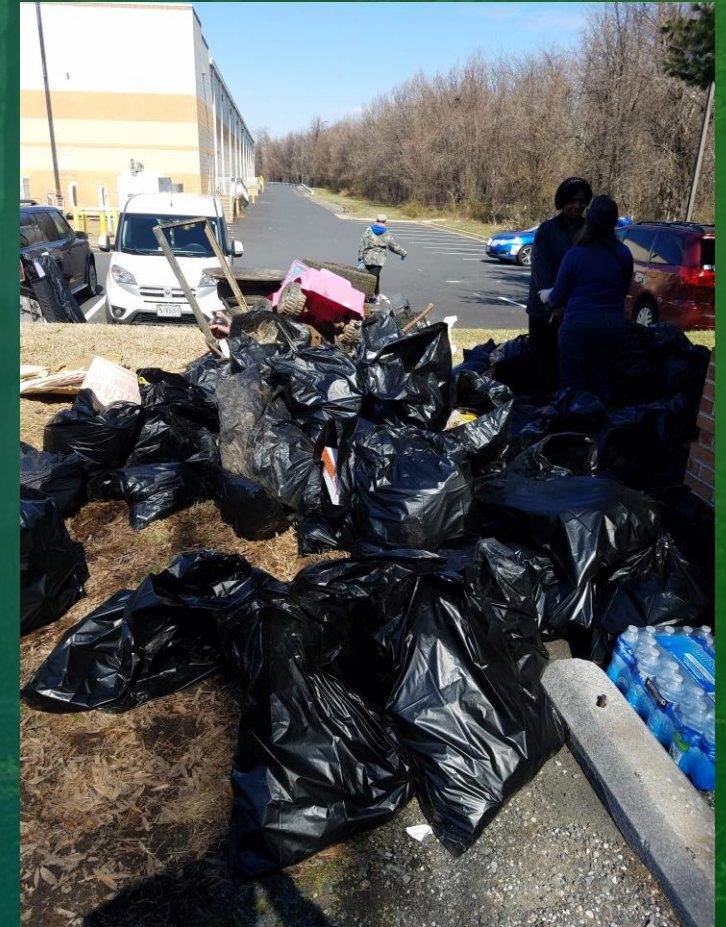
****Everyday is Earth Day!****

WHEN? Saturday, October 27 (9Am - 12 NOON) Third phase of project

WHERE? Waterway near **Bull Run Shopping Center & COSTCO Manassas**

WHAT? Litter bags, litter grabbers & gloves to be provided. **Wear boots.**

CONTACT:
Prince William Soil and Water Conservation District
Water Quality/Adopt-A-Stream Coordinator
waterquality@pwsacd.org
571-379-8213



Misadventures, Roadblocks, and What We Learned

Problem solving from past failures

Potomac Watershed Roundtable

Misadventures



Grant Writing



Educational Outreach



Fundraising



Projects



Social Media

Roadblocks

Standing out in the crowd



Connecting with groups in need of education



Funding



“Preaching to the Choir”



Learning from the Past

Do not promise
more than we
can deliver

Plan, plan, plan

Thank sponsors,
volunteers, and
supporters

Training is
essential



Volunteers

They get the job done!

Who Volunteers?



K-12 Students



College Students



Military



Businesses



Civic and Religious Groups



“The Choir”



KPWB Board Members

Our Volunteer Corps



Potomac Watershed Roundtable

The Future of KPWB

Exceeding Expectations

Programs

- 🌿 School gardens
- 🌿 Beautification/restoration projects
- 🌿 Litter pick-up
- 🌿 Interns



Outreach

- 🌿 Festivals
- 🌿 Schools
- 🌿 Libraries
- 🌿 Educational STEAM Expos
- 🌿 Disadvantaged Communities





Keep Prince William Beautiful
presents

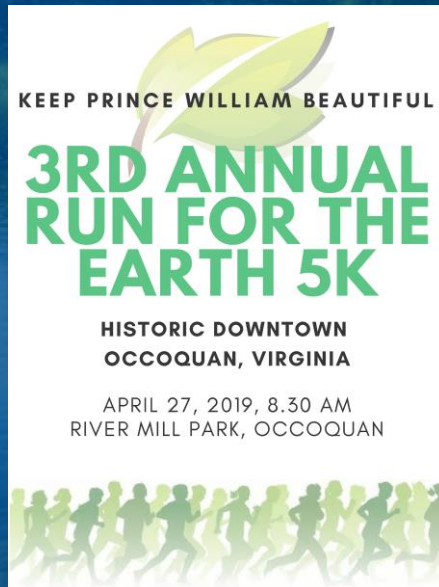
3RD ANNUAL FARM TO TABLE FUNDRAISER

Enjoy an evening of food, wine,
and music.

Bid on silent auctions items and
browse the vendors in
the Marketplace

MAY 4, 2019
6:30 PM TO 9:30PM
THE WINERY AT LA GRANGE
TICKETS: \$50 TO \$65

Details at www.kpwb.org/events.



KEEP PRINCE WILLIAM BEAUTIFUL

3RD ANNUAL RUN FOR THE EARTH 5K

HISTORIC DOWNTOWN
OCCOQUAN, VIRGINIA

APRIL 27, 2019, 8.30 AM
RIVER MILL PARK, OCCOQUAN

Sponsorship and Other Funding

- Form stronger partnerships with local businesses
- Engage supporters to attend fundraisers
- Grants, grants, and more grants
- Fundraisers



THANK YOU!

Lynda Kummelt, MPH

Phone

571-285-3772

Email

lkummelt@kpwb.org