

Cool



TIMES

Volume 11, Number 2

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TIME TO RENEW?

Please send \$30 (\$40 for USPS mail Newsletter) to:
Georgia Cool Cruisers
P.O. Box 942291
Atlanta, GA 31141

the 9th Annual "I'm SICK of Winter"

Sweetheart Cruise-in

Saturday, February 11TH
11:00 AM - 3:00 PM
Rain (or Snow) Date: 2/18/23

Gateway Classic Cars
1870 McFarland Parkway, Suite 300
Alpharetta, GA 30005

SAVE THE DATE!
HOT RODS at HAYES
in Baldwin, GA
Saturday, March 25th ◆ 10 am - 2 pm

www.GeorgiaCoolCruisers.org





Welcome New Member:

**CHARLENE
GIBSON**

Contact Info:

Club Founder / President

Rick Ellis

404-732-6842

RNE680@mindspring.com

Volunteer Coordinator

Larry Navarre

678-983-7574

larrynarvarre@comcast.net

Charity Coordinator

Karen O'Neal

770-331-4344

KarenhOneal@yahoo.com

Mailing Address:

Georgia Cool Cruisers

P. O. Box 942291

Atlanta, GA 31141

Cool Cruisers Club Store

*Jackets, Polo Shirts
& Club T-shirts*



Our Car Show season is about to begin! It's time to order your Club Gear, and look "COOL" for '23!

JACKETS:

We offer two different jackets: a light weight wind-breaker (\$75 & \$80*) and a 3-season jacket (\$95 & \$100*), both available in several colors.

POLO SHIRTS:

We also have Cool-Dry polo shirts with the Club logo embroidered on the left chest, available in a variety of colors (\$35 & \$40*). We can also get long sleeve shirts, just ask!

NOTE: These items are made to order, so please contact Rick for more details at 404-732-6842 or RNE680@mindspring.com. (*indicates additional charge for 2X and larger.)

CLUB T-SHIRTS: Available at all Club events. \$18 (S-XL) & \$20 (2XL & 3XL).



Front Design

Back Design

2023 Club Shows & Events



"Sweetheart" Cruise-in

Saturday, February 11th
11:00 am - 3:00 pm
Gateway Classic Cars
1870 McFarland Pkwy, Suite 300
Alpharetta, GA 30005

Hot Rods at Hayes of Baldwin

Saturday, March 25th
10:00 am - 2:00 pm
Hayes Family Dealerships
3660 State Hwy 365
Baldwin, GA 30511

Snellville UMC "Cool" Car Show

Saturday, April 15th
11:00 am - 3:00 pm
Snellville United Methodist Church
2428 Main Street East
Snellville, GA 30078

USO Benefit Open Car Show

Saturday, May 27th
11:00 am - 3:00 pm
Handy Ace Hardware
3969 Lawrenceville Hwy.
Tucker, GA 30084

Horsepower at the Pony

Saturday, June 10th
Noon - 4:00 pm
The Pink Pony
1837 Corporate Blvd.
Brookhaven, GA 30329

On-Street 4th of July Celebration Cool Car Show in Brookhaven

Saturday, July 1st
11:00 am - 3:00 pm
On Dresden Drive
at Caldwell Road
Brookhaven, GA 30319

Carter Hill Church Cruise-in

Saturday, August 19th
11:00 am - 3:00 pm
Carter Hill Christian Church
361 Punkin Junction Road
Bethlehem, GA 30620

Cool Cars & Costumes

Saturday, October 21st
Noon am - 4:00 pm
The Pink Pony
1837 Corporate Blvd.
Brookhaven, GA 30329

Cool Cars at Briscoe Park

Saturday, November 11th
11:00 am - 3:00 pm
City of Snellville's Briscoe Park
2500 Lenora Church Road
(off Lenora Church Road)
Snellville, GA 30078



Toys for Tots Cruise-in

Saturday, December 2nd
11:00 am - 3:00 pm
Handy Ace Hardware
3969 Lawrenceville Hwy.
Tucker, GA 30084

CLUB NEWS & UPDATES

OUR FEBRUARY NEWSLETTER:

Is This ALL???

Yes, as the old cartoon character used to say "That's all folks!" With no events, and not much to report on, this newsletter is one of our smallest ones in recent history, but don't worry, it will return to the usual 10-12 page format next month!

Our Newest DIAMOND Sponsor!

We'd like to welcome **Tony & Tammy Stout** of **Stout Irrigation & Landscape Lighting** as our newest Diamond level Club sponsors!

We appreciate the Stout's generous support and their belief in our Club's support of our charities.

Stout Irrigation will also be the event sponsor for our "Sweetheart Cruise-in" on Saturday, February 11th.

Our Club depends on our sponsors, along with membership dues, to be able to give 100% of the entry donations, 50/50 raffle and auction proceeds to our charities.

Thanks, Alan & Andy

We would also thank a couple of our smaller sponsors, **Alan Ziglin** and **Andy Sarratt**. We appreciate ALL of our Sponsors!

If you would like to be a Club or Event sponsor, please contact Rick for more info. We can tailor a plan for any budget.

Recommendations For a New Color Laser Printer

The Club is in need of a new color laser printer. Our old Xerox is barely limping along and the newer Brother printer is just not sufficient for our needs.

We need a medium duty printer that will print 2 sides, card stock (80# cover weight), feed envelopes and will accept compatible toner cartridges (non-OEM).

If you have a good recommendation, please let Rick know. *Thanks in advance!*

Car Show Updates & News

Carter Hill Christian Church Show: We have set the date for our second trip to Bethlehem. The show will be on **Saturday, August 19th**, one week later than last year so we will not compete with the Tucker Main Street Cruise-in.

Work started on the 2023 Carter Hill show plans right after the end of last year's event. We were not expecting the number of show cars or spectators we got, so we are looking at ways to handle a similar crowd this year.

"Santa Cop" Cruise-in: We had previously announced that we would not repeat this show in '23, due to some issues with the FOP. They were not happy to hear this to say the least and contacted us to plead their case. Rick met with their representative and discussed the issues, which they promised to work on.

No decision has been made at this time, but if you would like to express your thoughts, please contact Rick.

This show was in late September at Handy Ace Hardware in Tucker and supported the FOP's Santa Cop program (Shop With A Cop).

Coolray Field: We received a call from Coolray Field asking if we would be interested in having a car show in conjunction with one of the Gwinnett Stripers (Atlanta Braves AAA team). This is NOT the same as the Gwinnett Public Safety Festival that we have participated in during past years. They have contacted us the past couple of years, but show dates didn't work for us. We will see what they offer this year and let everyone know.

Stone Mountain Village Show: Last year, Rick jumped in last-minute to help put together their July show. It turned out to pretty much be a Club event, and a very successful one, with many of our members helping out on show day.

Stone Mountain has set a date for this year's show of **Saturday, July 22nd**. Rick will once again help, but the City will have to step up their game on show day with more help!

COOL
CARS**Sweetheart Cruise-in 2023**HOT
RODS

Saturday, February 11th
11:00 am - 3:00 pm
GATEWAY CLASSIC CARS
1870 McFarland Parkway
Alpharetta, GA 30005



We seriously thought we might have to cancel our Sweetheart Cruise-in this year due to issues of securing a venue that met our needs, then Gateway Classic Cars was suggested! Wow, why didn't we think of them earlier?!? A couple of quick emails and we were all set, and we are *EXCITED* to be there!

Even if we have the *CRAZY* crowd that we've had in past years, we have plenty of room for *ALL* the show cars, between the front parking and the large parking area in the rear of the building. If the weather is favorable, we are prepared to handle a large crowd!

We will have our signature Best Classic, Best Modern and Top 20 popular choice awards, along with several special awards, 50/50 raffle, door prizes and oldies playlist! We have also lined up Mike Perry to provide his tasty fare for us!

The entry fee is a *suggested* donation of \$20 that will benefit the fight against breast cancer. All proceeds will help local organizations right here in Georgia.

Please make your plans to attend, and let all you car buds know. Our rain (or snow) date is Saturday, February 18th. *Please say a prayer for a SUNNY and MILD show day!*



How to Improve Your Chances of Winning At a Popular Choice Show

At almost every show, someone comments about some of the same participants that almost always win an award. We've noticed that, too, so we decided to do an "investigation" into this.

Well, a lot of the answers are pretty obvious. Those that win most often are usually some of the first ones at the show and get the primo spots (usually near the registration canopy) and stay close to their cars. They talk to the spectators about their cars and tell them they can vote for their favorites and where to get a ballot. One car owner is well known to let kids (of all ages) sit in his red T-bucket. This will definitely translate into votes! Sometimes to be in the Top 20 it only take 4-5 votes, so that can be the difference between winning and going home empty handed.

If you come late, many have already made their choices and deposited their ballot in the ballot box. Occasionally a "stunning" car will come in late and get a ton of attention, but this is an exception to the norm.

When our staff is counting the votes, they don't know whose car is what number. What they *DO* know is when someone tries to "Stuff the Ballot Box" to skew the results to help their car win. These "special" ballots end up in a "special" place . . . *the trash can!*

We still strongly believe in our form of picking awards, so we will stick with our system.



Our Sponsors & Supporters

<p>Diamond Sponsor </p> 	<p>Double Diamond Sponsor </p> <p>Denny Williams MOTOR SPORTS</p>	<p>Double Diamond Sponsor </p>  <p>Don Brock, Builder</p>	<p>Diamond Sponsor </p> 
<p>Diamond Sponsor </p> 	<p>Reliable. Honest. Professional</p>  <p>TOM CHICK • 770-883-1192</p>	<p> COLDWELL BANKER</p> <p>LeAnn Chick GRI, CNMS, SRS Realtor, Relocation Specialist 770-823-9619 - LeAnnChick.com</p>	<p> STOUT IRRIGATION AND  LANDSCAPE LIGHTING 770-237-3879</p>
<p>Sharon K. Ellis OPTOMETRIST</p>	<p><i>The</i> HUTCHINSON FAMILY</p>		<p>Lawrenceville - Oakwood - Baldwin</p>  <p>Chrysler - Dodge - Jeep - Ram Chevrolet - Buick - Cadillac - GMC</p>
	 <p>Mike Thies SouthEastWheelsEvents.com</p>		<p>Dr. Z's Fleet THAT CAN'T BE BEAT</p>
<p><i>Dennis & Amber</i> BEHNKEN</p>		 <p>Peachtree Corners, GA</p>	 <p>DecaturEstateAntiques.com</p>
	 <p>Classic & Muscle</p>	<p>Mike Perry Tucker Welding & Fabrication</p>	<p>Martin Farmers Insurance Agency Buford, GA 678-802-9922</p>

Some of the Charities We Support

			 <p>Raising funds for Georgia Breast Cancer Programs</p>
		 <p>Choose Life for Georgia's Pets!</p>	