

twitter



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Twitter

Overview

be *simple* or be *complicated*

**Call or Email Jerry
For other class topics**

Twitter



- **Twitter is an online social networking service that enables users to send and read short 140-character messages called "tweets"**
- **Registered users can read and post tweets**
- **Unregistered users can only read them**
- **It's mainly people's opinion about what is going on in their/our world**

Twitter Home Page



Home Notifications Messages Discover



Search Twitter



Tweet



TheMeadows
@TheMeadowsO

TWEETS 8 FOLLOWING 4 FOLLOWERS 1

Trends · Change

- #Domopalooza
Promoted by Domo
- #BostonBombing
- North Charleston
- Martin Richard
- Messi
- #LavallHall
- #WSHH
- #WaysToEnjoyAGoodLife
- #HumpDay
- Apple Watch

Here are some people you might enjoy following.
Refresh · View all



jimmy fallon
@jimmyfallon

Follow



Broward Cou...
@ReadyBroward

Follow



Carl Lavin
@FromCarl

Follow

© 2015 Twitter About Help Terms Privacy
Cookies Ads info Brand Blog Status Apps
Jobs Advertise Businesses Media
Developers Cricket



What's happening?



PBS NewsHour @NewsHour · 5m

Do you work lots of overtime but don't get paid for it? Share your story for a chance to appear on air: goo.gl/forms/TIL20EOo...

Retweets 2 Likes

View media

#Domopalooza is trending



Domo @Domotalk · 22h

#Domopalooza has begun! Access today's full agenda here: bit.ly/1uXYOun
#DP15

Twitter Home Page



- **Trending**

- **What are people talking about the most**

- **What are they writing posts about**

Twitter Home Page



- **#Openingday**

- **How to search for a topic**

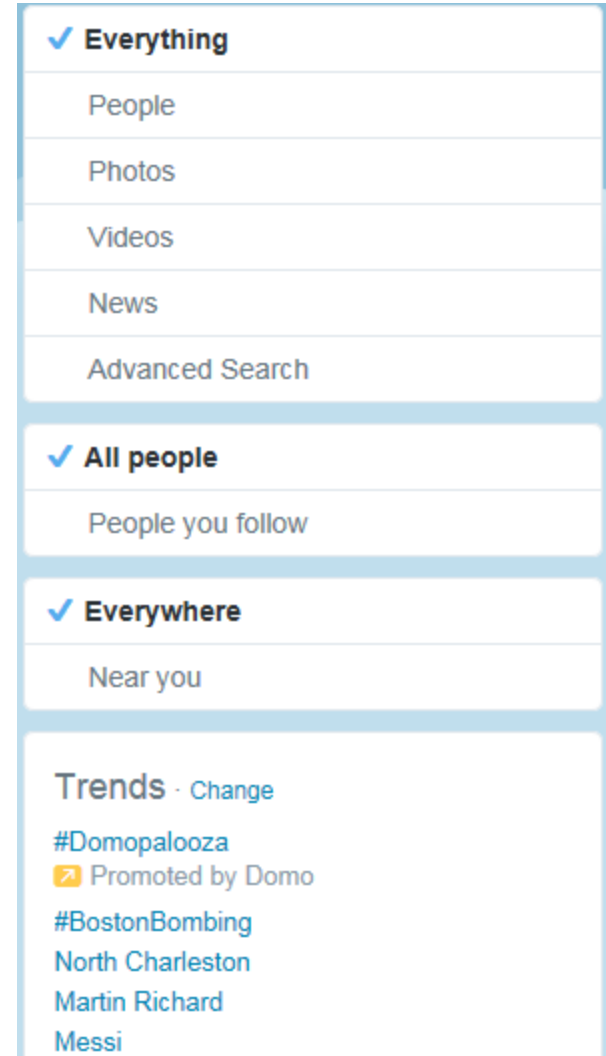
- **Use the # Hashtag**

- **Yes we used to call it the pound sign**

#bostonmarathon

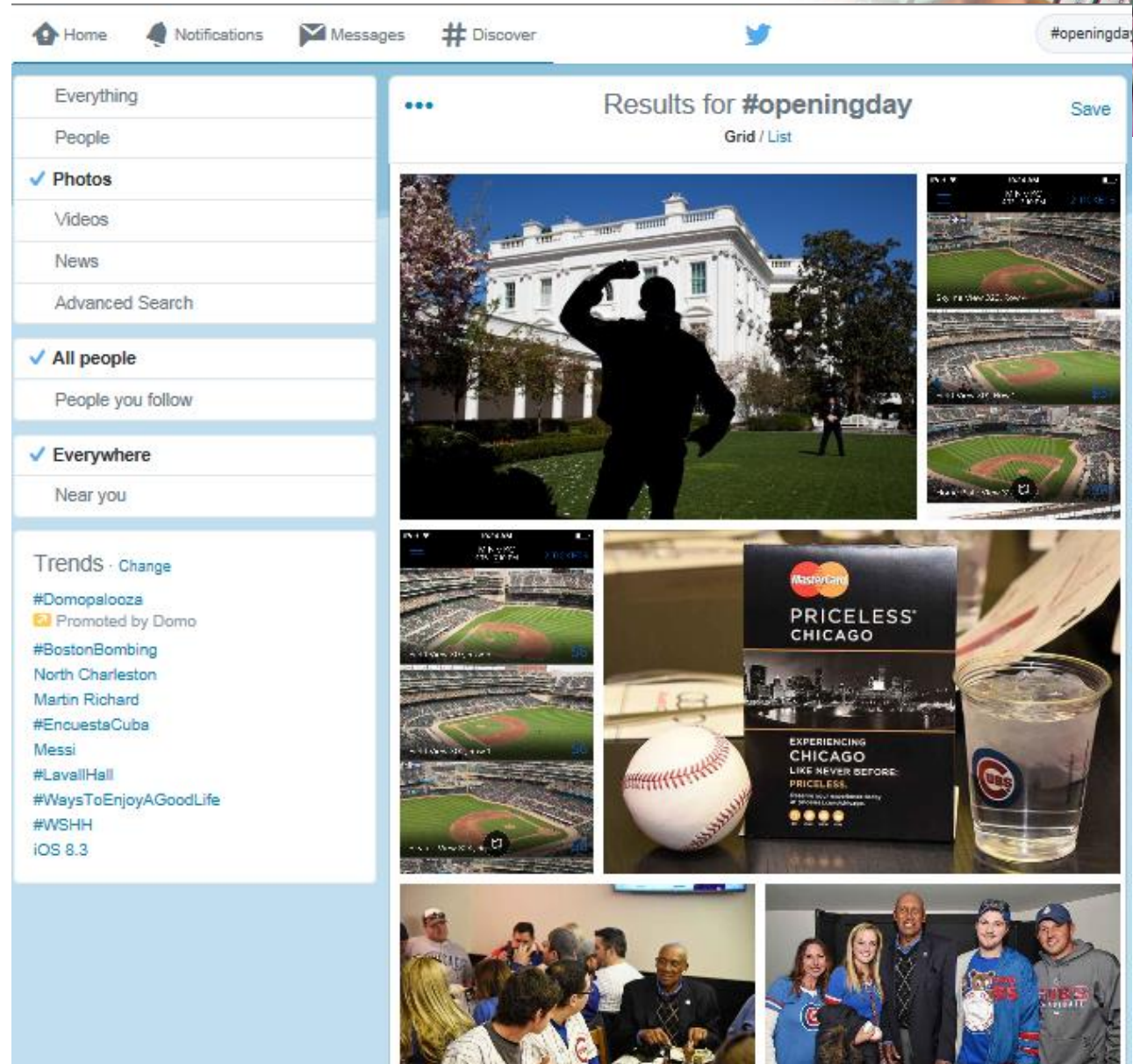
Twitter

- **You can “filter” your search by choosing**
 - **Only News**
 - **Only Photos**
 - **Only the people you follow**
 - **Only Tweets nearby**



Twitter

- **Search for**
 - **#openingday**
- **Filter**
 - **Photos only**



Twitter

- **Recommendations based on**
- **What you searched for**
- **Who you already follow**
- **Tweets you favorited**
- **Tweet you re-tweeted**



Here are some people you might enjoy following.
[Refresh](#) · [View all](#)

 <p>jimmy fallon ✓ @jimmyfallon</p> <p>+ Follow</p>	 <p>Broward Cou... @ReadyBroward</p> <p>+ Follow</p>	 <p>Carl Lavin @FromCarl</p> <p>+ Follow</p>
--	--	--

 What's happening? 

Twitter

- **This user only follows 4 people**
- **All news Organizations**

The screenshot shows the Twitter profile of 'The Meadows of Crystal Lake' (@TheMeadowsO). The profile header includes a bio, a profile picture, and a banner image with the text 'Make this space yours. Add a photo!'. Below the header, the user's statistics are displayed: 8 tweets, 4 following, and 1 follower. The 'Following' list is visible, showing four news organizations: CNN Breaking News (@cnbrk), The Associated Press (@AP), Fox News (@FoxNews), and PBS NewsHour (@NewsHour). Each organization's profile card includes its logo, name, handle, and a brief description of its content.

Twitter

- **Re-Tweet**

Even the AP re-transmits,
retweet people they follow



es # Discover  finalfour   

 The Associated Press retweeted
 **AP Top 25** @AP_Top25 · Apr 6
Duke's Tyus Jones named Most Outstanding Player of **Final Four**
apne.ws/1F94hry (@ralphdrussoAP)
↳ ↻ 202 ★ 275 ... [View photo](#)

 **USA TODAY** @USATODAY · Apr 6
Riding the backs of 4 freshmen, Duke erased a 9-point deficit in the 2nd half.
usat.ly/1aeyk3J
↳ ↻ 105 ★ 164 ... [View photo](#)

 CNN Breaking News follows
 **Bleacher Report** @BleacherReport · Apr 6
Duke improves to 3-0 in finals played in Indiana. **Final Four** returns to Indianapolis in 2021.
↳ ↻ 1.4K ★ 2.2K ... [View photo](#)

Add-ins

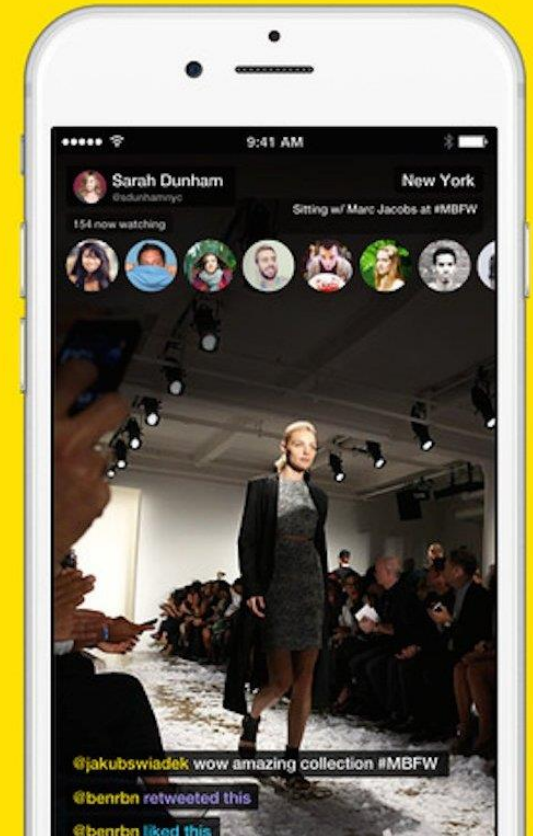
- **iOS**
- **Meerkat**
- **Your own personal TV broadcast station**

Meerkat

Instantly stream live video to your Twitter followers.



Create a live conversation that takes place on Twitter.

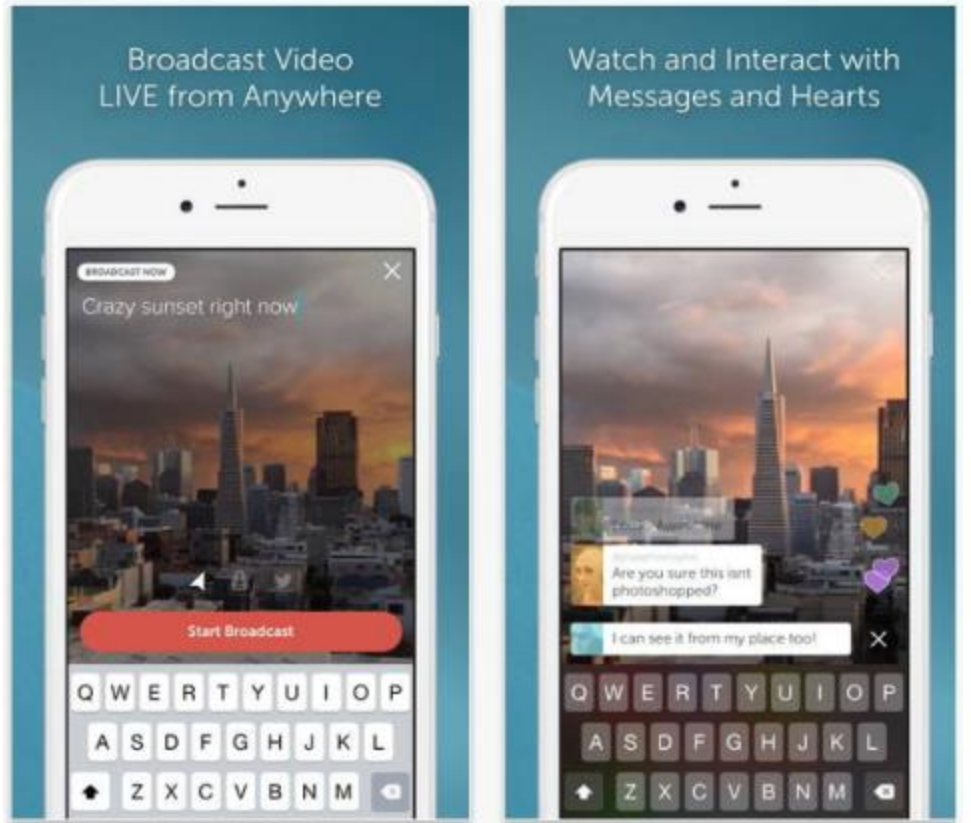


- **Will you be at an event you would like other people to see live?**
- **One way – NOT Skype**



Periscope For Android Coming Soon

By Tyler Lee on 04/05/2015



Twitter Glossary



- **Favorite**
 - Mark a tweet with a star so you can find it again and tell the writer you thought it was a good tweet
- **Follower**
 - Someone that automatically sees everything you write about
- **Following**
 - When you want read every tweet a person writes
- **Re-Tweet**
 - Forward or share with your followers, something you find profound or interesting
- **Trending**
 - What are people talking about
- **@MyName**
 - How user names are displayed
- **#Openingday**
 - How to search for a topic
 - Use the # Hashtag
 - Yes we used to call it the pound sign

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- **More to follow**
- **Other Questions ?**

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