

SALT LAKE CITY DIOCESAN COUNCIL OF CATHOLIC WOMEN
2019 Convention "Through the Grace of God"

January 5, 2019

DCCW Board Members, Deanery Presidents, and Affiliate Presidents,

In order to help defray the costs of our convention and to help keep registration fees down, we are once again soliciting advertisements for our convention program booklet. To do this, we need the support of all DCCW board members, deaneries, affiliates, individuals, and businesses. Ad messages can be ones of welcome, congratulations, support, appreciation, memorials, and business marketing. Letters will be sent to those businesses that have supported us in the past; however, we're hoping we can count on your help, not only with your ads and those of your parish and deanery councils, but by seeking new advertisers.

Businesses are a great untapped resource, and we all have contacts waiting to be invited to advertise. So, ask your hairdresser, your employer, your children's employers, your favorite restaurant, the mom-and-pop stores in your community.... Who do you know who owns their own businesses? What about other charitable organizations? Men's groups? Contact them and ask them to place an ad in our program! Please let them know that in addition to being featured in our convention booklet, their business and non-DCCW affiliated organizations will be acknowledged in our DCCW Newsletter (the AWARE), and on our DCCW website.

In lieu of advertising, individuals, councils, or businesses may choose to sponsor by simply making a cash donation. While we encourage advertisements, we will gladly accept and will be very appreciative of monetary donations. These donors will also be recognized in our convention program, on our website, and in our newsletter, unless they wish to remain anonymous.

Our convention program is printed booklet style on 8 ½" x 11" paper. Therefore, the ad sizes and costs are as follows:

Full page - \$100
(4 ½"w x 7 ½"h)

Half-page - \$50
(4 ½"w x 3 ¾" h)

Quarter-page - \$25
(2 ¼"w x 3 ¾"h or 4 ½"w x 1 ¾"h)

Please submit in JPEG format only to bcolumbo@emerytelcom.net.

Attached is a sheet with sample ads. Also attached are a copy of the Convention Program Advertising/Sponsorship Submittal Form and a copy of a letter that may be copied and given to businesses and organizations. To ensure inclusion in the convention materials, all ads and payments, along with the advertising/sponsorship submittal form, must be received no later than March 15, 2019. Additional copies can be found on the DCCW website: <https://www.dioslc.org/outreach/diocesan-council-of-catholic-women> or www.dccwutah.org. Please attach your contact information along with the ad in case questions arise.

We recognize that the Woman of the Year deadline is March 27, 2019. Therefore, if you and/or your parish are interested in placing an advertisement for a Woman of the Year, please mail in the submittal form and check prior to March 20, 2019. The artwork for these advertisements will be accepted in a JPEG format until April 1, 2019.

If you have any questions, please do not hesitate to call me at (435) 650-6392 or send an email to bcolumbo@emerytelcom.net. Thank you in advance for your efforts to help make this part of our 91st annual convention a success!

Gratefully,
Becky Colombo
1st Vice-president/President-elect/Convention Co-chair



SALT LAKE CITY DIOCESAN COUNCIL OF CATHOLIC WOMEN

2019 CONVENTION "Through the Grace of God"

April 27-28, 2019

CONVENTION PROGRAM ADVERTISING/SPONSORSHIP SUBMITTAL FORM

Our convention program is printed booklet style on 8½" x 11" paper. Ad sizes and costs are as follows:

Full page - \$100
(4 ½"w x 7½"h)

Half-page - \$50
(4½"w x 3¾ "h)

Quarter page - \$25
(2¼"w x 3¾"h or 4½"w x 1¾"h)

Please submit your advertisement electronically in JPEG format.

*To ensure inclusion in convention materials, all ads and the payment, together with this form, must be received by
March 15, 2019*

Submitted by: _____ Phone: _____

Email: _____

Type of Ad: Individual: _____

Affiliate CCW: _____

Parish: _____

Deanery: _____

Business / Non-DCCW Organization: _____

Address: _____

Contact person: _____

Yes, I would like to support the DCCW Convention by placing an ad in the convention program.

Ad Size _____ Amount enclosed \$ _____

A JPEG copy of my ad has been emailed to bcolombo@emerytelcom.net and my check, payable to DCCW, is enclosed with this form.

Please use the exact same ad as last year. My check, payable to DCCW, is enclosed.

Yes, I would like to sponsor the DCCW Convention with my donation; however, I do not wish to place an ad this year. My check payable to DCCW is enclosed. \$ _____

I wish to remain anonymous.

Donated In honor of/In memory of/By _____

Comments: _____

Please return this form, your payment, and a **printed** copy of your ad by March 15, 2019, to Becky Colombo
148 Stack Street
Helper, UT 84526
Please submit an **electronic** copy of your ad to bcolombo@emerytelcom.net by March 15, 2019.

Thank you for supporting the DCCW. If you have any questions, please email bcolombo@emerytelcom.net.

Renew and Rejoice!



*Beatification of Pope
John Paul the Great
May 1, 2011*

*The Western Deanery
welcomes you to the 83rd
Annual DCCW Convention.*

The Law Firm of

DEWEY, CHEETHUM & HOWE

Serving clients throughout Utah since 1928

123 Easy Street
Salt Lake City, Utah

(801) 555-1234

The St. Mary CCW
congratulates

Father Thomas
O'Malley

on the 30th anniversary of
his priestly ordination.



Ad Rates

Full Page: \$100

Half Page: \$50

Quarter Page: \$25

All ad copy and
payment must be
received by March 15
to ensure inclusion in
the program