



# Sarasota Middle School

## Business Partner Program 2020 – 2021

### Sponsorship Opportunities

#### Car Line Signs

\$300 first year or \$250 for renewal years

Showcase your business with a Parent Pick-Up Car Line Sign!

- Signs are displayed in the Parent Pick-Up/Drop Off Line for the 2020-2021 school year

#### “Paws”itive Behavior OR Renaissance Rewards

\$500

Provide sponsorship for rewards distributed to students for positive behavior and academic excellence

- Car line sign
- Business name displayed on electronic school marquee for 2 weeks
- Business name on SMS Website and Facebook Page

#### Virtual Fundraiser

\$750

Sponsor a “virtual” fundraiser for SMS students and families (example: Bingo night via the Zoom platform)

- Car line sign
- Business name displayed on electronic school marquee for 2 weeks
- Business name on SMS Website and Facebook Page
- SMS Administration will recognize your business on a school wide automated phone call and email distribution

#### Teacher and Staff Appreciation

\$750 - \$1,000

Provide individually boxed or wrapped meals for teachers and staff through restaurant donations or provide funding for food purchases

- Car line sign
- Business name displayed on electronic school marquee for 2 weeks
- Business name on SMS Website and Facebook Page
- SMS Administration will recognize your business on a school wide automated phone call and email distribution

#### Agenda Advertising

\$1,000 - \$2,000

Your ad will be featured in the agenda books used through the academic year.

- \$1,000 for interior page advertisement OR
- \$2,000 for back cover advertisement
- Car line sign
- Business name displayed on electronic school marquee for 2 weeks each academic quarter
- Business name on SMS Website and Facebook Page
- SMS Administration will recognize your business on a school wide automated phone call and email distribution

#### School Super Sponsor

\$2,500

Draw special attention to your business with a large banner displayed in car line.

- Oversized banner in car line
- Car line sign
- Business name displayed on electronic school marquee for 2 weeks each academic quarter
- Business name on SMS Website and Facebook Page
- SMS Administration will recognize your business on a school wide automated phone call and email distribution

**Sarasota Middle School**  
**Business Partner Information Form 2020- 2021**

**Company Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

**Please circle your sponsorship commitment:**

**Car Line Sign**

**Rewards**

**Teacher and Staff Appreciation**

**Virtual Fundraiser**

**Agenda Ad**

**School Super Sponsor**

☐ **Check made payable to Sarasota Middle School PTSO enclosed in the amount of** \_\_\_\_\_

☐ **In Kind Donation details** \_\_\_\_\_

\_\_\_\_\_

**Thank you for your support!**

**Please send the Business Partner Information Form and check (if applicable) to:**

Sarasota Middle School PTSO \* Attn: **PTSO Business Partners** \* 4826 Ashton Road \* Sarasota, FL 34233

**For More Information:** Contact Mary Collier, Business Partner Coordinator  
(941) 400-7015 or mtcollier@gmail.com

*\*Partnerships between schools and businesses and community organizations are subject to the approval of the principal or head administrator, who may determine that some partnerships are not consistent with the mission of the school.*