

X^s & O^s
OF SUCCESS
A GAME PLAN FOR LEADERS

Leadership, Organizational & Professional Development

Game On.

■ Xs & Os of Success

Leadership, Organizational &
Professional Development

■ The Team Experts.

We improve the performance of
leaders and teams in your business
or organization.

■ You Want Championship Results. We Deliver Sustainable Solutions.

- Speaking
- Interactive Workshops
- Leadership Development Programs
- Coaching
- Executive Coaching

What We Do

We work with leaders and leadership teams to identify desired outcomes for organizations. Then through a customized line-up of powerful and interactive workshops, strategic planning exercises and coaching, we create sustainable behavioral changes to achieve those outcomes.

The Xs & Os of Success professionals work nationally and have experience across a broad range of business sectors, with a strong focus in the areas of communications, sales/marketing, professional services and leadership. Our expertise is delivered on-demand – exactly what you need, when you need it.

The Xs & Os Game Plan

BUILD TRUST ➡ CREATE COMMUNICATION ➡ NURTURE COLLABORATION ➡ PRODUCE RESULTS

(We also call this WINNING.)





Who We Work With

Our vast experience in the corporate, small business, non-profit and government sectors allow us the flexibility to deliver for a wide variety of clients.

CLIENTS

No business/organization is too big or too small. No audience for our presentations is too big or too small. What determines who we work with are the people who engage with us. They must value their teams and value the development process.

We work with private, public and non-profit entities. From CEOs to HR directors to entrepreneurs, we team with leaders seeking to maximize the potential of their respective organizations – and themselves.

How are we able to do this? We put your business objectives first. And if we aren't the right solution for your specific needs, we will use our national network of service providers to help you identify the right partner to help move your business forward.

INDUSTRIES

Athletics

Automotive

Banking & Finance

Communications

Construction/Development

Education (Higher & K-12)

Energy

Entertainment

Gaming

Government

Healthcare

Hospitality

Insurance

Law

Leisure

Manufacturing

Media

Professional Services

Retail

Technology

Transportation

The Xs & Os Competitive Advantage

Adult learners must be **ENGAGED** and **ENTERTAINED** in order to be **EDUCATED**. That's why Xs & Os of Success has developed a unique formula to deliver its world class learning and development training.

We incorporate the leadership lessons of some of the nation's top coaches, athletes and athletics industry professionals. These time-tested sports leadership models produce championship results for individuals and teams in business – and life.

In addition, our Xs & Os of Success professionals are veterans of athletics, either former NCAA student-athletes or former NCAA senior administrators. We also currently consult within the sports industry – professionally and at the collegiate and prep levels – allowing us the opportunity to provide unique insight to the clients we work with.

Our lessons are interactive, tangible and relevant to produce real world results for you.

■ Interactive

■ Tangible

■ Relevant





Playbook of Services

The Xs & Os Playbook

Speaking

Our keynotes, event speaking and breakout sessions are engaging, inspiring and relevant. Designed to meet your specific needs, the topics are always based in theory while delivered from experience. Audiences are continually fascinated by the behind-the-scenes look at the sports industry and what can be learned from it.

Interactive Workshops

We focus on learning and development training that becomes action and produces results. Our processes are hands-on featuring experiential learning opportunities. Your employees will no longer “dread the seminar.” **They will be ENGAGED** and **ENTERAINED** as they are **EDUCATED**. They leave our presentations ready to implement immediately.

Customizable Leadership Development Programs

We work with you to identify, create and implement a customized plan to address your specific challenges and create an environment allowing for sustainable success. Through communication processes, change processes and team building, we will maximize the potential of your leadership team and, thus, your entire organization.

Coaching

Investing in high potential employees and/or key team members offers the greatest ROI for organizations. Our one-on-one programs help individuals accelerate the process to maximize their potential for the overall good of the team.

Executive Coaching

Being a leader can be lonely. You'd be surprised how many other leaders are facing the same challenges you may be facing. We know. We've helped many. Let us be your confidential support system. Our objective is to help you take better advantage of the opportunities you have created for yourself. Your success is our success.



Contact us today so we can discuss if Xs & Os of Success is right for you and your team. We'd love to discuss and design a plan that specifically fits your needs.

Email Bridget.Byrne@XsOsofSuccess.com or call (702) 826-9433.

Xs & Os of Success

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