



Lone Star Quilt Study Group

Textiles and Tobacco, A Marketing Match

...the story of tobacco flannels, cigar silks and how they were used in the Decorative Arts including quilts

Date: February 15, 2020
Time: 10:00 a.m. to 4:00 p.m.
Cost: \$40.00 per person
Location: Georgetown Public Library,
402 W. Eighth Street, Georgetown, TX 78626

Companies figured out early that marketing to the lady of the house was a sure way to get their product into the home. Join us to learn more about how early tobacco companies used flannel and silk to sell their wares and see examples of what was created with these premiums.

Dr. Maggie McGuire will share with us her research into Tobacco Flannels and their use in quilts.

Maggie has been interested in history and the stories it tells forever. As a classroom teacher she incorporated historical facts in her classroom based on where she lived and the age she taught. After her retirement from public school and higher education she turned her interests and time to quilting. Again tying quilting and history together was a natural progression. Maggie and her husband of 44 years have relocated to Lindale, Texas to be closer to grandchildren. They have three sons and five grandchildren. Maggie received her BA. from the University of South Carolina and her MEd. and EdD. from Texas A&M

Please check our website and Facebook page for additions to this program!



Attendees are invited to bring examples of relevant quilts and ephemera from their own collections to exhibit and discuss during show-and-tell at the end of our meeting.

Complete the form below and mail it with your check for **\$40** to LSQSG c/o Lisa Erlandson, 1920 County Road 150, Gainesville, TX 76240. Capacity is limited and registration is not guaranteed until confirmed. Cancellation with refund will be allowed until February 1, 2020, less \$5 administrative fee. No refunds can be made after February 1, 2020. Deadline for registration: Feb. 4, 2020. Registrations are not transferable.

Name _____ **E-Mail** _____

Address _____ **City/State** _____

Zip Code _____ **Home phone** _____ **Cell phone** _____

Lunch will consist of 2 sandwich choices, salad, and brownies served buffet style. Please circle any special need(s): **Gluten Free**
Vegetarian

This event is not affiliated with or sponsored by the Georgetown Public Library or the City of Georgetown

www.lonestarquiltstudygroup.org lonestarquiltstudygroup@gmail.com
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