



*We walk by faith* not by sight

# BY FAITH

## Magazine

### Media Kit

#### Who We Are:

By Faith Magazine (BFM) is a magazine established for the purpose of promotion, connecting celebrating, encouraging and strengthening the 2000 plus Black Congregations and pastors in the United Methodist Church (UMC). Published Bi-monthly BFM will provide information, commentaries and inspirational-spiritual resources for and about these Black churches and their communities.

Black United Methodist Churches are among the most vibrant and vital churches in the UMC and the United States. They include Mega churches (largest with 16,000 members) and churches of every size in rural, suburban and urban communities.

#### Vital statistics on Black United Methodists:

- 400,000 members in the U.S.
- Over 2000 churches in the U.S.
- Is the largest UMC in several major U.S. cities – Houston, Los Angeles, Atlanta, Kansas City, Orangeburg
- Among the highest education achievers in the U.S. Black populace
- More Black female clergy than any mainline denomination
- Ten (10) of the forty-six (46) UMC Bishops are Black

### Advertising Rates

Per Issue Price	1X	2X	3X
Inside Cover	\$825	\$700	\$625
Inside Back	\$825	\$700	\$625
Outside Back Cover	\$875	\$725	\$650
Full Page	\$750	\$625	\$600
Half Page (1/2)	\$375	\$275	\$225
Quarter Page (1/4)	\$190	\$100	\$75
Eight Page (1/8)	\$75	\$60	\$50

