



May 30, 2017

To Whom It May Concern:

We are writing this letter to inform you of the opportunity to support Education Involved Advocacy Group and invest in the future of a group of grade six students with learning disabilities. This request for donations follows a reduction in public dollars directed toward Intensive Support Programs. These programs are essential for students with learning disabilities as they teach them how to deal with obstacles they may face in their daily lives. The donations you provide to Education Involved Advocacy Group will assist in filling the gap the lack of funds for Intensive Support Programs has created for students with learning disabilities and assist in our efforts to establish a legacy of healthy learning and economic viability in the Jane and Finch Community.

Education Involved Advocacy Group is sponsored by the Jane Finch Centre, one of the most experienced and longstanding charitable agency in the community. We work in partnership with The Toronto Catholic District School Board's *Focus on Youth* summer program. Through this program, local high school students work as counselors in our summer camps. The counselors earn credits toward high school diplomas and employment to local high school students. The credits are earned through experiential learning, while employment as camp counselors provides beneficial work experience for the students. Both the credits and the employment opportunities are crucial to the long-term success of students in the Jane-and-Finch area.

What distinguishes Education Involved Advocacy Group is our approach to ensuring our students are engaged in their own education. Our students act as personal consultants in designing our summer camp: Smarty Pants Summer Camp. As a result, children with learning disabilities assist us in developing a summer camp for students with learning disabilities.



Education Involved Advocacy Group has reached out to you with a particular goal in support of Smarty Pants Summer Camp. We are currently seeking to raise \$4,000. This money is intended to benefit our future fundraising efforts. It will provide Education Involved Advocacy Group with access to a private database of philanthropists and assist in establishing targeted connections between us and donors who wish to deal directly with organizations such as Education Involved Advocacy Group. The relationships we develop through the database will help us raise the \$50,000 (\$555/week per student), to create Smarty Pants Summer Camp.

There are many ways to contribute or donate. If you are interested in contributing and/or hearing more about them or seeing more detail on the financial structure and business model for Education Involved Advocacy Group and Smarty Pants Summer Camp, please contact us at info@educationinvolved.org. You will also be able follow our dynamic efforts at www.educationinvolved.org. We will be posting regular updates of fundraising efforts as well as those of the students. Thank you kindly for your time.

Paul Raso
Executive Director
Education Involved Advocacy Group