THE 2ND ANNUAL
BLACK TATTOO
ART AND MUSIC
EXPO
PRESENTED BY DETROIT INK SPOT, VOICES OF SOUL & EASTERN MARKET

BTAME is a unique expo which provides a platform to showcase premier black tattoo artists, visual artists, Musians. This Expo is being organized by some of Detroit's best event coordinators to become the premier Black Tattoo, Art, and Music Expo in the Region. BTAME will be held on July 23, 2017 as the feature of the Sunday Eastern Market. Our purpose is to promote positivity and non-violence by using, art, and music as an alternative.

TATTOO ARTISTRY

Exclusive showcase of some of the Nation's most talented black tattoo artists. This event is open to professional tattoo artists of color and artist who specialize in tattooing people of color.

LIVE PERFORMANCES

Live music, poetry, and comedy performances by top Detroit artists.

ART EXHIBITION

Curated Art Exhibition and Live Art Performances featuring local and national Visual Artists and Photographers.

SOME OF 2016 TALENT:

TATTOO ARTISTS

Jason Phillips, Detroit Ink Spot
Tattoo Wayne, Detroit Ink Spot
King Rah, D'Asylum Tattoos
BD Tattz, D'Asylum Tattoos
K Rogg, Tattoos by K Rogg
Sebastian, Detroit Ink for Life
The Butcher, Bloodline Dynasty
Quinten Harper, Bloodline Dynasty

VISUAL ARTISTS

Shirley Woodson, NCA
Senghor Reid, NCA
Olayami Dabls
Phil Simpson, Smile Brand
Judy Bowman, NCA
Donald Calloway
Dawn Stringer
Jason Phillips, NCA

PERFORMING ARTISTS

Shirley Woodson, NCA
Senghor Reid, NCA
Olayami Dabls
Phil Simpson, Smile Brand
Judy Bowman, NCA
Donald Calloway
Dawn Stringer
Jason Phillips, NCA

MEDIA

SOCIAL MEDIA

BTAME begins a social media plan two months prior to the event. Marketing runs trough the event and continues weeks after. Collateral is posted on Instagram, Facebook & Twitter.
Combined Social Media Outlets:
100,000 – 200,000 Followers

PRINT MEDIA

Metro Times, Rolling Out, Detroit Free Press and Detroit News

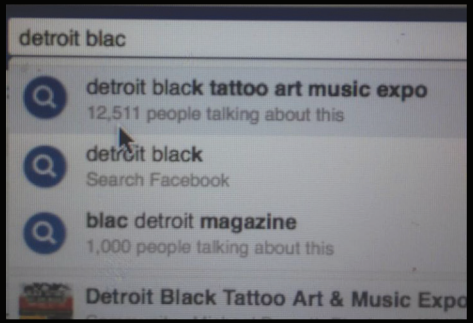
RADIO

Internet and Local promotions were used last year.
910 am
WGODRadio.net
CRB

AUDIENCE ENGAGEMENT

Event Attendees: Approx. 5000 guests

THE 2ND ANNUAL BLACK TATTOO ART AND MUSIC UP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detroit black tattoo art music expo
12,511 people talking about this
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Detroit Black Tattoo Art & Music Expo

Blast Entertainment.TV
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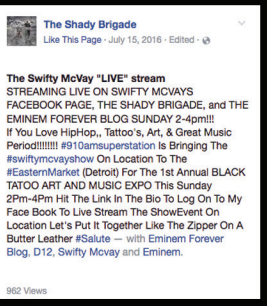
Come and bring your family to the Eastern Market for "The 1st ...
Come and bring your family to the Eastern Market for "The 1st Annual Black Tattoo Art and Music Expo" happening right now until 4pm..... BlastEnterainment.TV #Detroit #Art #Tattoo #Family #Music
168 Views


The Shady Brigade
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The Swifty McVay "LIVE" stream
STREAMING LIVE ON SWIFTY MCVAYS FACEBOOK PAGE, THE SHADY BRIGADE, and THE EMINEM FOREVER BLOG SUNDAY 2-4pm!!!
If You Love HipHop,, Tattoo's, Art, & Great Music Period!!!!!!!! #910amsuperstation Is Bringing The #swiftymcvayshow On Location To The #EasternMarket (Detroit) For The 1st Annual BLACK TATOO ART AND MUSIC EXPO This Sunday 2Pm-4Pm Hit The Link In The Bio To Log On To My Face Book To Live Stream The ShowEvent On Location Let's Put It Together Like The Zipper On A Butter Leather #Salute — with Eminem Forever Blog, D12, Swifty Mcvay and Eminem.
962 Views

DETROIT METRO TIMES
AMERICA'S ORIGINAL 'GOAT' PAPER
BLACK TATTOO ART AND MUSIC EXPO
COMING SUNDAY, JULY 17, 2016

WGOD
PRAISE UP & LISTEN
7PM-8PM
EVERY TUESDAY & THURSDAY
ON THE GO
Tiffany Patton

BLACK TATTOO ART AND MUSIC EXPO
EASTERN MARKET, SHED 5
SUNDAY, JULY 17, 2016
FREE ADMISION 10AM-4PM
WWW.BTAME313.COM
REDEEM detroit
EASTERN MARKET

onthegowtiffanypatton

DETROIT
Ink Spot

PARTNERSHIP OPPORTUNITY

We would like to give your company an opportunity to join and become a brand partner for this years BTAME. This summer's event, featuring renowned artists, will be part of the Eastern Market's *Sunday Market*, Detroit, Michigan. Our summer roster will showcase of some of the Nation's most talented professional tattoo artists of color and artist who specialize in tattooing people of color, live music, poetry, and comedy performances and a curated art Exhibit.

This is a great opportunity for a brand to align with top talent on an expo curated by a dynamic team of event producers and curators. BTAME was the most visited *Sunday Market event of* 2016. This community event is free to the public and welcomes all ages. In return, we ask for your support by covering a sponsorship fee. Fees vary based on level of engagement.

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THE ORIGINAL SAILOR JERRY SPICED RUM 92 PROOF

EASTERN MARKET

DETROIT Ink Spot

OPPORTUNITIES INCLUDE THREE LEVELS OF PARTNERSHIP:

GOLD PACKAGE: $2,500

Print Impressions:
-Brand inclusion on event signage throughout venue
Promotional Inclusion:
- Brand logo on all promotional items
- Promotional booth

PLATINUM PACKAGE: $5,000

All benefits from Gold Package, plus the following benefits:
-Brand inclusion on signage throughout venue
-Brand mentions on all social media posts which will be circulated throughout a network of Art, Musicians & Entertainment outlets
- Brand mention and logo inclusion in email blasts to over 100,000 direct emails

SILVER: $1,000

Promotional Inclusion:
- Brand logo on all promotional items
- Promotional booth

CONTACT US

btame313@gmail.com
(313)288-9871
www.BTAME313.com

LAST YEAR'S SPONSORS:

THE ORIGINAL Sailor Jerry SPICED RUM 92 PROOF
EASTERN MARKET
DETROIT Ink Spot
MSB ENT
910AM Superstation
VOICES OF SOUL
REDEEM detroit
R&B LIVE DETROIT
Heiress Virgin Hair
TONY'S TATTOO SUPPLY

THE 1ST ANNUAL
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ART AND MUSIC
SUNDAY, JULY 17, 2016
EASTERN MARKET, SHED 5
FREE ADMISSION 10AM-4PM
WWW.BTAME313.COM
SPONSORED BY
SAILOR JERRY
SPICED RUM
REDEEM detroit
MBH ENT & CONSULTING
Ink Spot
DJL BOOG
DETROIT

DWAYNE

WWW.DASYLUMTATTOO

DETROIT TIGERS