

TBR | Our Culture and Philosophy

STAFF WRITER

The faster we business owners can adapt to the needs of the marketplace, the better. It makes us more competitive. And by staying competitive, we'll be able to meet our personal and business goals and show positive financial results.

The Business Resource was founded in 1986 by Sherryl Dever to assist small business owners in achieving their life long dreams and goals.

As an entrepreneur herself, she has walked 30 years in business owner shoes. Along with formal and on-going education, every team member has bought, built, grown, sold or merged multiple businesses. As a hiring criteria, a long and successful business owner track record assures clear specific understanding of client's needs.

We have a strong commitment to American small business, entrepreneurs and continuing education on behalf of our clients and our industry.