

Vietnam War Commemoration "SITREP"

2017 – Issue 7



"Join the nation ... thank a Vietnam veteran!"

Tuesday, September 5

Dear Commemorative Partners,

Did you know that the Commemoration is active on social media? Our [Facebook](#) and [Twitter](#) pages and [YouTube](#) channel are great tools to help spread the news about our nation's amazing Vietnam veterans. To date, we have more than **8,000** Facebook "Likes", **1,000** Twitter followers, and **440** YouTube subscribers! We are delighted and count it a privilege to share with the world the awesome events that you host to thank and honor our heroes. Please don't forget to *like* us on Facebook, *follow us* on Twitter, and *subscribe* to our YouTube channel!



You can help us track the many events you conduct each year, and share them on social media, by sending the details to include on our [Event Map](#). We can then better assist our Vietnam veterans find events in their area.

Also, we would like to make sure that we maintain updated information for your organization. Please [email us](#) to let us know if there are any changes in leadership or with the point of contact (POC) that we have on file. In doing so, it will ensure continued access to our [Partner Portal](#) as well as the receipt of our *monthly SITREP* and other important Commemoration news and updates. We will contact you immediately if further information is required.

Another way you can help us to share the success of your events is to log in to the Partner Portal, complete the **DD2957 After Action Report Form (AAR)**, and submit it along with up to three photographs (at least 300 dpi resolution) of your event. In addition, if your organization has any social media links to your event, please include those as well.

Above & Beyond

Congratulations to Home Base Program (CP) and the Red Sox Foundation! Conducted 8th Annual Run to Home Base, 15-16 July 2017. Presented VVLPs and Medallions to over **1,400 Vietnam veterans**; 6 Vietnam veterans threw the first pitch during Red Sox vs Yankees Pre-game ceremony; and over **30K fans** held up "Welcome Home" signs during the game at Fenway Park! The Red Sox Facebook page received over **2.6 million views!**



Thank you, Home Base Program and Red Sox Foundation!

Finally, we encourage you to consider *co-hosting* an event in your area with other partners. It's a great and effective way to engage your communities and maximize the chances of reaching as many Vietnam veterans as possible. Please visit www.vietnamwar50th.com/events to find other events in your surrounding area. When the map appears, click on the blue pin to view events near you.

Thank you for serving as a ... *"Proud Partner with The U.S.A. Vietnam War Commemoration!"*