



South End Soccer is excited to announce our newest fundraising event for 2020 - **The Great Roxbury/South End Scavenger Hunt!** This virtual event will be a team-based competition that encourages participants to complete activities in some of the South End and Roxbury's amazing outdoor spaces and local businesses.

We know safety is a concern at this time so, these virtual and physically distanced activities can be done on your schedule and in a way that you feel comfortable with. Each activity will be assigned points and the teams who collect the most points during the duration of the event will have the opportunity to win some great prizes!

Join us to support youth sports! And, not only will this be a fun way to raise much needed funds for South End Soccer's free programs, but it will also **support and promote our communities and local businesses**. **#QUESTFORSES**

FAQ's:

- When is the event?

This scavenger hunt activities will take place from Friday, October 16 – Sunday, October 25, 2020. There will be a virtual party to celebrate South End Soccer and announce the winners on Friday, October 30th (exciting surprises and details to come!). You can sign up your team any time before the event concludes on 10/25!

Does it cost money to participate?

- Each team is asked to fundraise <u>a minimum</u> of \$100 via your team's <u>GoFundMe</u> <u>page</u>. But you can set your fundraising goal to a higher amount if you want! Your team size can be 1-8 people (maximum team size is 8 adults or children you must have one adult over 21 as Team Captain).
- Once you register your team you can then reach out to friends and family to donate to help you reach your goal!
- There will be prizes for the team that raises the most money and teams that earn the most points.

How will the scavenger hunt work?

- Your team will be sent a list of scavenger hunt stop categories (physical fitness challenges, outdoor activities, restaurant stops, etc). Each activity completed will be worth 2 points.
 - **Note:** to address any physical distancing concerns, you will never be required to go inside a business.
 - Teams earn 5 additional points by supporting black owned businesses as well as our sponsor businesses! A list of these businesses will be sent to teams before the start of the event.

- Each team captain will be sent a Google Form link to track points, completed tasks, and photos.
 - If you would prefer to complete a physical form, please contact us.
- To help promote local businesses and the event, please post your photos/videos of each completed task on social media with the hashtag #QUESTFORSES!

How can I sign-up my team?

- To register your team, visit the event's GoFundMe: https://charity.gofundme.com/o/en/campaign/roxburysouthendscavengerhunt (this link can also be found on the SES website).
- o Click the "Join" button and then choose the option "Create Your Own Team".
- o Come up with a team name and goal (minimum \$100) and you're all set! You can customize your page with photos and stories, too.
- Note: you will be asked to sign the Fundraising Minimum Agreement and submit your credit card information. Your card will only be charged if you don't raise \$100 before October 25th.

- How do I join an existing team?

o Go to the link above and click the "Join" button and then choose the option "Join a Team". Search for the team name and then join the team from there.

Can I participate as an individual and not on a team?

o Absolutely! You should still sign up as a "team" per the instructions above, but teams can be made up of just one person.

How else can I participate if I don't want to be on a team?

- Sponsor: We have several sponsorship opportunities available! If you're interested, please contact Caroline Foscato: southendsoccer@gmail.com.
- Be a Stop: Sign up your business as a stop on the hunt! Contact Sara Dacey at sara@33parkevents.com for more information.
- Donate: You can also make a general donation to South End Soccer or donate to a team on the event website:
 https://charity.gofundme.com/o/en/campaign/roxburysouthendscavengerhunt.

For more information please contact:

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