

2010 Dodge Ram 2500 - Family First

With a Show-Truck Thrown in a Good Measure

Phil Gordon - Jul 21, 2016

Photographers: Phil Gordon



Family first is one of those sayings you hear a lot, but probably don't give a whole lot of thought to. But sometimes the meaning is pure and simple. You put the needs of your family and time with them above all else. Spending time with and providing for your family come before all else, even your custom truck hobby. But what if there were a way to do both?

Twenty-six year old Brad Coleman of Magnolia, Texas, takes family time very seriously. As a child it was his way of escaping the everyday turmoil of school and work. He looked forward to times when the family would jump in the their camper and head out to truck shows and family summer vacations. "I remember my father's beat-up diesel truck pulling the camper," Coleman tells Truckin. "It was something I always looked forward to."



As he got older, so did his father's family truck. When Coleman finally had the means, he wanted to find a way to pull the family's camper with something a little more durable and flashy. Because the old truck was a Dodge, Coleman decided his purchase would be a newer '10 Dodge Ram Laramie turbo diesel. Although the new truck was more than ready to haul camper as it sat, he had big plans to make sure he and his family could do it in style.

The first step was increasing the performance by programming it using an H&S Mini Maxx Tuner with Sinister EGR Delete Kit by Insane Kustomz. But that was really just the tip of the iceberg. For the most unique part of the Dodge, Coleman sent the new truck to his friend Mad Max at Maxed Out Paintwurx for the airbrushing throughout the entire truck. From there, it was sent back to Insane Kustomz to finish up paint matching to the red paint. While at the shop, the stock Ram was brought closer to the sky by way of a 10.5-inch lift from McGaughys, most of which was also custom painted to match the truck. New custom bumpers from Westin were installed in the front and rear, and the 24-inch American Force wheels were added, along with 40-inch Toto MT Rubber.



Coleman wishes to thank all the sponsors and people who helped along the way, including Roy at Insane Kustomz, Max at Maxed Out Paintwurx, Westin, Undercover, American Force, Toyo, R1, Roadwire, CT Sounds, Flo Pro, McGaughys, G2, Vantage Vinyl Werx, T-Rex Grilles, and his family for the huge support. A special thanks goes to his girlfriend Chelsi for all her support and lending her image for the tailgate. Now, the summer trips with the family camper are made in style.

Inside the build

Year/Make/Model: 2010 Dodge Ram 2500 Laramie

Owner and City/State: Brad Coleman; Magnolia, Texas

Chassis:

Front Suspension: McGaughys Lift Kit stretched to 10.5-inches painted Kandy Red

Rear Suspension: McGaughys Rear Lift Kit painted Kandy Red

Shocks: Fox 2.0

Brakes: R1 brakes and rotors

Drivetrain:

Engine: Cummins 6.7L diesel tuned by H&S, Sinister Diesel Deletes, G2-sponsored differential covers, 5-inch Flo Pro exhaust to an 8-inch over axle dump

Transmission: H&S transmission tune

Body: T-Rex X Metal mesh rivet grille with emblems painted to match, Undercover Elite bedcover painted to match, Undercover swing cases in the bed, Westin front and rear bumpers, Westin 11K T-Max Winch, all custom airbrushing by Maxed Out Designs of Magnolia, Texas, Blaze Red custom two-tone paint, white, silver, and black outlays, red pin striping, Recon lighting, smoked LEDs

Interior: Black leather Roadwire seat upholstery with red stitching in diamond pattern, Westin interior floor mats

Stereo: OEM head unit, two CT Sounds 10-inch Pancake subwoofers with an 1,100-watt CT Sounds monoblock amp

Wheels & Tires:

Wheels: 22x14; American Force, Independence

Tires: 40x15.5R22; Toyo MT

