

# 2018 KANANASKIS PRO RODEO

## ADVERTISING OPPORTUNITIES

### ON THE BIG SCREEN

- \$500 A Commercial Playback**  
Maximum size for commercial is 30 seconds in length  
(provided by Company)  
The commercial will be played a minimum of 2 times per performance over the 3 day Kananaskis Pro Rodeo Event
- \$150 B Logo Loop**  
Each logo (provided by Company) is shown for 6 seconds and repeated in A loop. Logo will be displayed a minimum of 10 times per performance over the 3 day Kananaskis Pro Rodeo Event
- \$50 C Cowboy/Cowgirl Sponsorship**  
Cowboy/Cowgirl for 1 performance & event  
When the sponsored Cowboy/Cowgirl is about to ride, your Company name will be mentioned & a display board is put up.  
(This display is only shown for one performance & no re-rides)
- Events:**  
Bull Riding, Saddle Bronc, Bareback, Steer Wrestling, Team Roping, Tie-Down Roping, Ladies Barrel Racing, Boys Steer Riding,
- Choice of Performance:** Friday, Saturday, Sunday



### PROGRAM ADVERTISING

Business Card	\$150	Size - 2" high x 3.5 " wide
¼ Page Ad	\$275	Size - 5" high x 3.5 " wide
½ Page Ad	\$375	Size - 5" high x 7.5" wide
Full Page Ad	\$500	Size - 10" high x 7.5 " wide

*All program ads are in color. Ads are to be provided by company.*

### \*\*\*FEBRUARY SPECIAL\*\*\*

If you complete & return your selection (on back of page) with payment prior to February 28, 2018, we will include a **FREE** Rolling Digital Ad at the Saturday Night Cabaret.

Please make your advertising selection on the back of this page. For more information regarding advertising opportunities or KRA Sponsorship, please contact Kim Lewis at 403-563-7334 or at [2018krasponsorship@gmail.com](mailto:2018krasponsorship@gmail.com)

# 2018 KANANASKIS PRO RODEO

## ADVERTISING SELECTION

**Company Name:** \_\_\_\_\_

**Contact:** \_\_\_\_\_ **Phone Number:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Physical Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Please make you advertising selection below.**

### BIG SCREEN

\$500    A    Commercial Playback    \_\_\_\_\_

\$150    B    Logo Loop    \_\_\_\_\_

\$50    C    Cowboy/Cowgirl Sponsorship    \_\_\_\_\_

**Events:**

Bull Riding \_\_\_\_\_ Saddle Bronc \_\_\_\_\_ Bareback \_\_\_\_\_ Steer Wrestling \_\_\_\_\_

Team Roping \_\_\_\_\_ Tie-Down Roping \_\_\_\_\_ Ladies Barrel Racing \_\_\_\_\_ Boys Steer Riding \_\_\_\_\_

**Performance:** Friday \_\_\_\_\_ Saturday \_\_\_\_\_ Sunday \_\_\_\_\_

### PROGRAM ADVERTISING

Business Card    \$150    \_\_\_\_\_

¼ Page Ad    \$275    \_\_\_\_\_

½ Page Ad    \$375    \_\_\_\_\_

Full Page Ad    \$500    \_\_\_\_\_

**Total Advertising \$** \_\_\_\_\_

**Cheque enclosed:** \_\_\_\_\_

**Please invoice:** \_\_\_\_\_

**Receipt will be forwarded upon receipt of payment.**

Please make cheques payable to the Kananaskis Rodeo Association. Cheques can be picked up by a KRA member or can be mailed to PO Box 402, Coleman, AB, T0K 0M0

***The KRA Thanks you for your contribution and support of the 2018 Kananaskis Pro Rodeo!***