

Indicate your selection in **each** section and submit your non-refundable payment with this form by May 15th.  
Mail or drop off: LCC, PO BOX 37, LONSDALE MN 55046.

**Questions:** Please call the Chamber Office @ 507.744.4962 or email shanna@lonsdalechamber.com

## 1. COMMUNITY DAYS SPONSOR – circle one

	FREE Ad Size	LCC Member	Non-Member
Platinum	Full page	\$1250	\$1500
Gold	2/3 page	\$1000	\$1250
Silver	1/2 page	\$ 750	\$1000
Bronze	1/3 page	\$ 300	\$ 400
Copper	1/6 page	\$ 200	\$ 250

## 3. LCD EVENT GUIDE AD – circle one

	Ad Size	FREE to SPONSOR	LCC Member	Non-Member
Outside back cover	3.75x8.75		\$ 500	\$ 600
Inside cover	4.75x7.0		\$ 400	\$ 500
Full page	4.75x7.0	Platinum	\$ 300	\$ 350
2/3 page	4.75x4.5	Gold	\$ 250	\$ 300
1/2 page	4.75x3.5	Silver	\$ 175	\$ 225
1/3 page	4.75x2.0	Bronze	\$ 150	\$ 200
1/6 page	2.75x2.5	Copper	\$ 100	\$ 150

## 4. TRACTOR PULL SPONSOR – circle one

*All sponsor levels include a business commercial announcement throughout the tractor pull.*

	Banner Advertising & Track Signage	FREE to SPONSOR	LCC Member	Non-Member
Premium	Trackside +main stage logo	Platinum	\$ 500	\$ 600
Deluxe	Trackside + main stage name		\$ 400	\$ 500
Basic	Main stage name		\$ 300	\$ 350

## 2. COMMUNITY DAYS EVENTS

Place an **X** in the box under your chosen Sponsorship package to indicate where you would like your business logo showcased in the Event Guide!

**Platinum**  
Includes  
**ALL events**  
+ Main Stage

	Gold Pick 4	Silver Pick 3	Bronze Pick 2	Copper Pick 1
Car Cruise				
Drive-In Movie				
BMX Bike Show				
BBQ Cook-Off				
Kid's Activities				
Bags Tourney				

## 5. AMOUNT ENCLOSED

Community Days Sponsor  
(includes event guide ad)

LCD Event Guide Ad Only

Tractor Pull Sponsor

**TOTAL**

## BUSINESS INFO

Business Name

Contact

Phone

Email

Tractor Pull Sponsor Commercial – Premium (250 words), Deluxe (200 words), Basic (150 words)

OFFICE USE ONLY

Date Received

Check #

Amount

Partner with the Lonsdale Chamber of Commerce and show your support of the annual Lonsdale Community Days festival and Tractor Pull!

Multiple levels to choose from... select the package that best meets your business needs and involvement!

LCD BRANDING – your business included on...	Platinum	Gold	Silver	Bronze	Copper
Event Guide Cover	Logo				
Event Guide Top Banner	Logo	Logo			
Event Advertising – KCHK Radio & Newspapers	Logo	Logo	Logo		
Community Days Web Site	Logo	Logo	Logo	Logo	Logo
Volunteer T-Shirt	Logo	Logo	Logo	Logo	Name
Event Poster	Logo	Logo	Logo	Name	Name
Main Entertainment Stage Banner (we provide!)	Logo	Logo	Name	Name	Name

LCD EVENT SPONSORSHIPS – logo w/event guide advertising	Platinum	Gold	Silver	Bronze	Copper
Friday: Car Cruise	A L L	4	3	2	1
Friday: Drive-In Movie					
Saturday: BMX Bike Show					
Saturday: BBQ Cook-Off					
Saturday: Kids' Activities					
Saturday: Beanbag Tournament					

LCD FREEBIES	Platinum	Gold	Silver	Bronze	Copper
FREE Ad in Event Guide – page size	Full	2/3	1/2	1/3	1/6
FREE Buttons – admission to all Button Events	10	8	6	4	2
FREE Entry in Grand Day Parade	1	1	1	1	1
FREE Food or Merchandise Booth for your Business	1				
FREE On-stage recognition and sponsor certificate	1	1	1	1	1

TRACTOR PULL SPONSORSHIP – separate sponsor fee	Premium	Deluxe	Basic
Business Commercial announced throughout event	250 words	200 words	150 words
Main Stage Banner	Logo	Name	Name
Track-Side Sign	Name		