



## Sponsorship Information

The Brewster Theater Company is now in its 21st year and is excited to be able to bring theater back in 2021!

This schedule for 2021 is one that will feature many new ideas and performances. We will be planning to perform outdoors for the first half of 2021 and then anticipate moving back into the theater in the fall. All performances will be based on an outdoor seating arrangement until it is deemed safe for us to once again move indoors.

Prior to the pandemic, our community theater created a space where hundreds of volunteer actors, stagehands and technical personnel created shows that attracted almost 2,000 paid patrons annually. Past performances have included many area favorites including Young Frankenstein, Spamalot! , Laughter on the 23rd Floor and dozens of notable and well attended shows.

Brewster Theater Company is the only full performance, community theater in eastern Putnam County. We perform our shows at Drew Methodist Church on Route 52 in Carmel and provide year round entertainment. Our shows include full sets, costumes and orchestras with elaborate technical detail and staging. They are entertaining and thought provoking.

Sponsoring a show or a season is a great way to leverage your brand. We provide high quality performances and attract audience members from all areas of Putnam County, as well as, Westchester, Dutchess, and Connecticut. It is a great way to promote your business.

Supporting BTC provides a year round facility for live theater in Putnam County. Our 100 seat auditorium is often sold out for musicals and is in use every week with performances or rehearsals. Your advertisement would immediately acknowledge that you support the arts and the many people that participate in productions and our audiences.

We are once again excited to bring live theater to Putnam County, but can only do this with your support. Our board is all-volunteer but our expenses are many and familiar and include rent, equipment leases, repairs, musicians and many more. A typical show can cost \$5,000 or more and musicals often exceed \$15,000. Our ticket prices remain a great value and the only way we can bring these memorable shows to the public is with sponsorship.

If you are interested in becoming a sponsor, please contact me at 845-729-5107. Checks can be made payable to Brewster Theater Company and sent to Brewster Theater Company, PO Box 918, Brewster, NY 10509.

The Brewster Theater Company is a recognized 501(c)3. I hope you consider supporting the arts and the theater!

Sincerely,

Bob Dumont  
Fundraising Chair



## Sponsorship Opportunities

*Please check your level of sponsorship. (Please see next page for details and art specs.)*

<b>Executive Producer (one available) - \$5,000</b>			
<b>Producer (two available)</b>	<b>\$2,500</b>	<b>Stage Manager</b>	<b>\$100</b>
<b>Assistant Producer</b>	<b>\$1000</b>	<b>Crew</b>	<b>\$50</b>
<b>Director</b>	<b>\$500</b>	<b>Cast Member</b>	<b>\$25</b>
<b>Assistant Director</b>	<b>\$250</b>	<b>Supporting Cast</b>	<b>\$15</b>

**Contact Information *please print***

Contact Name:
Business Name:
Address:
Email:
Phone:
Website:

*Make your check payable to Brewster Theater Company*

PO Box 918, Brewster, NY 10509

[www.BrewsterTheaterCompany.org](http://www.BrewsterTheaterCompany.org)

## Executive Producer

\$5,000

- Only one sponsor at this level
- Prominent Logo on homepage of website
- Ad on back of Playbill
- Mention at all 2021 events
- Logo on front page of each show playbill
- Full page ads in every playbill
- Logo on T-shirts
- Four tickets to each show
- Signage at Theater events
- Prominent Logo on all printed posters and marketing material
- Logo on all email blasts
- Mention prior to each show on our Social Media sites.

## Producer

\$2,500

- Logo on homepage of website
- Mention at all 2021 events
- Logo on front page of each show playbill
- Full page ads in every playbill
- Logo on T-shirts
- Two tickets to each show
- Signage at Theater events
- Logo on all printed posters and marketing material
- Logo on all email blasts
- Mention prior to each show on our Social Media sites.

*SIZE: Choice of: 5.5" x 8.5" with 0.125 bleed, or 5" x 8" no bleed. Art: full color, spot, or B*

## Assistant Producer

\$1,000

- Logo on homepage of website
- Mention at all 2021 events
- Logo on front page of each show playbill
- Full page ads in every playbill
- Two tickets to two different shows
- Signage at Theater events
- Logo on all printed posters and marketing material
- Logo on all email blasts
- Mention prior to two shows on Social Media sites.

## Director

\$500

- Logo on homepage of website
- Full page ads in two mainstage productions
- Two tickets to a show
- Logo on all printed posters and marketing material
- Logo on all email blasts
- Mention prior to two shows on Social Media sites.

Assistant Director	\$250
<ul style="list-style-type: none"> <li>• Logo on homepage of website</li> <li>• Full page ad in one mainstage playbill production</li> <li>• Logo on all printed posters and marketing material</li> <li>• Logo on all email blasts</li> <li>• Mention prior to one show on Social Media sites.</li> </ul>	
Stage Manager	\$100
<ul style="list-style-type: none"> <li>• Half page ad in one playbill</li> </ul>	
Crew	\$50
<ul style="list-style-type: none"> <li>• Business card ad <i>in one playbill</i></li> </ul>	
Cast Member	\$25
<ul style="list-style-type: none"> <li>• Business Card ad in one playbill</li> </ul>	
Supporting Cast	\$15
<ul style="list-style-type: none"> <li>• Name listed in one playbill</li> </ul>	

***ALL ARTWORK SHOULD BE SUPPLIED AS A DIGITAL FILE in PDF, JPG or TIFF formats ONLY.***

No Word or Publisher documents accepted. Any questions? Please email [BrewsterTheaterInfo@gmail.com](mailto:BrewsterTheaterInfo@gmail.com)

If you wish to have an ad designed for you (an additional \$100), please contact us.

Interested in supporting the theater?

Contact us at 845-729-5107 or send an email to [BrewsterTheaterInfo@gmail.com](mailto:BrewsterTheaterInfo@gmail.com)