



Leona Christensen <bardiamondj@gmail.com>

Update: Broadcast Coverage on Torrance Memorial

Kurt Muller <Kurt.Muller@cision.com>

Mon, Aug 24, 2009 at 8:16 AM

To: Leona Christensen <bardiamondj@gmail.com>

Hi Leona,

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1. Cable [CA] 08/23/2009 FNC
2. Cable [CA] 08/23/2009 FNC
3. Los Angeles. CA [LA] [2] 08/21/2009 KABC
4. Philadelphia. PA [PH] [4] 08/24/2009 WPSG
5. Dallas-Ft. Worth. TX [DF] [5] 08/22/2009 KTXA
6. San Francisco-Oakland-San Jose. CA [SF] [6] 08/21/2009 KPIX
7. Washington. DC (Hagerstown. MD) [DC] [9] 08/22/2009 WUSA
8. Houston. TX [HU] [10] 08/23/2009 KTRK
9. Phoenix. AZ [PX] [12] 08/22/2009 KSAZ
10. Minneapolis-St. Paul. MN [MS] [15] 08/22/2009 WCCO
11. Minneapolis-St. Paul. MN [MS] [15] 08/23/2009 KMSP
12. Miami-Ft. Lauderdale. FL [MI] [16] 08/22/2009 WTVJ \
13. Denver. CO [DV] [18] 08/23/2009 KDVR
14. Sacramento-Stockton-Modesto. CA [SS] [20] 08/21/2009 KOVR
15. Sacramento-Stockton-Modesto. CA [SS] [20] 08/21/2009 KOVR
16. Sacramento-Stockton-Modesto. CA [SS] [20] 08/21/2009 KOVR
17. Sacramento-Stockton-Modesto. CA [SS] [20] 08/24/2009 KTXL
18. St. Louis. MO [SL] [21] 08/22/2009 KMOV
19. Portland. OR [PO] [22] 08/21/2009 KOIN
20. Portland. OR [PO] [22] 08/23/2009 KATU
21. Portland. OR [PO] [22] 08/23/2009 KATU
22. Portland. OR [PO] [22] 08/23/2009 KOIN
23. San Diego. CA [SD] [28] 08/21/2009 KFMB
24. San Diego. CA [SD] [28] 08/21/2009 KGTV
25. San Diego. CA [SD] [28] 08/22/2009 KGTV
26. Nashville. TN [NV] [29] 08/21/2009 WTVF
27. Kansas City. MO [KC] [31] 08/22/2009 KMBC
28. Kansas City. MO [KC] [31] 08/22/2009 KMBC
29. Salt Lake City. UT [SC] [33] 08/22/2009 KUTV
30. Cincinnati. OH [CI] [34] 08/24/2009 WXIX
31. Milwaukee. WI [MW] [35] 08/22/2009 WISN
32. West Palm Beach-Ft. Pierce. FL [WP] [38] 08/22/2009 WPBF
33. West Palm Beach-Ft. Pierce. FL [WP] [38] 08/23/2009 WPBF
34. Las Vegas. NV [LV] [42] 08/22/2009 KLAS
35. Las Vegas. NV [LV] [42] 08/22/2009 VGS
36. Las Vegas. NV [LV] [42] 08/23/2009 KTNV
37. Las Vegas. NV [LV] [42] 08/23/2009 KLAS

38. Las Vegas. NV [LV] [42] 08/23/2009 VGS
39. Las Vegas. NV [LV] [42] 08/23/2009 KLAS
40. Las Vegas. NV [LV] [42] 08/23/2009 VGS
41. Las Vegas. NV [LV] [42] 08/24/2009 KTNV
42. Albuquerque-Santa Fe. NM [AQ] [44] 08/24/2009 KRQE
43. Greensboro-High Point-Winston Salem. NC [WS] [46] 08/22/2009 WFMY
44. Fresno-Visalia. CA [FV] [55] 08/21/2009 KGPE
45. Fresno-Visalia. CA [FV] [55] 08/22/2009 KFSN
46. Fresno-Visalia. CA [FV] [55] 08/22/2009 KFSN
47. Little Rock-Pine Bluff. AR [LR] [56] 08/24/2009 KTHV
48. Ft. Myers-Naples. FL [FM] [62] 08/23/2009 WFTX
49. Tucson (Sierra Vista). AZ [TC] [68] 08/21/2009 KOLD
50. Tucson (Sierra Vista). AZ [TC] [68] 08/22/2009 KMSB
51. Tucson (Sierra Vista). AZ [TC] [68] 08/23/2009 KMSB
52. Wichita-Hutchinson. KS Plus [WH] [69] 08/22/2009 KAKE
53. Wichita-Hutchinson. KS Plus [WH] [69] 08/24/2009 KAKE
54. Wichita-Hutchinson. KS Plus [WH] [69] 08/24/2009 KAKE
55. Green Bay-Appleton. WI [GB] [70] 08/23/2009 WFRV
56. Des Moines-Ames. IA [DM] [71] 08/22/2009 KCCI
57. Des Moines-Ames. IA [DM] [71] 08/23/2009 KCCI
58. Des Moines-Ames. IA [DM] [71] 08/23/2009 KCCI
59. Toledo. OH [TO] [73] 08/22/2009 WTVG
60. Toledo. OH [TO] [73] 08/23/2009 WTOL
61. Toledo. OH [TO] [73] 08/23/2009 WTVG
62. Spokane. WA [SP] [75] 08/22/2009 KXLY
63. Paducah.KY-Cape Girardeau.MO-Harrisbrg Mt Vernon. [HV] [78] 08/23/2009 KFVS
64. Syracuse. NY [SY] [81] 08/21/2009 WSYR
65. Huntsville-Decatur (Florence). AL [HD] [82] 08/22/2009 WHNT
66. Shreveport. LA [SH] [84] 08/22/2009 KTBS
67. Shreveport. LA [SH] [84] 08/23/2009 KTBS
68. Chattanooga. TN [CG] [86] 08/22/2009 WTVG
69. South Bend-Elkhart. IN [SE] [89] 08/24/2009 WSJV
70. Baton Rouge. LA [BR] [95] 08/21/2009 WAFB
71. Baton Rouge. LA [BR] [95] 08/22/2009 NEWS
72. Baton Rouge. LA [BR] [95] 08/22/2009 NEWS
73. Baton Rouge. LA [BR] [95] 08/22/2009 NEWS
74. Baton Rouge. LA [BR] [95] 08/22/2009 NEWS
75. Baton Rouge. LA [BR] [95] 08/22/2009 NEWS
76. El Paso. TX [EP] [98] 08/21/2009 KDBC
77. El Paso. TX [EP] [98] 08/23/2009 KFOX
78. Greenville-New Bern-Washington. NC [GN] [103] 08/23/2009 WCTI
79. Reno. NV [RE] [108] 08/21/2009 KTVN
80. Reno. NV [RE] [108] 08/24/2009 KTVN
81. Reno. NV [RE] [108] 08/24/2009 KTVN
82. Youngstown. OH [YT] [109] 08/22/2009 WYTV
83. Tyler-Longview- Lufkin & Nacogdoches. TX [TL] [110] 08/24/2009 KLTV
84. Tyler-Longview- Lufkin & Nacogdoches. TX [TL] [110] 08/24/2009 KLTV
85. Tyler-Longview- Lufkin & Nacogdoches. TX [TL] [110] 08/24/2009 KLTV
86. Springfield-Holyoke. MA [HS] [111] 08/21/2009 WSHM
87. Lansing. MI [LN] [114] 08/21/2009 WLNS
88. Santa Barbara-Santa Maria-San Luis Obispo. CA [SB] [121] 08/21/2009 KCOY

89. Santa Barbara-Santa Maria-San Luis Obispo. CA [SB] [121] 08/22/2009 KCOY
90. Santa Barbara-Santa Maria-San Luis Obispo. CA [SB] [121] 08/22/2009 KKFX
91. Santa Barbara-Santa Maria-San Luis Obispo. CA [SB] [121] 08/22/2009 KCOY
92. Macon. GA [MC] [122] 08/22/2009 WMAZ
93. Bakersfield. CA [BK] [125] 08/22/2009 KERO
94. Bakersfield. CA [BK] [125] 08/24/2009 KBAK
95. Bakersfield. CA [BK] [125] 08/24/2009 KBAK
96. Yakima-Pasco-Richland-Kennewick. WA [YR] [126] 08/21/2009 KIMA
97. Yakima-Pasco-Richland-Kennewick. WA [YR] [126] 08/21/2009 KIMA
98. La Crosse-Eau Claire. WI [EC] [127] 08/21/2009 WKBT
99. Columbus. GA [CB] [128] 08/24/2009 WTVM
100. Columbus. GA [CB] [128] 08/24/2009 WTVM
101. Corpus Christi. TX [CC] [129] 08/22/2009 KIII
102. Chico-Redding. CA [RC] [130] 08/22/2009 KNVN
103. Chico-Redding. CA [RC] [130] 08/24/2009 KRCR
104. Medford-Klamath Falls. OR [MK] [140] 08/21/2009 KTVL
105. Medford-Klamath Falls. OR [MK] [140] 08/21/2009 KDRV
106. Palm Springs. CA [PS] [142] 08/21/2009 KPSP
107. Palm Springs. CA [PS] [142] 08/22/2009 KESQ
108. Palm Springs. CA [PS] [142] 08/22/2009 KESQ
109. Salisbury. MD [SI] [144] 08/21/2009 WBOC
110. Salisbury. MD [SI] [144] 08/21/2009 WBOC
111. Salisbury. MD [SI] [144] 08/23/2009 WMDT
112. Salisbury. MD [SI] [144] 08/24/2009 WMDT
113. Salisbury. MD [SI] [144] 08/24/2009 WMDT
114. Erie. PA [EE] [146] 08/23/2009 WFXP
115. Joplin. MO-Pittsburg. KS [JP] [148] 08/24/2009 KOAM
116. Joplin. MO-Pittsburg. KS [JP] [148] 08/24/2009 KOAM
117. Sioux City. IA [SX] [149] 08/21/2009 KMEG
118. Sioux City. IA [SX] [149] 08/24/2009 KMEG
119. Anchorage. AK [AA] [150] 08/22/2009 KTVA
120. Wheeling. WV-Steubenville. OH [WG] [159] 08/22/2009 WTRF
121. Sherman. TX-Ada. OK [AS] [161] 08/22/2009 KXII
122. Sherman. TX-Ada. OK [AS] [161] 08/22/2009 KXII
123. Sherman. TX-Ada. OK [AS] [161] 08/24/2009 KXII
124. Idaho Falls- Pocatello. ID [IP] [162] 08/22/2009 KIFI
125. Abilene-Sweetwater. TX [AB] [165] 08/22/2009 KTAB
126. Missoula. MT [MU] [166] 08/21/2009 KPAX
127. Quincy. IL-Hannibal. MO-Keokuk. IA [QH] [171] 08/21/2009 KHQA
128. Marquette. MI [MQ] [180] 08/23/2009 WJMN
129. Jonesboro. AR [JB] [181] 08/22/2009 KAIT
130. Twin Falls. ID [TF] [194] 08/22/2009 KMVT

Kurt Muller

ext. 2022 or [323-603-2022](tel:323-603-2022)

Kurt.Muller@cision.com

From: Kurt Muller
Sent: Friday, August 21, 2009 5:12 PM
To: 'Leona Christensen'
Subject: Broadcast Coverage on Torrance Memorial
Importance: High

Hi Leona,

Just ran a search on TV...so far, here's what we picked up:

1. Los Angeles. CA [LA] [2] 08/20/2009 KCAL
2. Los Angeles. CA [LA] [2] 08/21/2009 KCBS
3. Los Angeles. CA [LA] [2] 08/21/2009 KCAL
4. Los Angeles. CA [LA] [2] 08/21/2009 KTLA
5. Chicago. IL [CH] [3] 08/21/2009 WBBM
6. Dallas-Ft. Worth. TX [DF] [5] 08/21/2009 KTVT
7. Washington. DC (Hagerstown. MD) [DC] [9] 08/21/2009 WUSA
8. Phoenix. AZ [PX] [12] 08/21/2009 KPHO
9. Miami-Ft. Lauderdale. FL [MI] [16] 08/21/2009 WFOR
10. Miami-Ft. Lauderdale. FL [MI] [16] 08/21/2009 WFOR
11. Cleveland-Akron (Canton). OH [CL] [17] 08/21/2009 WOIO
12. Cleveland-Akron (Canton). OH [CL] [17] 08/21/2009 WOIO
13. Denver. CO [DV] [18] 08/21/2009 KCNC
14. Orlando-Daytona Beach-Melbourne. FL [OR] [19] 08/21/2009 WKMG
15. Pittsburgh. PA [PB] [23] 08/21/2009 KDKA
16. Baltimore. MD [BA] [26] 08/21/2009 WJZ
17. Raleigh-Durham (Fayetteville). NC [RD] [27] 08/21/2009 WRAL
18. San Diego. CA [SD] [28] 08/21/2009 KFMB
19. Hartford & New Haven. CT [HN] [30] 08/21/2009 WFSB
20. Hartford & New Haven. CT [HN] [30] 08/21/2009 WFSB
21. Kansas City. MO [KC] [31] 08/21/2009 KCTV
22. Salt Lake City. UT [SC] [33] 08/21/2009 KUTV
23. Cincinnati. OH [CI] [34] 08/21/2009 WKRC
24. West Palm Beach-Ft. Pierce. FL [WP] [38] 08/21/2009 WPEC
25. Harrisburg-Lancaster-Lebanon- York. PA [HL] [41] 08/21/2009 WHP
26. Las Vegas. NV [LV] [42] 08/21/2009 KLAS
27. Las Vegas. NV [LV] [42] 08/21/2009 VGS
28. Norfolk- Portsmouth- Newport News. VA [NN] [43] 08/21/2009 WTKR
29. Albuquerque-Santa Fe. NM [AQ] [44] 08/21/2009 KRQE
30. Albuquerque-Santa Fe. NM [AQ] [44] 08/21/2009 KRQE
31. Oklahoma City. OK [OC] [45] 08/21/2009 KWTW
32. Greensboro-High Point-Winston Salem. NC [WS] [46] 08/21/2009 WFMY
33. Memphis. TN [MM] [48] 08/21/2009 WREG
34. New Orleans. LA [NO] [53] 08/21/2009 WWL
35. Fresno-Visalia. CA [FV] [55] 08/21/2009 KGPE
36. Little Rock-Pine Bluff. AR [LR] [56] 08/21/2009 KTHV

37. Albany-Schenectady-Troy. NY [AL] [57] 08/21/2009 WRGB
38. Tulsa. OK [TU] [61] 08/21/2009 KOTV
39. Dayton. OH [DY] [64] 08/21/2009 WHIO
40. Roanoke-Lynchburg. VA [RL] [68] 08/21/2009 WDBJ
41. Green Bay-Appleton. WI [GB] [70] 08/21/2009 WFRV
42. Springfield. MO [SG] [74] 08/21/2009 KOLR
43. Rochester. NY [RO] [80] 08/21/2009 WROC
44. Syracuse. NY [SY] [81] 08/21/2009 WTVH
45. Shreveport. LA [SH] [84] 08/21/2009 KSLA
46. Chattanooga. TN [CG] [86] 08/21/2009 WDEF
47. Harlingen-Weslaco-Brownsville- McAllen. TX [BW] [87] 08/21/2009 KGBT
48. South Bend-Elkhart. IN [SE] [89] 08/21/2009 WSBT
49. Jackson. MS [JK] [90] 08/21/2009 WJTV
50. Colorado Springs- Pueblo. CO [CP] [91] 08/21/2009 KKTV
51. Waco-Temple-Bryan. TX [WT] [94] 08/21/2009 KWTX
52. Savannah. GA [SV] [96] 08/21/2009 WTOG
53. Charleston. SC [CT] [99] 08/21/2009 WCSC
54. Greenville-New Bern-Washington. NC [GN] [103] 08/21/2009 WNCT
55. Florence-Myrtle Beach. SC [MB] [104] 08/21/2009 WBTW
56. Tallahassee. FL- Thomasville. GA [TT] [105] 08/21/2009 WCTV
57. Lincoln & Hastings- Kearney. NE [LH] [106] 08/21/2009 KOLN
58. Lincoln & Hastings- Kearney. NE [LH] [106] 08/21/2009 KGIN
59. Tyler-Longview- Lufkin & Nacogdoches. TX [TL] [110] 08/21/2009 KYTX
60. Boise. ID [BS] [112] 08/21/2009 KBCI
61. Sioux Falls (Mitchell). SD [SM] [113] 08/21/2009 KELO
62. Peoria-Bloomington. IL [PE] [116] 08/21/2009 WMBD
63. Traverse City-Cadillac. MI [TY] [117] 08/21/2009 WWTV
64. Bakersfield. CA [BK] [125] 08/21/2009 KBAK
65. La Crosse-Eau Claire. WI [EC] [127] 08/21/2009 WKBT
66. Amarillo. TX [AM] [131] 08/21/2009 KFDA
67. Monroe. LA-EL Dorado. AR [ME] [136] 08/21/2009 KNOE
68. Lubbock. TX [LB] [143] 08/21/2009 KLBK
69. Wichita Falls. TX & Lawton. OK [WF] [145] 08/21/2009 KAUZ
70. Joplin. MO-Pittsburg. KS [JP] [148] 08/21/2009 KOAM
71. Rochester. MN-Mason City. IA-Austin. MN [RM] [154] 08/21/2009 KIMT
72. Bluefield-Beckley-Oak Hill. WV [BB] [155] 08/21/2009 WVNS
73. Odessa-Midland. TX [OD] [156] 08/21/2009 KOSA
74. Binghamton. NY [BI] [157] 08/21/2009 WBNG
75. Minot-Bismarck-Dickinson (Williston). ND [BM] [158] 08/21/2009 KXMB
76. Wheeling. WV-Steubenville. OH [WG] [159] 08/21/2009 WTRF
77. Sherman. TX-Ada. OK [AS] [161] 08/21/2009 KXII
78. Idaho Falls- Pocatello. ID [IP] [162] 08/21/2009 KIDK
79. Rapid City. SD [RY] [174] 08/21/2009 KCLO
80. Charlottesville. VA [CV] [183] 08/21/2009 WCAV
81. Greenwood-Greenville. MS [GG] [187] 08/21/2009 WXVT
82. Lafayette. IN [LY] [189] 08/21/2009 WLF1
83. Lafayette. IN [LY] [189] 08/21/2009 WLF1
84. Cheyenne. WY-Scottsbluff. NE [CY] [198] 08/21/2009 KGWN
85. Presque Isle. ME [PI] [204] 08/21/2009 WAGM

In addition to that coverage, I heard something on I believe KPCC. Let me know what you need...check back with me on Monday if you'd like me to run a search through the weekend.

Best,

Kurt

Kurt Muller
Senior Account Executive

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