

Downtown Manitowoc Membership Meeting
Wednesday, May 9, 2018 6:15pm
Wisconsin Maritime Museum

Attendance:

Jeremiah Novak, Novak's Service, Chair
Pat Mecca, Grape Grain & Bean, Treasurer
Rick Couron, Hearty Olive
Matt Schliesman, Capitol Civic Centre
Tim Gadzinski, Manitowoc Public Library
Amber Daus, Grow It Forward
Karen Duvall, Wisconsin Maritime Museum
Heidi Benjamin, Wisconsin Maritime Museum
Karen Nichols, Chamber of Manitowoc County
Bonnie Timm, Fox Communities Credit Union
Gary Stolp, Subway
Lorinda Tulachka, Progress Lakeshore
Jeff Dvorachek, Hawkins Ash CPA
Cheryl Mahowald, Lakeshore Art Guild
Erin LaBonte, Lakeshore Art Guild
Jill Iverson, Lakeshore Art Guild

Meeting called to order at 6:15pm by Chair, Jeremiah Novak.

Welcome & Introductions:

Treasurers Report: 48 Paid Members
17 ½ paid 2018 Visitors Guide- 3 1/2 owe
1 Membership Outstanding & 1 Hotel Guide

New Business:

New Member: Beacon Consulting

Planters: A new design is suggested for this year. A cedar barrel about 30" high - placing 6 on each block (3 on each side of the street) from 8th & Washington St. to Bank First National. And 19" tall cedar barrels from 8th St. to the Car ferry. Committee is working with Hartman's Green House for hearty summer plants for the May planting & fall mums to be planted at a later date. Plans to add Holiday foliage to the planters before the Holiday Parade. Planting date set for May 20th at 12:00. Meet in Burger Park. We would like businesses to step up to take care of these planters, watering and fertilizing to keep them looking great throughout the whole season. Balloon Glow will contribute to the cost of the planters and plants.

Art Slam: This is a new event for Downtown. It will be held September 14/15/16 and September 21st. They are inviting artist to create art inspired by the downtown Manitowoc area. There will be many events in conjunction with this event. Opening reception for artists, sponsors and donors. Art & Lunch to meet the artists, Poetry Slam at Kathy's Stagedoor Pub. There will be invited artists and workshops to

be held at the Library. There will be judging and awards presented. You can go to lakeshoreartistsguild.weebly.com for more information or go to their Facebook page Art-Slam-Manitowoc. They invite all downtown businesses to be creative and partner with them for this event. They will have Bonus Buttons where a business could offer a special of some sort for people with the buttons. There is also an opportunity to put coupons in the participating artist's bags. Contact the Artist's Guild for more information.

Balloon Glow: We will be having a different gentleman setting up the balloons which will mean a variety of different balloons and also savings some costs. We are planning on 7 or 8 balloons. The event will have all the same vendors along with Cookie Crate, baked cookies right on site. This year we will be adding costumed characters and we are looking for volunteers 5'4 and over to be in the costumes. This will be an added attraction for all the kids that come. The committee is hoping to have a fire juggler and adding fireworks. There will again be the Sub Pub and we are looking for sponsors. Date for Balloon Glow is August 17, 2018.

Krazy Daze: Date July 13th, 14th & 15th. Vendors will be located in Burger Park. Quay will not be closed for this event. Horse/wagon rides will take place on Sat. Aspire Realty will be the Horse Sponsor for this year's event. New downtown banners will be used on the horse wagon. See Downtown Manitowoc's webpage for more information about this event. The committee will be using digital billboards and the ad space will be shared between Krazy Daze and Farmers Market. This will again be the same weekend as Subfest. Many Vendors will be there for all three days.

City Update: Parking study will be available on City's website and as the downtown study becomes available that will also be posted and we will share with our members.

Chamber Update: There was a great attendance at the Lunch and Learn on Social Media. The next one will be May 22 on smart phone productivity. Chamber Bucks Sales hit a record high in 2017 of \$72,000 and already have sold \$109,000 for 2018 proving that this a great program for businesses to be involved in. This is money that is infused back into the community! Call the Chamber if you are not participating to find out more about the Chamber Bucks Program.

Subfest: Scaling back to one side of the river. Friday will have music, food and kids' area. Saturday will feature paddleboard and kayak races and fireworks and Sunday will be the Boat ceremony. They are also looking to possibly do a bingo or punch card and getting businesses involved in that. Dates for Subfest are July 13, 14, and 15th, 2018.

MAVCB: No report

Library: Baby announcement for Kristen, baby Girl, Rebecca Rose. Library Week was very successful. The library will be conducting brief PSA's interviews for the public on May 15th and 16th on reasons they love the library or why they come there. June 11th starts the Summer Reading Program. A Spelling Bee to be held at Pet Skull Brewery, July 11th at 6:00pm \$20 Entrance fee which include 2 pints of an adult beverage a certificate of participation and prizes.

Progress Lakeshore: Next event will be Tuesday, May 15, the Annual Excellence in Economic Awards Breakfast at the Holiday Inn.

Open Discussion/Announcements:

Capital Civic Centre-renovations are in the quiet phase of the campaign, holding meetings and talking about the renovations that will take our Gem of the Lakeshore into the future so guests of today and tomorrow are more comfortable and user friendly. Better seating area, social space and of course more restroom facilities.

Board nominations: Tim Gadzinski from the Manitowoc Public Library and Jeff Dvorachek from Hawkins Ash will be joining the board July 1, 2018.

Night Market 920: 2nd and 4th Wednesday in June and July and the 2nd Wednesday in August. Entertainment is booked and vendors are falling into place. Looking for volunteers for the events.

Farmers Market: Not a lot of vendors due to the weather but hoping to grow from this point as produce and flowers become more available.

Next Meetings: Wednesday, June 13th at the Capital Civic Centre at 8am and Wednesday, July 11, at 6:15pm at the Wisconsin Maritime Museum.

Meeting Adjourned: 7:00pm

Respectfully Submitted
Bonnie Timm, Secretary