

# 2022 Artist Prospectus

Florence Regional Arts Alliance's  
1st Annual Coastal Plein Air Art & Wine Festival



Registration ends August 31, 2022  
or when limit of 150 artists reached

Online Registration: <https://www.fraaoregon.org/coastal-plein-air>  
Additional Questions: [fraacoastalpleinair@gmail.com](mailto:fraacoastalpleinair@gmail.com)

**2022 Coastal Plein Air Judge: Barbara Jaenicke**

## Calendar

Registration .....	<b>June 1 - August 31</b>
Info packet goes out.....	<b>by September 6</b>
Painting on the Coast between .....	<b>September 16-29</b>
Artwork Drop Off Date .....	<b>September 30</b>
Artist Reception .....	<b>September 30</b>
Art and Wine Festival Dates .....	<b>October 1-2</b>
Art Pick-up.....	<b>October 2 (evening)</b>

## Coastal Plein Air Rules

- \* Artist must be a registered participant for the Coastal Plein Air 2022.
- \* All paintings must be created and completed at a coastal venue between Newport, OR at the North and Coos Bay, OR at the South to be entered.
- \* Artwork must be painted outdoors, on location.
- \* Artist can only make minor adjustments to paintings off site.
- \* Artwork surface must start off blank. Pre-toned canvas, paper or gessoed canvas is fine, and no larger than 24 inches on any side when framed.
- \* Artist must be 18 year or older.

- \* Artists may paint as many paintings as they would like between September 16 and September 29, but can submit no more than three paintings.
- \* Juried show at the Florence Events Center is limited to 300 hanging paintings. Paintings will be juried into the Art and Wine Festival Show.
- \* Only original 2D artwork is accepted; no photography, no digital artwork, no artwork from instruction of a teacher/class/workshop.
- \* No refunds unless cancellation of the exhibition and festival.
- \* Paintings not in compliance with the rules will not be accepted.

### **Orientation**

- \* Artists can check-in either in person at Florence Regional Arts Alliance (FRAA) on September 7th or packets will be mailed to the address on the registration.
- \* Orientation with the judge will be on Wednesday, September 7th via Zoom. Anyone not available to watch the live Zoom at that time will be able to watch the online recording.

### **Where to Paint**

- Registered artists will receive a map of the Oregon Coastline indicating the northern most point (Newport, OR) south to the southern end, Coos Bay, OR.
- There will be a few designated places on specific days where coffee, water and snacks will be provided for participants.

### **Artwork Requirements**

- Artists may sign the front of the painting. The sales tag will also identify the work in greater detail after the jurying process.
- Paintings must be framed, wired, and ready to hang when delivered by Noon (12 pm) on September 30. Sawtooth hangars are not allowed.
- Gallery wrapped canvases are accepted but must be at least 1 inch deep and the sides must be painted in acrylic only. No visible staples or nails on the sides are allowed.
- Maximum size of artwork including the frame should not exceed 24 inches on any side.
- Artwork Drop Off and Pickup will be at the Florence Events Center, 715 Quince St.

- Attach one label provided to the back of the artwork and the second identical label should be left loose when delivering the artwork. The label will include the title, price, medium, location and dimensions. Artist will also be required to sign the labels as verification that the painting was done on location during the event.

### **Art Sales and Commissions**

- All artwork must be for sale and realistically priced.
- Painting sales during the Art and Wine Festival at the Florence Events Center will be handled solely by Florence Regional Arts Alliance (FRAA).
- Artists are not allowed to negotiate prices with buyers during the Art and Wine Festival.
- FRAA will retain a 30% commission on artwork sold to assist in covering costs.
- If any artwork is sold after the Art and Wine Festival to a buyer who attended the event, the 30% commission should be sent to FRAA. This is standard practice in the art world since FRAA hosted the show at their cost and deserves to receive the commission.
- Artists will be required to provide a W9 if their total sales exceed \$600.

### **Artists Reception**

- Entries will be judged from actual artwork.
- Artwork will be displayed in the Florence Event Center, 715 Quince Street, for the Art and Wine Festival weekend, October 1 and 2.
- The Artists Reception will be September 30 from 6:30-9:00 pm.
- The Award Ceremony will be September 30, at 7:30 pm.

### **Awards & Art Material Awards**

1st place: \$300

2nd place: \$200

3rd Place: \$100

3 Honorable mention ribbons

1 People's Choice Ribbon

### **Artwork Pickup**

- Sunday, October 2 between 4-5:45 pm at the Florence Events Center
- Doors will close at 6 pm
- You can designate someone at the time of artwork drop off to pick up your work but it must be on the drop off form.
- Please contact us if this will not be possible.
- There will be a charge of \$15 for any paintings not picked up by 6 pm on October 2.

### **Addresses**

Florence Events Center (FEC) for Drop Off, Festival and Pick Up  
715 Quince Street  
Florence OR 97439

Florence Regional Arts Alliance (FRAA) for Orientation, Questions and Meet Ups  
120 Maple Street  
Florence OR 97439  
541-997-4435

**<https://www.fraaoregon.org>**