

ARTWORK GUIDELINES

Art has rules, who knew?



PHOTOS & LOGOS

Photo images and logos need to be at least 4" wide at 300 dpi. We CANNOT produce a quality product from website images, business cards or computer printouts.

FILE DELIVERY

To upload your art files, visit:
<http://www.thinksignsandgraphics.com/art-upload.html>
Please email your sales rep once your upload is complete.

COLOR MATCHING

In order to achieve color accuracy in your final prints, please include a color accurate printout for us to match, and/or a specific Pantone color if applicable. While our files are largely meant for viewing in outdoor applications, we will strive to hit your color as closely as possible.

QUESTIONS

Cynthia Johnson >> Chief Inspiration Officer
Email >> cynthiaj@thinksignsandgraphics.com
Phone >> 614-384-0333

FILE FORMAT

We accept both Mac and PC Files created in Adobe Creative Suite. Common submitted file formats include: .ai, .psd, .pdf, .jpeg, and .eps. All colors need to be CMYK. Make sure to flatten layers and convert all fonts to outlines. If working with vehicle templates, please make sure to keep templates on a separate layer, and art on another layer. Please indicate the scale you are working in. Files created in Microsoft programs (Publisher, Word, PowerPoint, etc) are not accepted. Files over 300MB each will also not be accepted.

SCALE/RESOLUTION

For optimum quality your artwork should be a minimum of 72DPI at full size. You may choose to work in a smaller scale than full size, but please indicate the scale you are working in. Common scales are 1/4th, 1/10th, and 1/12th.

