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BE AWARE... BE PREPARED... and HAVE A PLAN!

[Home](#)**06/02/2013**[About disaster book](#)[Client list](#)[Contact us](#)[Free Customization](#)[Free e-news](#)[Funding ideas](#)[How To Order](#)[Links](#)[Look inside book](#)[Partners](#)[Revenue sharing ideas](#)[Spread the word](#)**June 2, 2013 - Albany County Sheriff's Office press release about their custom DISASTER STRIKES book**

We recently printed and shipped custom books for the Albany County Sheriff's Office (see below) and they released the following press release on May 30, 2013.

<p>CRAIG D. APPLE SR. SHERIFF</p> <p>WILLIAM C. COX UNDERSHERIFF</p>		<p>PAUL M. COURCELLE CHIEF DEPUTY</p> <p>MATTHEW J. CAMPBELL CHIEF DEPUTY</p>
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PRESS RELEASE – May 30, 2013

Albany County Sheriff Craig D. Apple Sr. announces a pilot program to better inform people of what to do in Emergency Situations. The initiative involves the distribution of a book titled **DISASTER STRIKES**. The Sheriff's Office purchased 1,000 books from **Asset Forfeiture Money Seized from Criminal Activity**. While the month of September is National Preparedness Month, Sheriff Apple has chosen now to start this initiative rather than wait for the typical campaign launched in September. The Sheriff cites the events such as Super Storm Sandy, Hurricane Irene and even the Boston Marathon Bombing as reasons to launch this campaign now, adding that "EMERGENCIES" have no calendar, let alone the severe storms from last evening.

The books contain a message from Sheriff Craig D. Apple Sr., local emergency organization contact information and space for your personal notes. This book provides information for readers on Family Emergency Planning, Disaster Supplies Kit, First Aid Kits, Special Items (for Infants, Elderly & Disabled, Pets), Thinking About Shelters, What to Do BEFORE a Disaster Strikes, Power Loss, Agencies and Groups Involved with Preparedness & Response, Terrorism, Tips on Recovering from a Disaster, Emotional Recovery Tips – Handling Emotions, Information & Tips on Basic First Aid, Emergency Contact Names & Numbers and much more.

The Disaster Strikes book can be obtained at the Albany County Sheriff's Office at 16 Eagle Street, Albany, New York, and the Clarksville Public Safety Building.

Individuals or organizations wishing to partner with Sheriff Apple in further productions of this important publication may do so by sending an e-mail to contactsheriff@albanycountysheriff.com.



Learn more about our customizable preparedness and basic first aid manuals [here](#), view more custom [samples](#) or contact FedHealth at 1-888-999-4325 to discuss your needs.

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Questions or ideas? Please [email](#) Fedhealth or call **1-888-999-4325** (7a-4p Pacific Mon-Fri)

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