



The Great Roxbury/South End Scavenger Hunt

**Date:**

May 15, 2021 (rain date: May 16)

Location:

South End/Roxbury, in partnership with SEBA South End Stroll

Link to Register:

<https://charity.gofundme.com/o/en/campaign/thegreatroxburysouthendscavengerhunt2021>

South End Soccer is excited to announce our **2nd Annual Great Roxbury/South End Scavenger Hunt of 2021!** This year, we are excited to be partnering with the South End Business Alliance (SEBA) and their Spring South End Stroll to increase foot traffic and to promote South End and Roxbury businesses.

- The event will take place on Saturday, May 15th with the rain date being Sunday, May 16th.
- Team-based scavenger hunt in South End and Roxbury neighborhoods.
- Participants will earn points for stopping into local businesses and can earn bonus points for completing various physical challenges.
- The individual and team with the most points at the end of the scavenger hunt will win some great prizes valued up to \$500.

Join us to support youth sports! And, not only will this be a fun way to raise much needed funds for South End Soccer's free programs, but it will also **support and promote our communities and local businesses.** #QUESTFORSES

FAQs:**Q: How do I register?**

A: Visit our event landing page:

<https://charity.gofundme.com/o/en/campaign/thegreatroxburysouthendscavengerhunt2021>

Click the "Register" button to create a new team or to sign up as an individual. *To join an already existing team as a team member, click the "Join" button and search for the team you would like to join.*

Q: Does it cost money to participate?

A: There is a \$50 registration fee for individuals and a \$150 registration fee for teams of 2-4 people. There is a suggested fundraising minimum of \$300 per team, but that is not required to participate.

Q: How does the scavenger hunt work?

A: On the day of the event, individuals and teams will stop into as many participating South End and Roxbury businesses as they can and take a photo of The Great Roxbury/South End Scavenger Hunt card in each store. Each photo is worth one point and can be submitted via email to sesoccerevents@gmail.com. There will also be some bonus outdoor physical challenges where teams and participants can earn bonus points. The individual and the team with the most points at the end of the scavenger hunt will win some great prizes! The individual prize will be valued at \$250 and the team prize will be valued at \$500!

Q: How big can my team be?

A: Teams can be from 2-4 people. The team captain must be 25 years of age or older.

Q: How do I know which businesses are participating?

A: A map with participating businesses will be sent out the week of the hunt.

Q: How do I submit my photos to earn points?

A: Email all photos to sesoccerevents@gmail.com. You can also post your photos on Instagram, but please make sure to use the hashtag #QUESTFORSES and tag @southendsoccer and @sebaboston.

Q: How can I share my photos on social media?

A: Post your photos on Instagram and use the hashtag #QUESTFORSES and tag @southendsoccer and @sebaboston in your posts so we can see them!

Q: How is the SEBA South End Stroll connected to the Scavenger Hunt?

A: We are so excited to be partnering with SEBA this year for our event! The Scavenger Hunt will take place during the Spring South End Stroll to increase foot traffic and to promote South End and Roxbury businesses. Thanks to our partnership with SEBA, The Great Roxbury/South End Scavenger Hunt will get additional promotion, participants and prizes!

About South End Soccer:

South End Soccer is a non-profit 501c3 organization with the mandate to give urban youth the opportunity to play the world's most popular sport regardless of prior experience or economic means; and use soccer as a tool to connect and strengthen our diverse community. Our free programs annually provide over 1,200 urban youth (ages 5-18) exposure, developmental and competitive opportunities. Learn more at: www.southendsoccer.org

For more information please contact:

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