



Keiyo Soy Ministries

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Dear Partner in Mission;

We are deeply gratified by your presence here today. Thank you for partnering with us to match our words with actions. We are not only confronted with water issues in Africa but the flight of youth and unemployment. *Many Researches and analysts like Alexander Chikwanda, Zambia's financial Minister stated, " the youth of Africa is a ticking bomb, ready to explode". Africa's Youth is said to be more than 200 million, between the ages of 15 and 24. Africa has the youngest population in the world according to reporters.*

According to the reports of 2012 African Economic Outlook (AEO) and from other experts: African Development Bank(AfDB), the UN Development Programme (UNDP), the UN Economic Commission for Africa (ECA), and the industries' Organization for Economic Cooperation and Development (OECD), and many other researchers. All have pointed to the alarming threat of unemployed youth in Africa. AfDB warns that lack of employment and opportunities for youth will undermine social cohesion and political stability. Ahmad Salkida, a Nigerian journalist told the African Renewal, that the pervasive unemployment in northern Nigeria makes easy recruitment for the militant Boko Haram.

World Bank survey in 2011 showed that about 40% of those who join rebel movements are motivated by lack of employment. Youth Account for 60% of all unemployment in Africa according to World Bank. Young women feel the sting of unemployment more sharply. Mthuli Ncube expressed, and I agree " This is unacceptable reality on a continent with such a pool of impressive youth, talent and creativity.

What more do we need to re-energize ourselves, and to press on in this bold-strategic vision of engaging the new generation and prepare them to transform their world. If we do nothing when we have the opportunities, we will regret later. It is One thing to know the times and another to know what to do. 1 Chronicles 12:32 " from Issachar, men who understood the times and knew what Israel should do" (NIV). Social Responsibility is an essential component of Christ's Great Commission.

One step on this path is the launching of our first KSM National Marathon in December 17th 2016 in Elkeiyo Marakwet County in Rift Valley Kenya. Sport is still a vehicle that unite nations and communities. Our vision and Hope is to maximize transformational Impact of youth through the transforming power of the Gospel, and thus they will rise to their God-given social responsibilities. I invite you to join us in this global mission and passion.

Thank you again for your continued support. God bless you.

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