

Bruce Wilson



Date of Hire: February 2009

Bruce Wilson was born in Green Bay Wisconsin and started his sales career in 1984 as a divisional sales manager for Interstates Brands Corporation. Bruce successfully managed the sales activities of thirteen route salesmen and two retail outlet stores. In 1992, Bruce was hired by Bill Hicks & Company to work with their management to develop an outside sales force. During his three years with BHC, Bruce was responsible for opening 40 new accounts in Wisconsin, including a regional and national chain. In the same three year period sales in Wisconsin increased over 200%. In 1995 Bruce accepted a position with The Cullerton Company. Over his fourteen years with The Cullerton Company, Bruce has called on or assisted other Cullerton salesmen with training and support at every key account within the territory. Over the years Bruce has been recognized for outstanding sales achievement by his customers and the factories he represents.