Project Palooza 2024

Celebrating 55 Years of Service to children, families, and educators in Wake County

Sponsorship Levels



Become a Palooza 2024 Sponsor! <u>CLICK HERE</u> or scan the QR code to complete the online sponsor form.



Deadline for inclusion in media and marketing materials is Friday July 12th, 2024.

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Project Palooza Sponsorship Levels 2024



Champion \$3,500+

All Benefactor level benefits Your business listed as sponsor of the activity of

Your business listed as sponsor of the activity of your choice (e.g., face painting, balloon artist) Option to have up to 2 booths at the event with at least one kid-friendly activity * 5 live-mentions of sponsor by emcee



Benefactor \$2,500+

All Patron level benefits Name & logo recognition in print and digital marketing 2 live-mentions of sponsor by emcee at the event Logo on Palooza volunteer t-shirts



Patron \$1,000+

All Partner level benefitsName (not logo) in print and digital marketing1 live-mention of sponsor by emcee at the eventYear-round recognition on the Foundation website, including a link to your business website



Partner \$500+

Option to have a booth at event with a kid-friendly activity * Sponsor name on Palooza volunteer t-shirts, Sponsor banner at event, and Foundation website Sponsor-specific literature/promotional items placed in attendee swag bags



Supporter \$250+

Sponsor name listed on Sponsor banner at event and on Foundation website Sponsor-specific literature/promotional items placed in attendee swag bags



Advocate \$100+

Sponsor name listed on Sponsor banner at event and on Foundation website



Friend under \$100

Sponsor name listed on the Foundation website

* Booths are 10' x 10'. All sponsors with a booth at the event must have at least one kid-friendly activity. If you need help creating an activity for your booth, please email us at <u>projectenlightenmentfoundation@gmail.com</u>